

Models 4, 24, and 25 Advertisements

These Jackson-Bell radios were introduced in 1932. Advertisements presented here include some that were placed toward the end of that year for the 1933 market. Jackson-Bell went into receivership on December 2nd, 1932. Some of the latter variety were available in 1932.

"Pied Piper"
RADIOS

When "Jackson-Bell" of our own Los Angeles makes a radio—you can depend upon all features! This ornate model in two-toned walnut cabinet has a built-in Lansing Dynamic Speaker! Now selling at—

\$19.95

Only \$1 Down Delivers!



Jackson-Bell Model 4 (with drawer)

The Daily News - Los Angeles, Ca.
09/21/1932

JACKSON'S
COMPLETE HOME FURNISHERS

New!
JACKSON-BELL
Compact Radio!



22.50 *A Small Deposit
Easy Monthly
Payments Next Year!*

*Our Latest Compact Radio!
Short-wave switch for police calls!*

Here is a timely suggestion for a Christmas gift! This compact Jackson-Bell with "big" radio performance can be moved from place to place with little effort. A radio for "over-the-week-end" trips—for the student away from home—for the office—for the bedroom. Hear it at Jackson's today!

Clay, 13th and 14th Streets
Telephone LA keside 5800

Jackson-Bell Model 24B

Oakland Tribune - Oakland, Ca.
12/09/1932



New 1933 model 24-U "Peter Pan"



JACKSON-BELL

Super-Heterodyne

IF you have been wanting a really *modern* radio, here is your opportunity. This fine new 1933 JACKSON-BELL is yours to enjoy during the long winter evenings for \$19.95 complete . . . 4 new tubes, tone control, short wave switch for police calls, dial light, handy log drawer, and other latest features in attractive new "Peter Pan" cabinet. Ask your dealer to demonstrate the marvelous value in this wonderful little 1933 set.

\$19.95

COMPLETE WITH
CUNNINGHAM TUBES



New 1933 Model 25 "Peter Pan" JACKSON-BELL

Though somewhat resembling Model 24-U described above, Model 25, shown at right, is larger, has 5 latest type tubes, and the additional advantage of *Automatic Volume Control*. Ask your Dealer to demonstrate the two side by side.

\$31.95

Complete with
Cunningham tubes



H. R. CURTISS CO.—*Distributors*—895 O'Farrell Street, San Francisco

Jackson-Bell Model 24-U Peter Pan with inset Model 25 Peter Pan

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Jackson Bell

Midget Radio

It's
A
Surprise
to the
Radio
World



See
This
Wonder-
ful Radio
Before
Buying

Jackson Bell

Is a powerful 5-Tube Superheterodyne, Fine Oak cabinet. See and hear this Radio and compare it with any Radio selling for double the money.

PRICE Now

\$19.50

**• Pehrson Electric
COMPANY**

Wiring Contractors—Electrical Specialists
Electric Ranges, Refrigerators, Washers,
Radios, Vacuum Cleaners

115 North Main

Logan, Utah

Jackson-Bell Model 25

Cache American - Logan Utah
12/06/1932 - Page 7

inisted,

Jackson-Bell PANDORA

5-tube super - automatic
control—latest 2½
control latest 2½
volt tubes.

\$34.95

Model 25 U.



Jackson-Bell Pandora
Radio's latest sensation. Does
all you can ask of any radio. Regardless of price. A beau-
tifully carved chest. Be sure to hear it before you buy.
Dealers write for particulars.

L. D. Heater Music Co.

429-431 WASHINGTON STREET

Jackson-Bell Model 25U Pandora

Oregon Daily Journal - Portland Oregon
10/12/1932 - Page 3

Combining Art and Utility . . .



The NEW 1933

JACKSON-BELL



"Pandora" . . . a Super-Heterodyne

NOW is the time to buy your new radio. Present low prices cannot last indefinitely. Save from 10% to 25% by selecting any from the year-in-advance line of new 1933 JACKSON-BELLS. Only small down payment, balance to suit your convenience. Think of the many uses to which you could put this diminutive "Pandora" Treasure Chest of melody. One of the most unique radios ever devised. Artistic enough to grace the most exclusive drawing room, stowed compactly to the ear of the concession, yet so compact it can be whisked from place to place for instant use anywhere. A genuine 5-tube Super-Heterodyne, powerful and selective as only a Super-Heterodyne can be.

Latest type tubes, automatic volume control, and other new "biggest" features. Cover piano-hinged lid with Dial and controls in top panel; also handy recessed compartment for deck of cards or pack of cigarettes, and built-in station log. Operates with cover either open or closed without muffling reception—speaker is end of cabinet. No "wick" mechanism to get out of order. No danger of distortion—flow of music not reflected, but direct from speaker into room. Price complete with Cunningham tubes—\$34.95.

OTHER NEW 1933 JACKSON-BELLS

- Model 26-S, All-Wave Super-Heterodyne Console \$19.95
- Model 26, 12-tube Super-Heterodyne Console \$19.95
- Model 25, "Peter Pan" Super-Heterodyne Midget \$11.95
- Model 27-S, 7-tube Super-Heterodyne Console \$16.95
- Model 27-A, 7-tube Super-Heterodyne Midget \$16.95
- Model 26, Broadcast Midget Super-Heterodyne \$17.95
- AUTOMOBILE SET, complete less B-Batteries \$19.95

All prices complete with Cunningham Tubes, automatic volume control, and other newer features.

\$34.95

Cupola with Cunningham Tubes



H. E. CURTISS CO., Distributor, 891 O'Farrell St., S. F.

ASK Your Dealer to take one Home on TRIAL TO-DAY!

**Jackson-Bell Model
25AV Pandora**

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**TRY a new one, and
see what a difference . . .**

New 1933
Jackson-Bell
Model 25

EASY
TERMS



\$31 95

Complete
with
Cunningham
Tubes

Other new 1933 JACKSON-BELLS include:
new 12-tube Model 1250 Super-Heterodyne at \$39.95 complete; new 7-tube Model 25-AF Super-Heterodyne, at \$46.95 complete; and
new 3-tube "Peter Pan" Super-Heterodyne Transistor Chassis \$14.95 complete. All
these models have Automatic Volume Control,
solid, newest type tubes, and other latest
features.

HOW long since you have had a new Radio? Have you tried the new 1933 Models? Just for curiosity, next time you are near a radio store drop in and ask the dealer to let you take one of these new JACKSON-BELLS home on trial. See for yourself what the difference is. Special handy drawer to contain logbook, new type tubes, Automatic Volume Control, and many other latest features. Take it under your arm, and have radio wherever you go. Enjoy it in any room in the house and on trips. All for less than 10 cents per day, the price of two packages of chewing gum. Long winter evenings will soon be here. Prepare now to fill them with the unsolicited delight that comes with perfect reception.

Ask your Dealer
to let you take
one home on trial
TODAY and notice
the difference . . .



H. R. CURTISS CO., Distributor, 895 O'Farrell Street, San Francisco

Jackson-Bell Model 25 Peter Pan

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ENJOY RADIO MORE WITH A NEW
JACKSON-BELL



New 1933
12
TUBE
Model 1260

\$59 95
COMPLETE WITH CUNNINGHAM TUBES

IF YOUR present radio is more than a year old, don't fail to see this new 12-tube JACKSON-BELL. And do it NOW while winter sales volume permits the present low price. It will multiply your radio enjoyment and at the same time save you at least \$50. A genuine JACKSON-BELL 12-tube Super-Heterodyne with latest 1933 features and latest type Cunningham Tubes, complete for \$59.95.

New 1933 Model 25 JACKSON-BELL

\$31.95
COMPLETE
WITH TUBES

H. R. CURTISS COMPANY, DISTRIBUTOR



New 1933
Model 24-U "Peter Pan"

THIS popular new Super-Heterodyne has been widely imitated, so be sure to specify Model 24-U JACKSON-BELL, and listen carefully to the tone. It has never been equaled in any other all-purpose radio of this size and price. Also tone control, short wave switch, station log device, and other unique-plus features. Complete with 4 new Cunningham Tubes in genuine Magnavox speaker for \$22.50.

\$22.50

COMPLETE WITH CUNNINGHAM TUBES



New JACKSON-BELL
AUTOMOBILE SET

\$39.95

Complete, inc. 2 Batteries

EASY
TERMS

Ask Your Dealer to Take One Home on Trial TODAY!

895 O'FARRELL ST., SAN FRANCISCO

Jackson-Bell Models 24-U Peter Pan, 25 Peter Pan, and others

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