



equalityfederation  
INSTITUTE

## 2026 Leadership Conference

# Constellations of Care: Mapping our Collective Futures

July 21-23, 2026



Sponsorship  
Opportunities



## **Local Action = Lasting Change**

We strengthen the largest network of state-based LGBTQ+ advocacy organizations, building a more connected & coordinated movement nationwide.



Meet us in Baltimore, Maryland, for Leadership Conference 2026!

Baltimore is the perfect home for our 2026 conference. Maryland, and our partners at FreeState Justice, have been at the forefront of advancing LGBTQ+ equality by expanding legal protections for trans people. Their visionary work decriminalizing HIV embodies the theme of this year's conference, "Constellations of Care: Mapping our Collective Futures." Baltimore itself has long been a hub of LGBTQ+ organizing and liberation, and it is a city shaped by intersectional activism, where communities have fought for racial justice, health equity, and LGBTQ+ rights side by side. We will ground ourselves in this city's charm as we gather to chart the next chapter of our movement.

Now more than ever, we need spaces where advocates and organizers can connect, strategize, and support one another. Equality Federation is committed to creating a Leadership Conference that equips leaders with tools, inspiration, and community to win real change in their states. Your sponsorship makes this possible. It ensures that state partners access critical resources, share tactics, and build the relationships needed to keep moving forward.

By sponsoring, you are sending a message that you stand with LGBTQ+ communities when it matters most. You will also gain visibility with some of the country's most engaged and influential leaders, who are shaping state policy, strengthening grassroots organizations, and building a future where all LGBTQ+ individuals can thrive.

A handwritten signature in black ink, appearing to be 'Fran Hutchins'.

Fran Hutchins, Executive Director

# 2026 Leadership Conference

Each year, Equality Federation’s Leadership Conference brings together over 300 LGBTQ+ leaders, advocates, and funders from across the country for three powerful days of connection, learning, and movement building. Our time together begins with a beautiful opening reception, featuring voices from national and local leaders, sponsors, and movement partners. The next day, we dive into plenaries, workshops, and special affinity areas that center collaboration and collective strength.

Sponsoring Leadership Conference fuels essential work. Your partnership ensures that state partners can access vital resources, share emerging strategies, and return home ready to win.

Throughout the week, attendees participate in programming that reflects the full diversity of our network. From our Public Health Policy work to the FEDTalks, these moments create space for learning, celebration, and renewal. The Conference is grounded in the belief that every organization, no matter its size, brings what it needs to strengthen the collective power of our movement.

## 2025 Event Recap

# of attendees:

**333**  
attendees

# of state partners/states:

**34**  
state partners

**61**  
national partners  
across 27 states

# of digital impressions:

**111,398**  
impressions

# Presenting Sponsor

**\$35,000**

- Five complimentary registrations for Leadership Conference
- Presenting Sponsor at Leadership Conference
- Opportunity to address all conference attendees
- A dedicated blog post about your company's LGBTQ+ advocacy
- Premier logo placement and recognition in marketing materials—including website, email, and social media promotions
- Prominently placed full-page, full-color advertisement in the Leadership Conference program book
- Recognition throughout Leadership Conference
- You may provide promotional material to be included in attendee tote bag
- Dedicated physical “office hours” space at Leadership Conference
- An upgraded virtual exhibitor booth in the Leadership Conference App



# Equality Champion

**\$25,000**

- Three complimentary registrations for Leadership Conference
- A dedicated blog post about your company's LGBTQ+ advocacy
- Logo placement on our website and in the Leadership Conference program book
- Prominently placed full-page, full-color advertisement in the Leadership Conference program book
- Recognition throughout Leadership Conference
- You may provide promotional material to be included in attendee tote bag
- Dedicated physical "office hours" space at Leadership Conference
- An upgraded virtual exhibitor booth in the Leadership Conference App



# Movement Builder

**\$10,000**

- Two complimentary registrations for Leadership Conference
- Logo placement on our website and in the Leadership Conference program book
- Full-page advertisement in the Leadership Conference program book
- Recognition throughout Leadership Conference
- You may provide promotional material to be included in attendee tote bags
- Dedicated physical “office hours” space at Leadership Conference



## Strategic Partner

**\$5,000**

- One complimentary registration for Leadership Conference
- Logo placement on our website and in the Leadership Conference program book
- Half-page, full-color advertisement in the Leadership Conference program book
- Recognition throughout Leadership Conference
- You may provide promotional material that will be given to all Leadership Conference attendees
- Dedicated physical “office hours” space at Leadership Conference

## Friend of Fairness

**\$2,500**

- 50% discount off of one registration
- Logo placement on our website and in the Leadership Conference program book
- Quarter-page, full-color advertisement in the Leadership Conference program book
- Recognition throughout Leadership Conference

# Trans Celebration Dinner

The Trans Celebration Dinner is a joyful gathering that centers transgender, gender nonconforming, and gender expansive leaders across our movement. Sponsorship helps uplift trans joy and ensure this space of connection, care, and celebration is resourced and sustained.

## Presenting Sponsor

**\$15,000**

- Two complimentary registrations for Leadership Conference
- Signage indicating you are the only presenting sponsor of the Trans Celebration Dinner
- Opportunity to address attendees
- Logo placement on our website and in the Leadership Conference program book
- Prominently placed full-page, full-color ad in the Leadership Conference program book
- Recognition throughout Leadership Conference
- You may provide promotional material that will be given to all Leadership Conference attendees

## Featured Sponsor

**\$5,000**

- One complimentary registration for Leadership Conference
- Signage that you are a featured sponsor of the Trans Celebration Dinner
- Logo placement on our website and in the Leadership Conference program book
- Half-page, full-color ad in the Leadership Conference program book
- Recognition throughout Leadership Conference
- You may provide promotional material that will be given to all Leadership Conference attendees

# Addressing HIV & Public Health

Each year, Equality Federation's Leadership Conference uplifts public health programming through private sessions, plenary conversations, and collaborative strategy spaces that center equity and voices of People Living with HIV (PLHIV).

## Presenting Sponsor

**\$15,000**

- Two complimentary registrations for Leadership Conference
- Signage indicating you are the only presenting sponsor of HIV and Public Health Content
- Logo placement on our website and in the Leadership Conference program book
- Prominently placed full-page, full-color ad in the Leadership Conference program book
- Recognition throughout Leadership Conference
- You may provide promotional material that will be given to all Leadership Conference attendees

## Featured Sponsor

**\$5,000**

- One complimentary registration for Leadership Conference
- Signage that you are a featured sponsor of the HIV and Public Health Content
- Logo placement on our website and in the Leadership Conference program book
- Half-page, full-color ad in the Leadership Conference program book
- Recognition throughout Leadership Conference
- You may provide promotional material that will be given to all Leadership Conference attendees

# Signature Events

The heart of the Leadership Conference is community. Our signature events bring people together to celebrate, connect, and recharge while creating joyful spaces where we can affirm the power of our collective movement. From opening reception to affinity gatherings and closing celebrations, these events embody the spirit of solidarity and belonging that sustains our work year-round.

**Opening Reception:** Kick off the conference by welcoming 350+ leaders from across the country. The reception sets the tone for the week building excitement, fostering connections, and highlighting the power of our movement.

**Fed Fling:** Our favorite social event is an evening of dancing, celebration, and community. This is an evening for the attendees to take a moment to dance, relax, and reenergize for the work ahead.

**BIPOC Luncheon:** This luncheon provides a space to connect, celebrate, and build community with other Black, Indigenous, and people of color from state and national partners.

**Black Caucus Dinner:** An anchor event of the week, the Black Caucus Dinner is a space for reflection, fellowship, and collective visioning. Grounded in community, this dinner honors Black leadership, strengthens solidarity, and advances shared strategies to build lasting power in the movement.



# Signature Event Sponsor

**\$20,000**

- Brief remarks during sponsored event
- Signage indicating you are a sponsor of one of the following events: Opening Reception, Fed Fling, BIPOC Luncheon, or the Black Caucus Dinner. You may sponsor more than one event
- Logo placement on our website and in the Leadership Conference program book
- Prominently placed full-page, full-color advertisement in the Leadership Conference program book
- Recognition throughout Leadership Conference
- You may provide promotional material that will be given to all Leadership Conference attendees
- Two complimentary registrations for Leadership Conference
- An upgraded virtual exhibitor booth in the Leadership Conference App



# 2025 Leadership Conference Sponsors

**Equality Champion**

AMERICAN PRIDE RISES

WYLD

**Opening Reception—Presenting Sponsor**

national  
lgbtqi+  
cancer  
network

ADVOCATING FOR HEALTH EQUITY

**Movement Builder**

AHF

EMPOWERED AGAINST MPOX

ViiV Healthcare

Cupeake VINEYARDS

MERCK

**Strategic Partner**

THE CAMPAIGN WORKSHOP

BULLEIT FRONTIER WHISKEY

U.S. PEOPLE LIVING WITH HIV CAUCUS

FOLX

LOCAL PROGRESS IMPACT LAB

EVERYTOWN FOR GUN SAFETY | SUPPORT FUND

MOLSON COORS beverage company

OpenField A PEOPLE POWERED ORGANIZING TOOL

**Friend of Fairness**

AIDS United

A4TE ADVOCATES FOR TRANS EQUALITY

AMERICANS UNITED FOR SEPARATION OF CHURCH AND STATE

KATIE+B STRATEGIES

David Bonnett

LSSC Local Solutions Support Center

NATIONAL LGBTQ TASK FORCE

STONES' PHONES POLITICAL STRATEGISTS. EFFECTIVE MESSAGING. WINNING SOLUTIONS.

**Community Advocate**

ACLU

**Trans Celebration Dinner Sponsor**

Transgender Law Center



# Contact

For more information about sponsorship opportunities and to learn more about our fight for equality for all, please contact:

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