Aaron Halevy

ANIMATION, MOTION & GRAPHIC DESIGN / VFX

aaronhalevy.com ◦ aaronhalevy@gmail.com

Creative Lead with 10+ years in animation, video production, and design. I'm equally comfortable as a collaborative team player or a high-efficiency 'one-man studio'. I strive to pair detailed craftsmanship with emerging AI tools to keep workflows fast and results sharp. Perpetually evolving, often caffeinating, always creating.

MOTION/GRAPHICS

ANIMATION

VISUAL FX

Freelance Motion/Graphics Designer   2010—*present*
Animator and motion designer for films, broadcast advertising, streaming series, educational programs, music videos, and all the immaginable types and platforms of social media content.

PBS Digital (Los Angeles, CA)
• Remote Contract Animator/Designer   **2024—2026**
Responsible for character animation, keying, rigging, and compositing for the PBS television and digital series *Learn With Me*.

Audible (Newark, NJ)
• Lead Motion Designer   **2019—2024**
Creative/art director and designer for all in house motion graphic productions: web, mobile, video, social, internal, advertising, emails, and marketing.

PBS Digital Studios (NY, NY)
• Creative Director/Animation Design Generalist   **Jan—May, 2019**
Creative/art director, video editor, designer, animator, entire VFX department and compositor for the YouTube show, *Space Time*.

Hearst Digital Media (NY, NY)
• Senior Motion Graphics Designer   **2016—2019**
Lead motion designer for social, web, and video across multiple brands including *Harper's Bazaar* and *Esquire*. Promoted to full-time Senior, managing role.

Refinery29 (NY, NY)
• Motion Graphics Designer   **June—Oct, 2016**
Produced videos, fully animated shorts, GFX /VFX/motion for short and long form content, designed and animated across all social and web channels.

SumAll (NY, NY)
• Motion/Graphic Designer   **Nov 2015— April 2016**
Branded content animations, web, info-graphics, social collateral, emails, official print documentation, UI/UX motion design and video tutorials.

Animation/Video
Motion Graphics
3D Animation
Particle Effects
Visual FX
Editing
Coloring
Keying
Rotoscoping
Tracking
Match-moving
Lower Thirds
Storyboarding
Character Rigging
Audio Mixing

Graphic Design
Logo Design
Illustration
3D Design/modeling
Layout/Typography
Product Design
Asset Creation

Programs & Languages
Adobe Creative Suite
Stable Diffusion ai tools
MoHo
Prompt engineering
Cinema 4D
X-particles
Red Giant Suite

Web/UX
Iconography
Responsive Design
HTML (+ads)
CMS