

EDUCATION

MIAMI AD SCHOOL EUROPE (MASE)

Berlin, Germany • Dec 2021

Art Direction Diploma

Scholarship Recipient 2019

STEINBEIS HOCHSCHULE (SMI)

Berlin, Germany • Thesis in Development

Master of Science (M.S.) in Business Management

Major in Marketing, Media and Communication

Minor in Creative Communication and Management

THE UNIVERSITY OF TAMPA (UT)

Tampa, Florida • Dec 2017

Bachelor of Arts (B.A.) in Advertising and Public Relations

Bachelor of Fine Arts (B.F.A.) in Graphic Design

Concentration in Advertising Creative

Minor in Art

Cum Laude (3.55/4 GPA)

Dean's List: Spring 2014, Fall 2014, Fall 2017.

Member of the Student Honors Society

Member of the Advertising Student Association

EXPERIENCE

FEB 2022
PRESENT

Germany

PUBLICIS ONE TOUCH

ART DIRECTOR, Mid-Weight

| Jr. ART DIRECTOR

JUL 2021
DEC 2021

Japan

VML TOKYO - ex WUNDERMAN THOMPSON

Jr. ART DIRECTOR

APR 2021
JUN 2021

Germany

INGO HAMBURG

Jr. ART DIRECTOR

JAN 2021
MAR 2021

The Netherlands

SUPERHEROES AMSTERDAM

Jr. ART DIRECTOR

MAR 2018
FEB 2019

Florida

PUBLIC IMAGERY LLC

GRAPHIC DESIGNER

SEP 2017
MAR 2018

Florida

SCHIFINO LEE

GRAPHIC DESIGNER - freelancing

MAY 2017
AUG 2017

Chile

LAURA - DIGITAL MARKETING

GRAPHIC DESIGNER - freelancing

AWARDS / RECOGNITIONS

FUTURE LIONS - Shortlist 2021

AD STARS - Crystal Winner 2021

M.A.D HACKATHON - Winner Q1-2021

ADS OF THE WORLD - Published

PHNX 2024 - Jury Member

PHNX 2025 - Jury Member

LANGUAGES

SPANISH - Native

ENGLISH - Fluent

GERMAN - Beginner