

ASSOCIATE IN ARTS DEGREE IN INTERNATIONAL BUSINESS
Duration of Program: 60 Credits, 60 Weeks, or 4 Terms (15 weeks in length each)

Program Description

The Associate in Arts Degree in International Business program allows the students to develop insights into the international business field while learning about the concepts of commercial transactions between two or more countries and understanding the difference between a local and an international operation. The program grants the student the necessary tools to develop the essential skills needed to understand the numerous factors that must be considered when launching an international operation. In addition, this program should increase the students' capability to comprehend the nature of international business at a micro and macro level. In this sense, this degree combines specialized courses in international business, humanities, sciences, economics, accounting, and mathematics.

Program Objective

To prepare individuals to attain a global vision of the dynamic world of business by providing them with a foundation on the principles and processes of the economy, marketing, management, trade, government regulations, accounting, social responsibility, and business ethics.

Program Outcome - Upon successful completion of the program, students will be able to:

- Examine key concepts and theories related to program content – utilizing critical thinking and academic writing skills.
- Write in a unified and coherent manner appropriate to the subject matter.
- Use appropriate sentence structure and vocabulary.
- Demonstrate knowledge in the areas of science, social sciences, arts and humanities, and basic subjects including mathematics, English, world history, and government.
- Identify the concepts of organizational behavior.
- Recognize ethical issues and translate ethical concepts into responsible behavior in a business environment.
- Examine program content in relation to ethical reasoning, social responsibility, global citizenship, and civic engagement.
- Incorporate diverse cultural perspectives into business decisions.
- Demonstrate an understanding of the principles and applications of business communications.
- Demonstrate an understanding of the international economic environment.
- Demonstrate an understanding of the international business environment.
- Demonstrate an understanding of international marketing practices.
- Demonstrate an understanding of the complexities of business management practices.

ASSOCIATE IN ARTS DEGREE IN INTERNATIONAL BUSINESS PROGRAM OUTLINE		
Course Number	Course Title	Credit Hours
Semester 1		
ENC1101	English Composition I*	3
SPC1600	Introduction to Public Speaking*	3
EVR1009	Environmental Science*	3
MAC1105	College Algebra*	3
PHI2600	Introduction to Ethics*	3
Semester 2		
ENC1102	English Composition II*	3
EUH1001	Western Civilization I*	3
BSC1005	General Biology*	3
HLP1081	Total Wellness*	3
STA2023	Statistics*	3
Semester 3		
AML2020	American Literature*	3
ECO2013	Principles of Macroeconomics*	3
GEB1011	Introduction to Business	3
ACG2001	Principles of Accounting I	3
MAN2604	International Business	3
Semester 4		
ECO2023	Principles of Microeconomics*	3
MAR2141	International Marketing	3
MAN2614	International Trade	3
FIN2220	Finance	3
GEB2351	International Current Business Practices	3
	TOTAL CREDITS:	60

General Education Classes** composed of **39 credits** and are those University-level courses designed to place emphasis on principles and theory rather than on practical applications associated with a vocational, occupational, or professional objective. *Subject to Change**