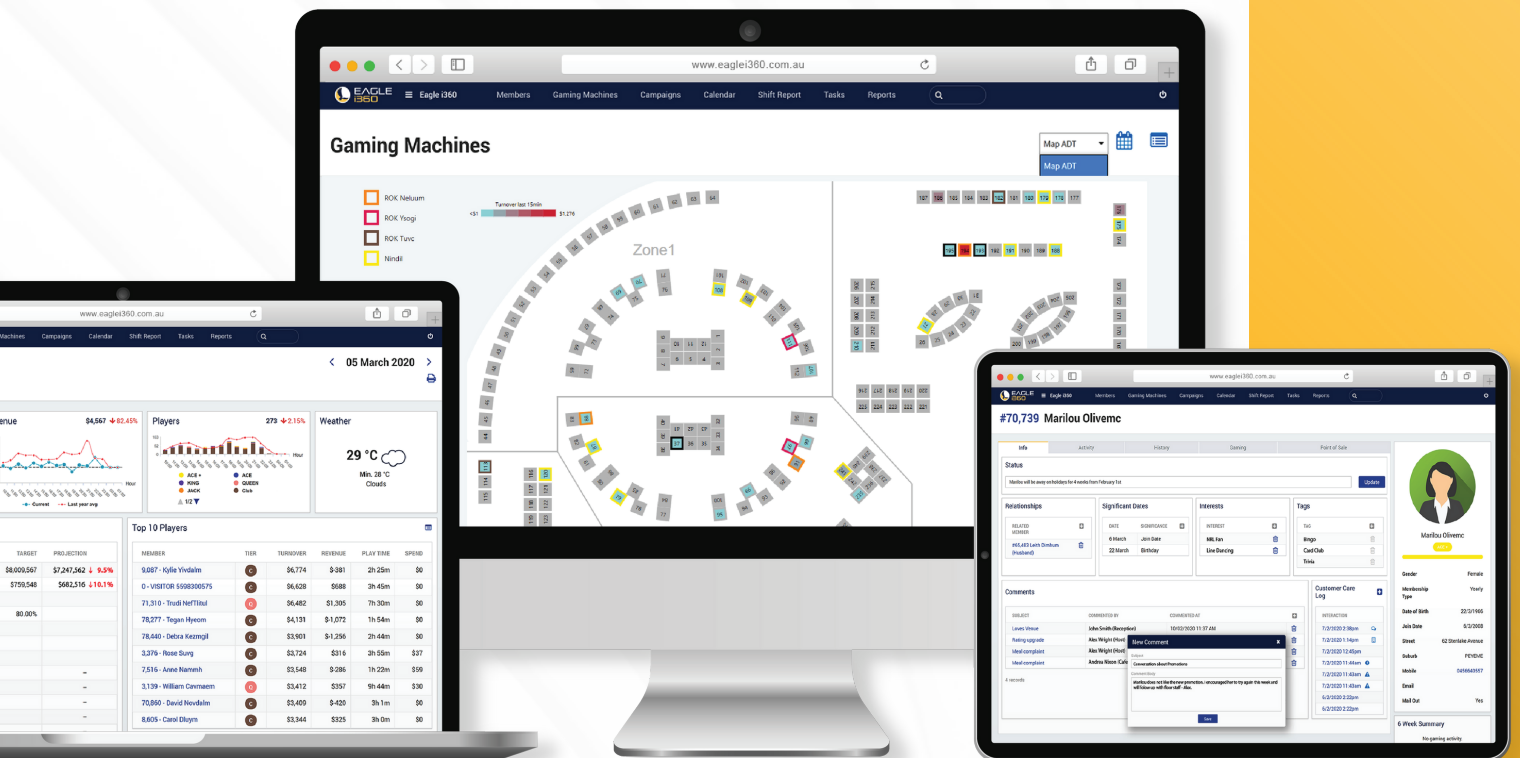




EAGLE
i360

Harness the power of your hospitality data

Connect Gaming, Loyalty, Point of Sale & Membership data within one central system for the ultimate business intelligence tool.





Key Features

Live Dashboard

Instantly track your departmental performance against KPIs, player data, promotions and staff interactions with an interactive and insightful live dashboard.

CRM

Develop your own CRM tool, built exclusively for on-floor use in hospitality venues. Manage relationships and give your team the tools to consistently deliver exceptional member experiences.

Membership

View detailed member profiles including contact information, key relationships and interests, along with detailed consumer activity and analytical reports.

Task Manager

Assign and track actionable items using the Tasks feature. Create your own departments and allocate resources to internal jobs.

Live Data

Distil live gaming, POS and membership data into actionable outcomes with a central live data solution that allows notification of significant events.

Campaigns

Create and deliver targeted marketing campaigns to drive trade with complete flexibility. Instantly track the results with automated ROI and performance analysis reports.

Shift Reports

Enhance internal communication and connect departments with digital shift reports. Receive daily report summaries on trade, events and incidents.

Harm Minimisation

Easily record incidents or concerns against member profiles to initiate follow-up actions.

Gaming Manager

Manage your entire gaming floor with EGM performance reports, trend data, heat maps, zoned floor analysis, player reviews and much more.

Reports

Enjoy seamless reporting on Trade, POS, Membership, Gaming and Loyalty data with an extensive list of custom industry reports. View online or instantly download to PDF or Excel.

Marketing Calendar

One central calendar view for planning and scheduling events. Ensure staff know what's on and track the performance of all marketing activities.

Communications

Send instant messages direct from member profiles or send to campaign lists.

*Harness
the power
of your
hospitality
data*



EAGLE
i360

