

ASSOCIATE IN ARTS DEGREE IN BUSINESS

Duration of Program: 60 Credits, 60 Weeks, or 4 Terms (15 weeks in length each)

Program Description

The associate in arts degree in Business provides the foundation courses as a basis to advance specialized business administration proficiencies for the industry professional. To fulfill the program objectives, coursework will center on business principles such as management tools, accounting, and finance to give students a comprehensive understanding of current business practices. This program provides an integrated interdisciplinary education, including exposure to methodical techniques needed to determine business and data analytics. Concentration on applied learning concepts will assist in cultivating and implementing digital and e-commerce programs as well.

Program Objective

To prepare students with a comprehensive vision of organizations so that they may efficiently be able to understand their areas and departments and how these are interrelated, as well as how to manage all its resources and be prepared to identify business opportunities and respond to change.

Program Outcome: Upon successful completion of the program, students will be able to:

- Examine key concepts and theories related to program content – utilizing critical thinking and academic writing skills.
- Use appropriate sentence structure and vocabulary.
- Write in a unified and coherent manner appropriate to the subject matter.
- Demonstrate knowledge in the areas of science, social sciences, arts and humanities, and basic subjects including mathematics, English, world history, and government.
- Identify the concepts of organizational behavior.
- Recognize ethical issues and translate ethical concepts into responsible behavior in a business environment.
- Examine program content in relation to ethical reasoning, social responsibility, global citizenship, and civic engagement.
- Incorporate diverse cultural perspectives into business decisions.
- Demonstrate an understanding of the principles and applications of business communications.
- Examine the interaction of social, governmental, and legal constraints in the business world.
- Express an understanding of the contemporary business environment.

ASSOCIATE IN ARTS DEGREE IN BUSINESS PROGRAM OUTLINE		
Course Number	Course Title	Credit Hours
Semester 1		
ENC1101	English Composition I*	3
SPC1600	Introduction to Public Speaking*	3
EVR1009	Environmental Science*	3
MAC1105	College Algebra*	3
PHI2600	Introduction to Ethics*	3
Semester 2		
ENC1102	English Composition II*	3
EUH1001	Western Civilization I*	3
BSC1005	General Biology*	3
HLP1081	Total Wellness*	3
STA2023	Statistics*	3
Semester 3		
AML2020	American Literature*	3
ECO2013	Principles of Macroeconomics*	3
GEB1011	Introduction to Business	3
ACG2001	Principles of Accounting I	3
MAR1011	Principles of Marketing	3
Semester 4		
ECO2023	Principles of Microeconomics*	3
ACG2071	Managerial Accounting	3
ACG2011	Principles of Accounting II	3
FIN2220	Finance	3
BUL2241	Business Law I	3
	TOTAL CREDITS:	60

*General Education Classes composed of **39 credits** and are those University-level courses designed to place emphasis on principles and theory rather than on practical applications associated with a vocational, occupational, or professional objective. **Subject to Change