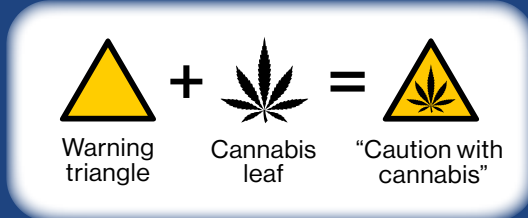




What is the International Intoxicating Cannabinoid Product Symbol (IICPS)?

- 1** Combines familiar graphical elements into a symbol that may be used free of charge, as long as the symbol itself is not modified

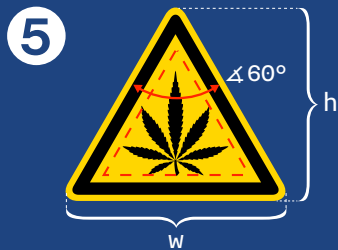


- 2** Colors are key



Yellow outline added when used on dark backgrounds

- 3** Simple design clear when embossed on edibles or printed at reduced sizes



Approved as an international consensus standard: **ASTM D8441**

- 4** Regulators can require text to be printed below or adjacent to the symbol



Q: Why isn't "THC" included **inside** the IICPS?

- A. Graphical symbols are better for children and adults who may lack specific literacy, culture, or education
- B. THC isn't the only intoxicating cannabinoid (e.g., HHC)
- C. International standards prohibit alphanumeric characters inside safety symbols
- D. The IICPS stays the same when text needs to be revised
- E. All of the above

- 6** Endorsed by a coalition of drug policy, clinician, patient, regulator, and industry organizations



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Already in use on products and packages around the United States of America

