

GSL LOYALTY

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PAYMENTS

THE ULTIMATE **LOYALTY** SOLUTION.
DESIGNED TO **REWARD YOUR MEMBERS** RIGHT.

The GSL Loyalty Program is a flexible and versatile addition to your existing membership program, allowing members to convert points into dollars that can be spent anywhere in Australia that eftpos is accepted. Managed from an easy to use portal, GSL is the ultimate loyalty addition.

What the GSL Loyalty Program Delivers for Your Venue



Increase Value for Your Members

Allow members to spend their points exactly how they want, giving them the freedom of choice they value.



Improve Acquisition and Retention

Increase member numbers and spend with a more attractive loyalty program - boosting your bottom line.



Gain Member Insights

Increase member data from point conversion and promotional spend insights found on the online management portal.



Boost Your Marketing Strategy

Reduce marketing admin and enhance activations with promotional activities via the user friendly online portal.



GSL Cards Customised to Your Venue

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Designed for Engagement

Choose Your Setup

Issue members a separate standalone prepaid card, or combine features into an all-in-one membership, loyalty and eftpos card.

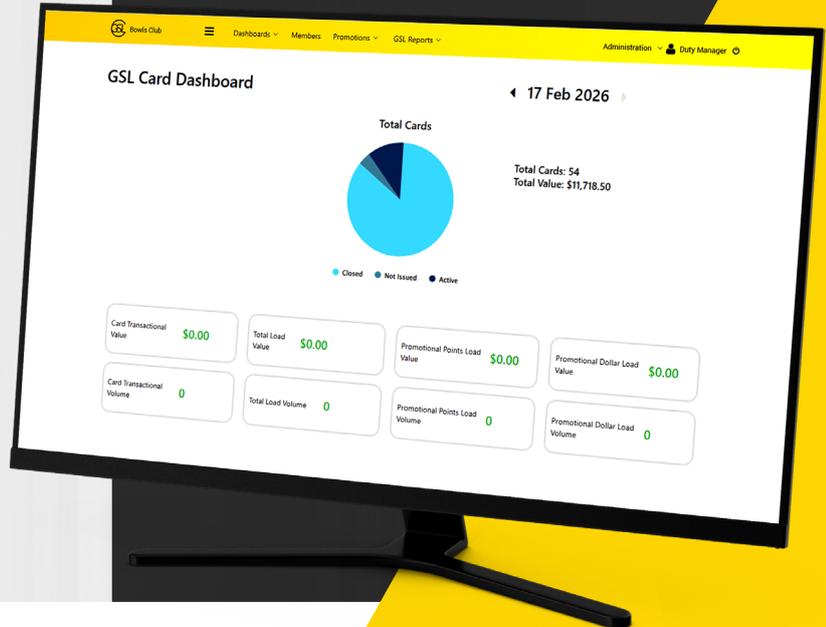
Management Portal

A flexible in-venue promotions management engine allows for real time load of loyalty points and value to the prepaid eftpos card.

Member Flexibility

Members have the flexibility to load the eftpos card with additional value via BPAY.

Venue and Member Portal Access



What GSL Customers Have to Say

“



The club has had a record year and I have no doubt that GSL has helped play a major role in results. 550 members joined the GSL program in the first weeks alone; we have had many more join since. Not only do they have a cash value for points but also the process of converting their points is made simple.”

Juniors Kingsford

“



We have seen a 30 percent increase in gaming revenue since we launched with GSL. The GSL team is dedicated to making sure we succeed by providing us with ongoing customer services.”

Moorebank Sports Club

CONVERTING POINTS TO DOLLARS, AND VISITORS TO MEMBERS.

GSL REWARDS

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THE **SMARTER** WAY TO REWARD.
DESIGNED TO KEEP **MEMBERS COMING BACK.**

The GSL Rewards Program is a gift card solution that allows venues to issue secure and flexible rewards, on demand. The prepaid eftpos card is designed to provide maximum value to your patrons whilst saving you money.

What GSL Rewards Delivers for Your Venue



Increased Value for Your Patrons

Once loaded, the GSL Rewards card can be used anywhere eftpos is accepted - giving patrons genuine freedom of choice instead of fixed prizes they may not value.



Low Cost Gift Card Solution

Avoid high activation fees and unnecessary ongoing charges.



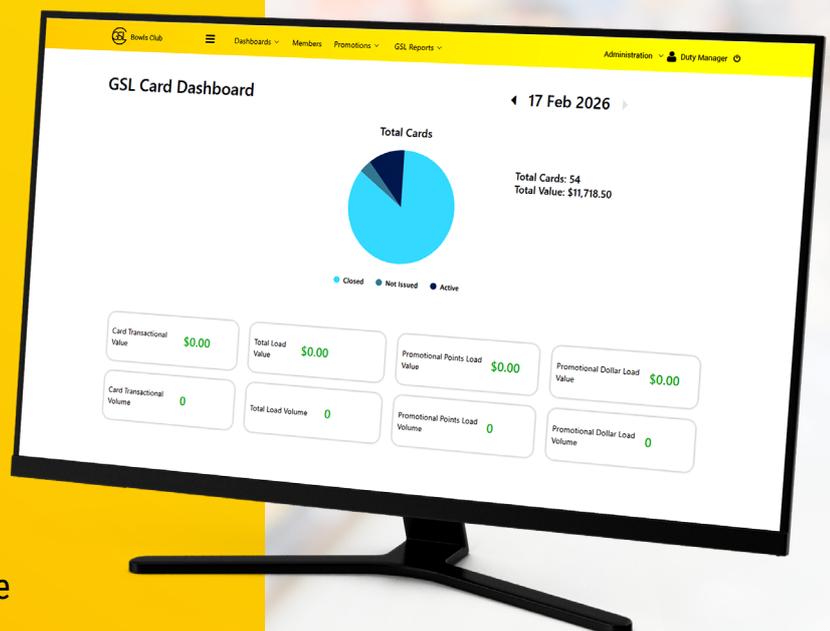
Improved Cash Flow

No upfront prize purchases. No wasted funds from expired gift cards. Simply load and issue cards when you need.



Easy to Manage

Issue, activate, report and manage the GSL Rewards cards through one easy to use online portal, saving time and money on manual tracking.



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Make GSL Rewards your loyalty advantage.
Get started today.

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