



equalityfederation
INSTITUTE

2026

Sponsorship Opportunities

Winning Equality





**From Equality Florida
to Freedom Oklahoma
to Basic Rights Oregon,
we amplify the power
of the state-based
LGBTQ+ movement.**



Over the past year, LGBTQ+ people and many other allied communities have faced immense challenges, but also incredible moments of progress and leadership. Across the country, state leaders are organizing in the face of record levels of anti-LGBTQ+ legislation, from bills specifically targeting transgender people and bodily autonomy to restricting healthcare access to censoring education. But even in this difficult time, progress cannot be stopped.

From expanding access to gender-affirming care to advancing HIV decriminalization laws to strengthening nondiscrimination protections, our network is building a foundation of progress that cannot be shaken. Their work is a testament that meaningful change begins at the state and local levels.

At Equality Federation, our role is to ensure that leaders have the resources, skills, and community they need to thrive. In 2026, we are doubling down and deepening our support for state partners through relaunching our leadership and capacity strengthening offerings, expanded public health initiatives, safety and security strategies, and continued investment in transgender and BIPOC leadership and narrative change. Simply put, we are working to build a more connected, coordinated, and strategic state-based movement capable of fighting against attacks on our dignity and building enduring grassroots power.

Your partnership makes all of this work possible. Every sponsorship builds the infrastructure that keeps this movement together — from training state partners on the tools they need to respond to urgent needs to creating spaces where advocates can strategize, heal, and lead together. When you invest in Equality Federation, you strengthen the largest and only national network of state-based LGBTQ+ leaders.

Thank you for your continued support, solidarity, and allyship. Together, we are creating the future our community deserves.

With gratitude,

A handwritten signature in black ink, appearing to read 'Fran Hutchins'.

Fran Hutchins, Executive Director

About Equality Federation Institute

Equality Federation Institute is the national strategic partner to state-based LGBTQ+ advocacy organizations, building power and advancing equality through strategic coordination, building capacity, and centering community.

We believe the greatest opportunities for lasting progress are in the states, where the work is hard but the impact is long-lasting. By strengthening our movement's infrastructure, connecting leaders, and shifting narratives, we equip local advocates with what they need to create meaningful change in their communities.

A deep commitment to racial justice, gender justice, and collective liberation guides us. We know that true equality requires dismantling the systems of racism and exclusion that persist within and beyond our own communities. We work toward a future where all LGBTQ+ people are empowered, visible, and free to thrive in every aspect of their lives.

Advocacy & Civic Engagement

Equality Federation Institute's Advocacy & Civic Engagement Program works to maximize state advocacy on pro- and anti-LGBTQ+ bills, mobilize people power to build support on our issues, and set an expansive agenda to meet our entire community's needs.

Maximize State Advocacy

Tracks LGBTQ+ legislation, provides strategic resources, and leverages targeted messaging to influence key legislative milestones.

Mobilize People Power

Empowers state LGBTQ+ advocacy organizations with training, technology, and data tools to enhance voter engagement and turnout.

Set the Agenda

Sets state-level agenda focused on policies impacting LGBTQ+ people, prioritizing issues affecting BIPOC and low-income communities.

Leadership & Capacity Strengthening

Equality Federation Institute's Leadership & Capacity Strengthening Program works to develop strong leaders, connect movement advocates, and build powerful organizations that can sustain the movement for equality and justice in the states.

Develop Strong Leaders

Strengthens LGBTQ+ organizations by training leaders at every career stage, offering hands-on policy and organizing cohorts.

Connect Advocates

Fosters connection and collaboration with its annual Leadership Conference, offering training, peer learning, and networking.

Build Powerful Orgs

Strengthens state partners by providing organizational development support through training, coaching, and strategic planning.

Public Health

The Public Health Program builds capacity across our state partners to advance health equity, modernize HIV policies, and ensure LGBTQ+ communities have access to the care and support they deserve, guided by lived experience and rooted in racial justice. Through training, coordination, and coalitions, we help partners lead effective, community-driven solutions that center those most impacted.

Advance Initiatives

Supports state partners in expanding access to affirming healthcare, modernizing HIV laws, and promoting inclusive public health policies.

Center Community Leadership

The HIV Policy Fellowship prepares fellows from diverse backgrounds, particularly transgender, BIPOC, and PLHIV, to lead statewide policy and public health initiatives.

Strengthen State Capacity

Provides technical assistance, communication tools, and convening opportunities to help state partners align strategies, share their work, and sustain long-term impact.

Game Changer

\$250,000

Leadership Conference

- Registration for 15 guests
- Opening reception welcome address
- Premium full-page ad placement in the program book
- Premium logo placement on event materials
- Private dinner with Equality Federation Institute executive director and board co-chairs
- Physical office hours at Leadership Conference

Training

- Equality training led by Equality Federation Institute staff
- Quarterly videoconference trainings with Equality Federation Institute staff for company leadership team on emerging topics in the advocacy sphere and legislative update

Additional Convening

- Premium logo placement on event materials for any additional convening
- Opportunity to address attendees at additional convening

Social Media

- Featured blog post on equalityfederation.org
- Logo placement on equalityfederation.org sponsor page with hyperlink to company site

Influencer

\$100,000

Leadership Conference

- Registration for 10 guests
- Prominent full-page ad placement in the program book
- Prominent logo placement on event materials
- Physical office hours at Leadership Conference

Training

- Quarterly videoconference training with Equality Federation Institute staff for company leadership team on emerging topics in the advocacy sphere and legislative update

Additional Convening

- Premium logo placement on event materials for any additional convening

Social Media

- Featured blog post on equalityfederation.org
- Logo placement on equalityfederation.org sponsor page with hyperlink to company site

Visionary Catalyst

\$75,000

Leadership Conference

- Registration for five guests
- Preferred full-page ad placement in the program book
- Preferred logo placement on event merchandise
- Physical office hours at Leadership Conference

Training

- Bi-annual videoconference trainings with Equality Federation Institute staff for company leadership team on emerging topics in the advocacy sphere

Additional Convening

- Premium logo placement on event materials for any additional convening

Social Media

- Logo placement on equalityfederation.org sponsor page with hyperlink to company site

Movement Architect

\$50,000

Leadership Conference

- Registration for two guests
- Full-page ad placement in the program book
- Logo placement on event materials
- Physical office hours at Leadership Conference

Training

- Annual videoconference trainings with Equality Federation Institute staff for company leadership team on emerging topics in the advocacy sphere

Additional Convening

- Logo placement on event materials for one additional convening

Social Media

- Logo placement on equalityfederation.org sponsor page with hyperlink to company site

Friend of the Fed

\$30,000

Leadership Conference

- Registration for two guests
- Full-page ad placement in the program book
- Logo placement on event materials
- Physical office hours at Leadership Conference

Training

- Annual videoconference trainings with Equality Federation Institute staff for company leadership team on emerging topics in the advocacy sphere

Social Media

- Logo placement on equalityfederation.org sponsor page with hyperlink to company site

Black Caucus 365

\$15,000

The Black Caucus sustains and strengthens Black LGBTQ+ leadership across Equality Federation's network all year long. What began as a single gathering at our Leadership Conference has grown to an intentional space for coordination and collective care, all while centering and uplifting the power of Black movement leaders.

Leadership Conference

- Registration for two guests
- Recognition as a Black Caucus 365 Sponsor during the Black Caucus Dinner
- Full-page ad placement in the program book
- Physical office hours at Leadership Conference

Training

- Quarterly videoconference with Equality Federation Institute Black Caucus leads for company leadership team on emerging topics in the advocacy sphere and legislative updates

Social Media

- Featured blog post on equalityfederation.org
- Logo placement on equalityfederation.org sponsor page with hyperlink to company site

Partners in Tech

\$15,000

With organizations' changing needs in an increasingly online and hybrid world and the need for safety and security, we are proud to highlight technology partners we trust and recommend to our whole network of state-based members and national partners. Become a part of this exclusive list by becoming a Partner in Tech.

Leadership Conference

- Registration for two guests
- Recognition as a Partner in Tech
- Full-page ad placement in the program book
- Physical office hours at Leadership Conference

Training

- Webinar for our members and partners, recorded
- One hour of consultation with Equality Federation Institute (insight into membership, budgets, demographics)

Social Media

- Highlighted in a state partner newsletter
- Logo placement on equalityfederation.org sponsor page with hyperlink to company site

State Partners

Alliance for Full Acceptance	Garden State Equality
Arkansas Black Gay Men's Forum	Gender Justice
Basic Rights Oregon	Georgia Equality
BlaqOut	GSAFE
Catalyst Montana	IYG
Equality Arizona	Lavender Rights Project
Equality California	Louisiana Trans Advocates
Equality Connecticut	MassEquality
Equality Delaware	New York City LGBT Center
Equality Florida	North Dakota Human Rights Coalition
Equality Illinois	One Colorado
EqualityMaine	One Iowa
Equality Michigan	OutFront Minnesota
Equality New Mexico	OutNebraska
Equality North Carolina	PROMO
Equality Ohio	ReJAC
Equality South Dakota	Silver State Equality
Equality Texas	Tennessee Equality Project
Equality Virginia	The Transformation Project
Fair Wisconsin	Transgender Education Network of Texas (TENT)
Fairness Campaign	Transgender Resource Center of New Mexico
Fairness Pennsylvania	TransOhio
Fairness West Virginia	Wyoming Equality
Forum for Equality	
Freedom Oklahoma	
FreeState Justice	



Contact

For more information about sponsorship opportunities and to learn more about our fight for equality for all, please contact:

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