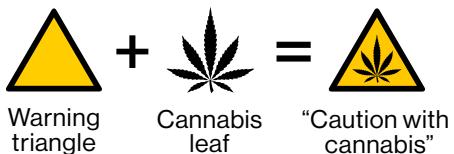




What is the International Intoxicating Cannabinoid Product Symbol (IICPS)?

1 Combines familiar graphical elements into a symbol that may be used free of charge, as long as the symbol itself is not modified



3 Simple design clear when embossed on edibles or printed at reduced sizes



Approved as an international consensus standard: **ASTM D8441**

6 Endorsed by a coalition of drug policy, clinician, patient, regulator, and industry organizations



...and many more at
bit.ly/iicpsletter



4 Regulators can require text to be printed below or adjacent to the symbol



Q: Why isn't "THC" included **inside** the IICPS?

- Graphical symbols are better for children and adults who may lack specific literacy, culture, or education
- THC isn't the only intoxicating cannabinoid (e.g., HHC)
- International standards prohibit alphanumeric characters inside safety symbols
- The IICPS stays the same when text needs to be revised
- All of the above

7 Already in use on products and packages around the United States of America



i For more information and free download: d4dpr.org/labeling

