

# Model 84 Advertisements

Model 84 midget radios were made under the Jackson-Bell and Flint brand. The short lived association between Flint and Jackson Bell resulted in a variety of cabinet styles as shown below.

**RHODES BROTHERS**

*We've just been able to get 25 more of the already famous*

**Peter Pan Radios!**

*Sale price on this Midget Radio is*

**\$23.50**

*Tubes! 2-224s, 1-280 and 1 Pentode tube!*

*Terms of \$3 down!*

**This little radio marvel is already a proven success! Just ask those who were lucky enough to get one in our first sale. It gives you expensive radio entertainment at an unbelievable price—for you know that Rhodes price is Tacoma's lowest price for them.**

—Radios, Sixth Floor

The News Tribune, Tacoma, WA  
July 14, 1931

**JACKSON-BELL**  
Announces the

**PETER PAN**  
RADIO  
**\$29.95**

No Extra Charge for 25 Cycle Models.

**COMPLETE WITH TUBES! READY TO OPERATE!**

JACKSON-BELL'S leadership in the small set field is again demonstrated in the new Peter Pan! It is the greatest value in any small radio ever offered the buying public! Four tubes—including Pentode tube for high output! Illuminated Dial! Dynamic Speaker! Genuine Walnut Cabinet! Tone quality comparable to other sets at twice its price. You must see it—and hear it.

*Any Jackson-Bell Dealer Will Gladly Demonstrate.*

—CITY DEALERS—

Adam, J. N. & Co.	281 Main St.	Berry's Reservoir Furniture Co.	145 Tomawak St.
Adam, Mafford & Anderson Co.	494 Main St.	Schaefer Radio Service	261 Oak St.
Bartons, S. O. & Son Co.	363 Main St.	Schroeder, D. R.	465 Adams St.
Bentley & Sons	281 Main St.	Shaw, W.	281 Main St.
Bieda Bros.	177 Military Rd.	Stahl Furniture Co.	278 Elmwood Ave.
Bierer Furniture Co.	1821 Rainier Ave.	Stahl Furniture Co.	278 W. Ferry St.
Bierer, W. & Sons	1821 Rainier Ave.	Stahl Furniture Co.	278 W. Ferry St.
Boles & Miller Co.	318 Geary St.	Stratton, W. & Sons	409 Broadway
Kurtzman Piano Co.	631 Main St.	Upright Tire & Rubber Co.	505 Main St.
Lamson, C. & Son Co.	118 E. Ferry St.	Ward, W. & Sons	278 Main St.
Lots Furniture Co.	118 E. Ferry St.	Wetzel Bros.	278 Main St.
Molin's Radio Service	2125 Grant St.	Wheeler Bros. & Co., Inc.	141 Elmwood Ave.
Radio City Co.	2125 Grant St.	Wheeler Bros. & Co., Inc.	141 Elmwood Ave.
Rego's Tire Service	155 Elmwood Ave.	Zeller's Better Furniture Store	278 Lamond St.

OUT-OF-TOWN DEALERS

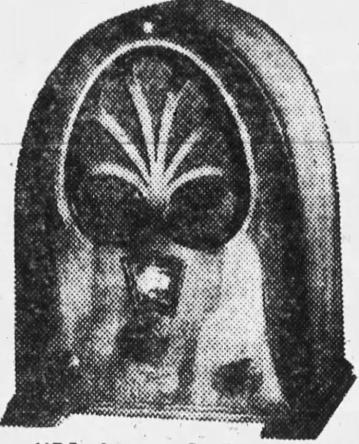
Anderson Furniture, Inc.	1, Astoria, N. Y.	Philips, J. Phillips	Forsythville, N. Y.
Besser, Wm. J.	1, Astoria, N. Y.	Schaefer, O. M.	Fredonia, N. Y.
Fish & Klemens Co., Inc.	1, Astoria, N. Y.	Schroeder, O. M.	Toronto, N. Y.
Harri Co., H. Lehrman	1, Astoria, N. Y.	Smith, Bros.	Hamburg, N. Y.
Lamson, C. & Son Co.	1, Astoria, N. Y.	Stevens, Sporting Goods Store	Demarest, N. Y.
Master Music Co.	1, Astoria, N. Y.	Stevens, Sporting Goods Store	Demarest, N. Y.
Pine & Astrand Corp.	1, Astoria, N. Y.	Strassburg Hardware Co.	1, Astoria, N. Y.

Distributed by ANDERSON & CO., 81 BROADWAY  
Wholesalers of Distinctive Furniture

**Sensational Radio Offer**  
(Wed., Thurs., Fri., Sat.)

**\$13.95**  
(Regular \$24.95)

**"Mightiest Midget on the Market"**



**"Universal Junior"**

**Latest 1932 Model — Just Out**

A special offer of a limited number only at this remarkably low wholesale price. Here are a few of its many features:

- 1—No taller than a telephone.
- 2—Walnut cabinet, elegantly finished.
- 3—Precision-built throughout.
- 4—Kilocycle-marked dial.
- 5—Electro-dynamic speaker.
- 6—Lifelike perfect tone.
- 7—Pentode power supply.
- 8—Gets police broadcast, etc., etc.

Open Evenings, Phone PROSPECT 9232.

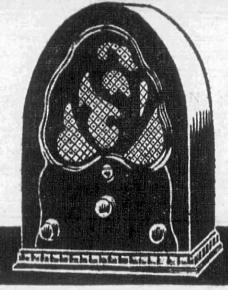
**UNIVERSAL MUSIC CO.**  
1630-32 So. Maple Ave.  
3 Blocks East of Main  
(Wholesale District)

Daily News - Los Angeles, CA  
Mar 9, 1932  
**House Branded**  
**Willard Model 84**

OCTOBER 17, 1931.

**The Paris Co.**

**FLINT RADIOS**



Regularly  
**29.95**

RCA Licensed

THE WORLD'S SMALLEST MODERN RADIO

With dynamic speaker! This small, but full-powered radio weighs less than 10 pounds and is the one radio that anyone can carry easily! A powerful performer, made possible by using the full efficiency of the Pentode Tube.

The Salt Lake Tribune  
Salt Lake City, UT Oct 17, 1931

**And Now! "THE FAIR"**  
Brings You the New

**WILLARD MIDGET**  
**RADIO**

At the Amazing Low  
Price of

**\$17.85**

Mail Orders 50c Extra

**Note These Outstanding Features**  
Found Only in High-Priced Models

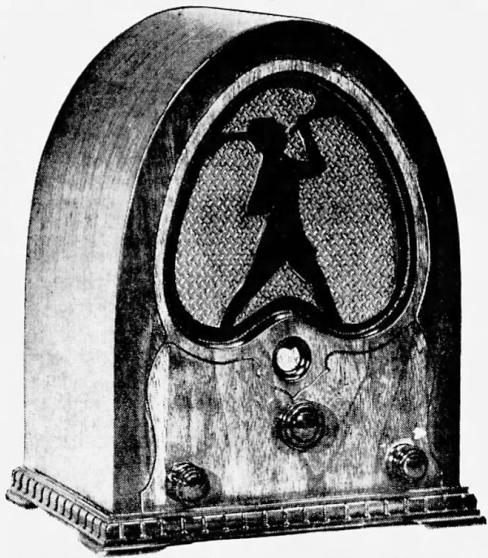
1. Engineered circuit.
2. E. Z. tune, calibrated dial.
3. Gets police broadcast on low wave.
4. Electro dynamic speaker.
5. Sensitive selectivity.
6. Pentode speaker tube.
7. High-Mu variable tubes.
8. Standard parts carrying standard guarantees.
9. Height—11 inches.
10. Width—8 1/4 inches.
11. Depth—6 inches.
12. Weight—10 pounds.
13. Works on alternating current.
14. Fully equipped and ready for use.
15. For week-ends, make it your companion.

Hear this wonderful Radio demonstrated and judge for yourself.

Electrical Dept.—Sixth Floor

Fort Worth Star-Telegram,  
Fort Worth, TX  
May 13, 1932

Extended by Popular Demand



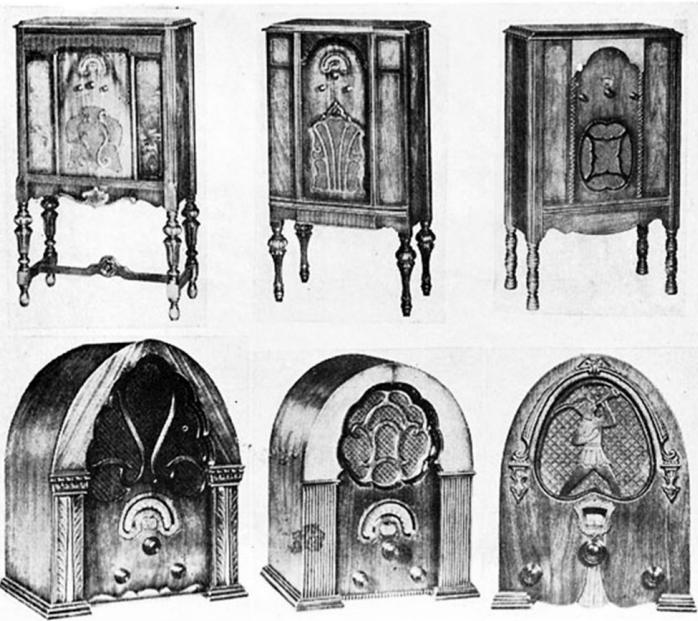
By Special Arrangement We Continue to Sell \$29.95 Peter Pan

**Electric Radios \$10**  
to the Purchaser of Any Bradford  
**Suit or Overcoat**

Extended by Popular Demand at  
**THE Bradford**  
**CLOTHES SHOP**

Now at N. E. Corner Sprague and Wall

Spokane Chronicle, Spokane, WA December  
03, 1931



Jackson-Bell 1932 line. Top: Console Models 29, 27, 26. Bottom: Midgets 29, 27 and Peter Pan.

"THE WRIST WATCH OF RADIOS . . . SMALL ONLY IN SIZE AND PRICE"

# PETER PAN

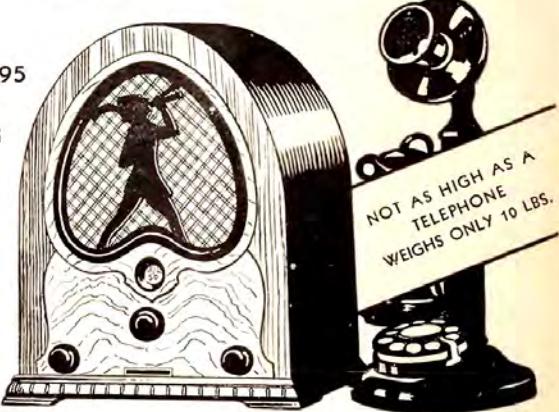
wherever you go . . .  
it's small enough to take with you!

Don't miss important programs because your present receiver is a permanent "furniture" model. With a PETER PAN you can easily carry this little giant to the office . . . upstairs to mother's or the children's room . . . take it to your hotel room, mountain cabin or beach cottage. You will marvel at its tone and range. And the cost is so small that you can afford its greater convenience. Ask your dealer for a demonstration . . . and buy for the football games, international broadcasts and championship fights.

No Matter Where You Live . . . There's a Peter Pan Dealer Nearby

**\$24.95**

ALL-ELECTRIC  
Complete with  
Screen-Grid and  
Pentode Tubes.



JACKSON-BELL PRODUCTS COMPANY  
1487 West Adams Street  
Los Angeles, Calif.  
For Name of Your Nearest Dealer, Call  
REpublic 4149

A product of Jackson-Bell  
Co., Ltd., fully licensed under  
RCA-HAZELTINE  
LATOUR PATENTS

Radio Doings Magazine, October 1931

We like Pollyannas if they're these new  
**midget radios!**

with Pentode &  
screen-grid tubes!  
Ready to play!

**\$24.95**

A better radio in every way than you've ever seen before at so dramatically low a price! No wonder we like these Pollyannas . . . you will too! Manufactured by the Jackson-Bell Company, equipped with genuine Audion tubes, dynamic speaker, the new Pentode and screen-grid tubes! The Pollyanna is sweet toned, and amazingly selective and sensitive. BREUNER'S features it in the Pre-Removal Sale for only \$24.95! Buy for vacations!

BREUNER'S, MAIN FLOOR



The Oakland Tribune, Oakland, CA  
July 17, 1931



Color enhanced image of a French poster featuring the Model 84  
Peter Pan - incorrectly identified as a Model 24

*Partial Translation:*

American Post  
Specially built for France  
Complete in working order 1450 fr.  
Agents requests everywhere  
Catalogs on Request

Dealers for Europe  
ARCE-BARBIER & Company (Inc.)  
48 Trail Street - Paris  
Telephone Gut. 23-18