

MASTER OF BUSINESS ADMINISTRATION - SPECIALIZATION IN INTERNATIONAL BUSINESS PROGRAM OUTLINE		
Course Number		Credit Hours
Semester 1		
MA50000	Business Organization and Management	3
MA50100	Strategic Management and Technology	3
MA50200	Business Operations Management	3
Semester 2		
MA50300	Effective Communications Management	3
MA50400	Business Project Risk Management	3
MA50600	Corporate Business Finance Management	3
Semester 3		
FI50500	International Economics	3
MA50700	Global Business Strategic Management	3
FI50800	Financial Accounting Management	3
Semester 4		
MAN6000	Quantitative Research for International Business	3
MAN60200	Strategic Global Marketing Management	3
MAN60300	Ethics, Social Responsibility, and Sustainability in a Global Market	3
Semester 5		
MAN60400	Entrepreneurship and Innovation for Global Management	3
MA60500	Strategic International Marketing Assessment	3
TOTAL CREDITS:		42

* Subject To Change

MASTER OF BUSINESS ADMINISTRATION - SPECIALIZATION IN HUMAN RESOURCES MANAGEMENT PROGRAM OUTLINE		
Course Number	Course Title	Credit Hours
Semester 1		
MA50000	Business Organization and Management	3
MA50100	Strategic Management and Technology	3
MA50200	Business Operations Management	3
Semester 2		
MA50300	Effective Communications Management	3
MA50400	Business Project Risk Management	3
FI50500	International Economics	3
Semester 3		
FI50800	Financial Accounting Management	3
MA50700	Global Business Strategic Management	3
MA50600	Corporate Business Finance Management	3
Semester 4		
MA60600	Recruitment and Human Resources Information Systems	3
MA60700	Human Resources Management and Compensation Issues	3
LB60800	Labor Law Relations	3
Semester 5		
MA60900	Legal Issues in Human Resources Management	3
MA61000	Human Resources Policy Management	3
TOTAL CREDITS:		42

* Subject To Change

MASTER OF BUSINESS ADMINISTRATION - SPECIALIZATION IN MARKETING PROGRAM OUTLINE		
Course Number	Course Title	Credit Hours
Semester 1		
MA50000	Business Organization and Management	3
MA50100	Strategic Management and Technology	3
MA50200	Business Operations Management	3
Semester 2		
MA50300	Effective Communications Management	3
MA50400	Business Project Risk Management	3
FI50500	International Economics	3
Semester 3		
FI50800	Financial Accounting Management	3
MA50700	Global Business Strategic Management	3
MA50600	Corporate Business Finance Management	3
Semester 4		
MA61100	Service Marketing Management	3
MA61200	Marketing Organizational Management	3
MA61300	Customer Relations Management	3
Semester 5		
MA61400	Product and Brand Management	3
MA61500	Marketing Business Project Management	3
TOTAL CREDITS:		42

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