

Model 84 Advertisements

Model 84 midget radios were made under the Jackson-Bell and Flint brand. The short lived association between Flint and Jackson Bell resulted in a variety of cabinet styles as shown below.

RHODES BROTHERS

We've just been able to get 25 more of the already famous

Peter Pan Radios!

Sale price on this Midget Radio is

\$23⁵⁰



Tubes! 2-224s, 1-280 and 1 Pentode tube!

Terms of \$3 down!

This little radio marvel is already a proven success! Just ask those who were lucky enough to get one in our first sale. It gives you expensive radio entertainment at an unbelievable price—for you know that Rhodes price is Tacoma's lowest price for them.

—Radios, Sixth Floor

The News Tribune, Tacoma, WA
July 14, 1931

JACKSON-BELL

Announces the

PETER PAN RADIO

\$29.⁹⁵

No Extra Charge for 25 Cycle Models.

COMPLETE WITH TUBES! READY TO OPERATE!

JACKSON-BELL's leadership in the small set field is again demonstrated in the new Peter Pan! It is the greatest value in any small radio ever offered the buying public! Four tubes—including Pentode tube for high output! Illuminated Dial! Dynamic Speaker! Genuine Walnut Cabinet! Tone quality comparable to other sets at twice its price. You must see it—and hear it.

Any Jackson-Bell Dealer Will Gladly Demonstrate.

—CITY DEALERS—

Adams, J. N. & Co. 385 Main St.	Borg's Riverside Furniture Co. 151 Townsend St.
Allen, Harrison & Anderson Co. 484 Main St.	Chandler Radio Service 361 Oak St.
Barnum, J. O. & Son Co. 385 Main St.	Schmidt, R. N. 481 Anderson St.
Bent, F. H. & Sons 381 Elm St.	Taylor, Philip F. 2105 Fillmore Ave.
Bird, Ben. 177 Milligan St.	Todd, Marjorie Co. 278 Elmwood Ave.
Kaiser Furniture Co. 3811 Baker Ave.	Todd's Furniture Co. 278 W. Ferry St.
Kaiser Furniture Co. 1215 Jefferson	Town-Schiller Auto Supply Co. 161 Main St.
Keller & Hime Co. 318 Cassette St.	R. A. Hensley 408 Broadway
Kortman Piano Co. 481 Main St.	Upright Ties & Ribbon Co. 385 Main St.
Lawman Radio Co. 1487 Jefferson	Wagner Electric Co. 278 Elmwood Ave.
Lutz Furniture Co. 128 E. Ferry St.	Wetzel Bros. 1081 Main St.
Melvin Radio Service 175 Green St.	Whitman Bros. & Co. 145 Elmwood Ave.
Radio City Co. 2770 Delaware Ave.	Zett, Joseph E. 1081 Niagara St.
Rappert's Toy Service 119 Elmwood Ave.	Zett's Better Furniture Store 145 Lombard St.

—OUT-OF-TOWN DEALERS—

Andrews Furniture, Inc. E. Aurora, N. Y.	Palmer & Philbrick Fosterville, N. Y.
Bauer, Wm. J. Lancaster, N. Y.	Proctor Brothers Co. Fredonia, N. Y.
Fish & Krennberg Hamburg, N. Y.	Schneider, G. Henry Williamsport, N. Y.
Harris, B. Lohman Co. Madison, N. Y.	Smith, Charles E. Tonawanda, N. Y.
Harris Co. H. Lohman Madison, N. Y.	Smith Bros. Hamburg, N. Y.
Lutz Furniture Co. Niagara Falls, N. Y.	Smith Bros. Niagara Falls, N. Y.
Melvin Radio Co. Niagara Falls, N. Y.	Stevler's Sporting Goods Store Sherkirk, N. Y.
Price & General Corp. Longport, N. Y.	Stromberg Hardware Co. N. Tonawanda, N. Y.

Distributed by ANDERSON & CO., 81 BROADWAY
Wholesalers of Distinctive Furniture

The Buffalo News, Buffalo, NY
July 20, 1931

Sensational Radio Offer

(Wed., Thurs., Fri., Sat.)

\$13⁹⁵

(Regular \$24.95)

"Mightiest Midget on the Market"



"Universal Junior"

Latest 1932 Model — Just Out

A special offer of a limited number only at this remarkably low wholesale price. Here are a few of its many features:

- 1—No taller than a telephone.
- 2—Walnut cabinet, elegantly finished.
- 3—Precision-built throughout.
- 4—Kilocycle-marked dial.
- 5—Electro-dynamic speaker.
- 6—Lifelike perfect tone.
- 7—Pentode power supply.
- 8—Gets police broadcast, etc., etc.

Open Evenings, Phone PRespect 9232.

UNIVERSAL MUSIC CO.

1630-32 So. Maple Ave.
3 Blocks East of Main
(Wholesale District)

Daily News - Los Angeles, CA
Mar 9, 1932
House Branded
Willard Model 84

Fort Worth Star-Telegram,
Fort Worth, TX
May 13, 1932

OCTOBER 17, 1931.

The Paris Co.

FLINT RADIOS



Regularly 29.95

RCA Licensed

22⁵⁰ COMPLETE

THE WORLD'S SMALLEST MODERN RADIO

With dynamic speaker! This small, but full-powered Radio weighs less than 10 pounds and is the one radio that anyone can carry easily! A powerful performer, made possible by using the full efficiency of the Pentode Tube.

The Salt Lake Tribune
Salt Lake City, UT Oct 17, 1931

And Now! "THE FAIR"

Brings You the New

WILLARD MIDGET RADIO

At the Amazing Low Price of

\$17⁸⁵



Mail Orders 50c Extra

Note These Outstanding Features Found Only in High-Priced Models

1. Engineered circuit.
2. E. Z. tune, calibrated dial.
3. Gets police broadcast on low wave.
4. Electro dynamic speaker.
5. Sensitive selectivity.
6. Pentode speaker tube.
7. High-Mu variable tubes.
8. Standard parts carrying standard guarantee.
9. Height—11 inches.
10. Width—8 1/4 inches.
11. Depth—6 inches.
12. Weight—10 pounds.
13. Works on alternating current.
14. Fully equipped and ready for use.
15. For week-ends, make it your companion.

Hear this wonderful Radio demonstrated and judge for yourself.

Electrical Dept.—Sixth Floor

Extended by Popular Demand



By Special Arrangement We Continue to Sell \$29.95 Peter Pan

Electric Radios \$10
to the Purchaser of Any Bradford
Suit or Overcoat

Extended by Popular Demand at

THE **Bradford**
CLOTHES SHOP

Now at N. E. Corner Sprague and Wall

Spokane Chronicle, Spokane, WA December
03, 1931

"THE WRIST WATCH OF RADIOS . . . SMALL ONLY IN SIZE AND PRICE"

PETER PAN

wherever you go . . .
it's small enough to take with you!

Don't miss important programs because your present receiver is a permanent "furniture" model. With a PETER PAN you can easily carry this little giant to the office . . . upstairs to mother's or the children's room . . . take it to your hotel room, mountain cabin or beach cottage. You will marvel at its tone and range. And the cost is so small that you can afford its greater convenience. Ask your dealer for a demonstration . . . and buy for the football games, international broadcasts and championship fights.

No Matter Where You Live . . . There's a Peter Pan Dealer Nearby

\$24⁹⁵
ALL-ELECTRIC
Complete with
Screen-Grid and
Pentode Tubes.



NOT AS HIGH AS A
TELEPHONE
WEIGHS ONLY 10 LBS.

JACKSON-BELL PRODUCTS COMPANY
1427 West Adams Street Los Angeles, Calif.
For Name of Your Nearest Dealer, Call
REpublic 4149

A product of Jackson-Bell
Co., Ltd., fully licensed under
RCA-HAZELTINE
LATOUR PATENTS

Radio Doings Magazine, October 1931



Jackson-Bell 1932 line. Top: Console Models 29, 27, 26. Bottom: Midgets 29, 27 and Peter Pan.

Western Radio & Refrigeration Journal Jan - 1932


We like Pollyannas if they're these new
midget radios!

with Pentode &
screen-grid tubes!
Ready to play!

\$24⁹⁵

A better radio in every way than you've ever seen before at so dramatically low a price! No wonder we like these Pollyannas... you will too! Manufactured by the Jackson-Bell Company, equipped with genuine Arcturus tubes, dynamic speaker, the new Pentode and screen-grid tubes! The Pollyanna is sweet toned, and surprisingly selective and sensitive. BREUNER'S feature it in the Pre-Removal Sale for only \$24.95! Buy for vacations!

BREUNER'S, MAIN FLOOR



The Oakland Tribune, Oakland, CA
July 17, 1931



Color enhanced image of a French poster featuring the Model 84
Peter Pan - incorrectly identified as a Model 24

Partial Translation:

American Post
Specially built for France
Complete in working order 1450 fr.
Agents requests everywhere
Catalogs on Request

Dealers for Europe
ARCE-BARBIER & Company (Inc.)
48 Trail Street - Paris
Telephone Gut. 23-18