



PMCG

COMMUNITY
GIVING PROJECT



April 24, 2026

Project Gold Star

Marlee La Madrid & Charlotte Soliven

Liberty High School, 16655 SE 136th St, Renton, WA
98059

Table of Contents

01

I. Executive Summary

04

II. Initiating

04 A. Statement of the problem

06 B. Project scope

07

III. Planning and Organizing

07 A. Project goals

08 B. Human resource management plan

09 C. Schedule

i. Milestone

ii. Timeline to reach each milestone

11 D. Quality management plan

12 E. Risk management plan

12 F. Proposed project budget

13

IV. Execution

16

V. Monitoring and Controlling

16 A. Monitoring

17 B. Controlling

18

VI. Closing the Project

18 A. Evaluation of key metrics

19 B. Lessons learned

19 C. Recommendations for future projects

20

VII. Bibliography

I. Executive Summary

Statement of the Problem

Problem

Underprivileged youth living in Seattle continue to face systemic and financial barriers to receiving a quality education. While most of these students are below the poverty line, they also attended underfunded public schools that lack necessary infrastructure for children to thrive.

Solution

Providing students with after-school tutoring programs run by qualified volunteers as well as school supplies that are crucial to public school curriculum, removes those barriers and makes education more accessible.

Project Scope:

Project Goldstar ★

Over the course of several months, we collaborated with 5 literary organizations and over 20 authors for fundraising efforts. Through three events, we reached city-wide network of writers to give back to The Bureau of Fearless Ideas. We utilized the expansive literature community in our city, Seattle. Though it was only declared a literature city in 2017, the city has always been home to a thriving community of writers.

Project Goals:



Support Diversity
in Writing Spaces



Team Up with
Literature
Organizations



Amplify Youth
Writers



Raise Funds



Strengthen
Community

Our Team



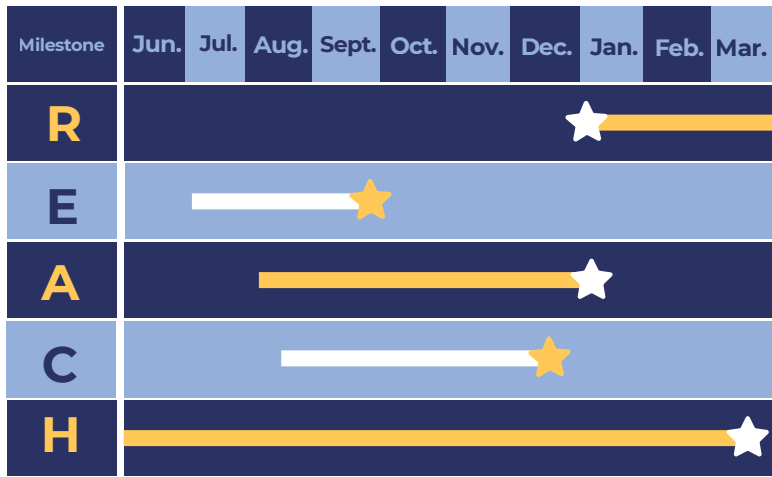
Charlotte “Lottie” Soliven
Project Lead



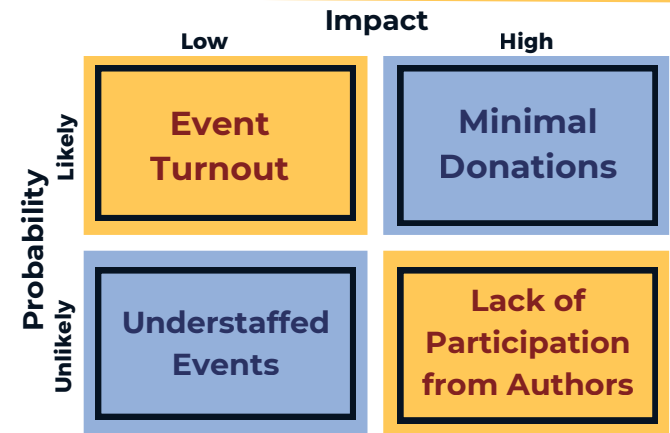
Marlee La Madrid
Communications Manager

Tasks	Charlotte	Marlee
Planning Events	R	A
Managing Finances	A	R
Managing Social Media	A	R
Contacting Organizations	R	A

Project Timeline



Risk Management Plan



Milestones

- R Resources for Students
- E Expand Programs in Yesler Terrace
- A Awareness Building
- C Community Involvement
- H Heighten Impact

Quality Management Plan

- ★ 1 Create Awareness
- ★ 2 Recruit Volunteers
- ★ 3 Collaborate with Authors
- ★ 4 Increase Youth Enrollment

Proposed Budget

Item	Total Cost	
Pamphlets	\$75.00	★
T-Shirts	\$60.00	★
Hoodies	\$150.00	★
Iron on Patches	\$80.00	★
Books	\$90.00	★
Tabling Set-up	\$45.00	★
Grand Total		\$500.00

Execution

Material Handouts

Over 500 brochures were distributed through the Greater Seattle Area through book stores, local businesses, libraries and community centers.

School Supply Drive

A school wide school supply drive resulted in fulfilling the back to school shopping lists for the 48 students enrolled in BFI's programs. After collection, supplies were then packaged into personalized care packs.

Soccer Tournament

To generate seed money for our project we partnerd with a T-shirt business to sell customized merchandise to playrers compteting in an annual soccer tournament,.

Celebration of the Arts

We networked at the largest foundation that provides grants to organizations across Washington This laid the foundation for furure collaborations and gained publicity for Project Gold Star.

Phinney Book Fair

Celebrating the works of published writers from al walks of life, attendees got to meet with there favorite authors with 15% of all proceeds going to BFI.

Monitoring and Controlling

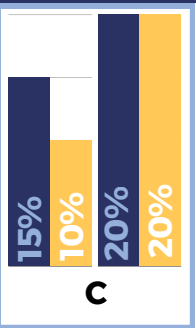
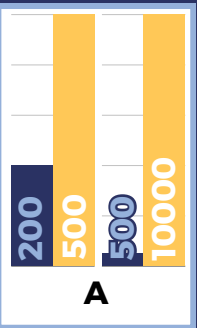
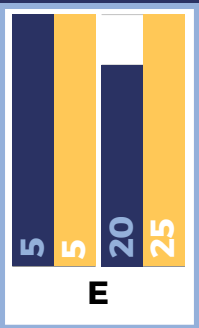
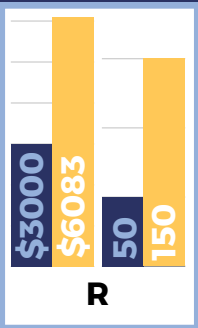
Monitoring

- Bi-weekly meetings
- Contact literary organizations
- Divide tasks

Controlling

- Understaffed events
- Lack of awareness
- Resource constraints

Evaluation of Key Metrics



Lessons Learned

Problem Encountered: Resource Constraints

Total Raised\$6083.00

Recommendations for Future Projects

Folktale Workshops

Interviews and Promotional Videos

Thank you BFI for all the support you offered us and our community.

II. Initiating

The Bureau of Fearless Ideas (BFI) believes that quality **education should not be a privilege**. Since its establishment in 2005, its staff has comprised of dedicated educators who aim to teach the power of storytelling to the youth of Yesler Terrace. This **historic neighborhood** has been home to a culturally vibrant community since its completion in **1941**.

YESLER TERRACE

Following the Fair Housing Act, which ended racial segregation in the United States, Yesler Terrace was designed to be the **first racially integrated neighborhood** in the United States. Affordable housing has made Yesler Terrace the home for **generations of immigrants** and refugees who often faced barriers to education. Today, **over 25 languages** are spoken in the neighborhood. For many, Yesler Terrace was the start of a new chapter, with **residents fleeing war** in Ethiopia, Sudan, Somalia, and Vietnam. As the first of its kind, Yesler Terrace served as a **social experiment**: what would happen if people who immigrated from different countries, ate different foods, believed in different religions, and spoke different languages, **all called the same place home?**

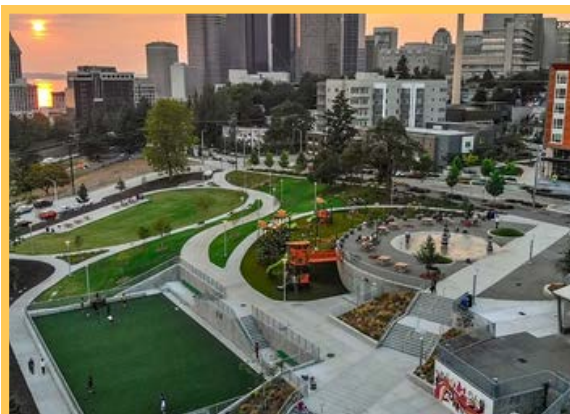


Figure 2: Green Spaces in Yesler Terrace

"Life being life
One day
I left my water and sunlight
For a better future and
education

America

That is when i moved to a
community
Called Yesler Terrace where
organizations
come together to help the
community and the youth

Where
I wrote poetry about
what I have been through

I can now say to myself:
"Imagine that you are
fearless..."

Poem by Yasmin Mohammed
(BFI student 6th grade)

Figure 1: Poem by BFI student

Communal spaces were built to bridge the gap between neighbors, and organizations like BFI were created. The Bureau of Fearless Ideas, **located in the heart of Yesler Terrace**, is a short walk away from the surrounding apartments, making it the perfect stop for students on their way home from school. Whether it's the first time writing their name or a college application, **students ages 6 to 18** are taught to use the power of writing to explore their unique identities.

Offering free after-school tutoring and creative writing workshops has made quality **education more accessible** to students living in Yesler. In 2011, the Bureau of Fearless Ideas was one of the 12 organizations presented with the **National Arts and Humanities Youth Program Award** by First Lady Michelle Obama. The program has gone on to help thousands of students improve their writing and **publish their work** alongside Seattle-based authors in 'What to Read in the Rain: Anthology'.



Figure 3: BFI Students stealing Lottie's phone



Figure 4: Michelle Obama presenting BFI with NAHYP award

Today, the Bureau of Fearless Ideas is needed more than ever. In the current political climate, the **long-standing immigrant community** that once thrived in Yesler Terrace finds **threats to their well-being** with social welfare programs suffering **budget cuts**. Knowing how crucial safe spaces are to youth in Yesler Terrace, the Bureau of Fearless made the **controversial decision** to close their second location in Greenwood to better serve the neighborhood that needs them most.

The Yesler Terrace youth remain underprivileged, nearly all having attended

Bailey Gatzert Elementary School. Last year, data showed **84% of students** qualified for free or reduced lunch based on their median household income, and Supplemental Nutrition Assistance Program (SNAP) benefits only recently returned. Out of the **346 students** who attended Bailey Gatzert, only **27% were considered proficient in reading**, and even less proficient in math. This demonstrates the continuing need for quality after-school programs provided by BFI. The fundamental idea that education is a right of all students is what sparked Project Gold Star.

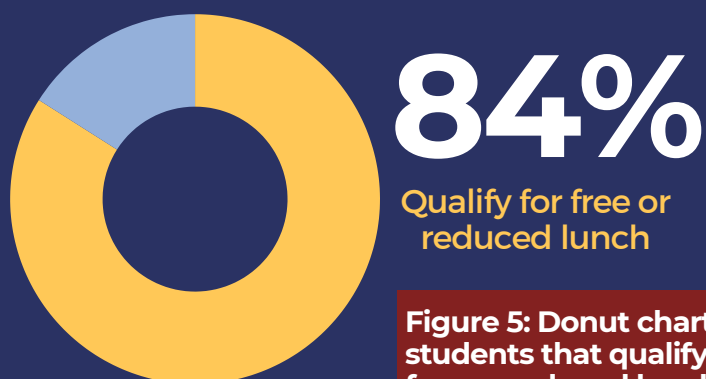


Figure 5: Donut chart of students that qualify for free or reduced lunch

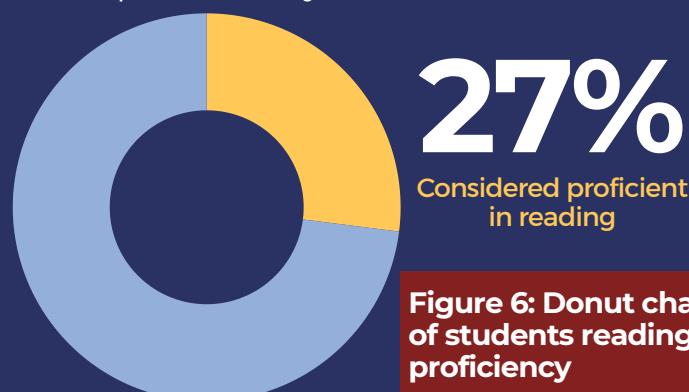


Figure 6: Donut chart of students reading proficiency

Description of Project

Last year, we started Project Gold Star and worked tirelessly to get our project off the ground. At the end of the year, we **raised over 2,000** for The Bureau of Fearless Ideas by collaborating with **over 5 literary organizations and over 25 authors**, all of whom resonated with BFI's message. Going into our second year, we're taking what we've learned and our experience with project management to expand our scope.



Figure 7: Lottie and her students

Knowing this, Project Gold Star heavily utilizes **word-of-mouth marketing** to foster relationships with Seattle's creatives, who in turn invest in the **future of Yesler Terrace youth**. What we lacked in financial resources, we made up for with grit. Through sheer resilience, we were able to plan events despite our confined budget. By **utilizing authors** who were eager to get involved with the Bureau of Fearless Ideas, we fundraised while **giving back to the literature community**.

Our Mission

Seattle continues to be an epicenter for literature and art, proving the undeniable **power of community**. The resilience of Seattle's creative scene is a direct result of its **communal nature**. In Seattle, art isn't stuck to a page—instead, people gather for book launches, attend the annual art walk in Pioneer Square, or listen to Spoken-word poems at monthly open mics, taking a seemingly solitary activity and turning it into a **community of passionate individuals**.



Figure 8: Lottie with BFI Teachers

III. Planning and Organizing



Support Diversity in Writing Spaces

While immigrants and people of color face barriers to the publishing industry they continue to be major contributors to Seattle's literature scene. Working closely alongside these authors, we address threats that plague immigrant communities in America.



Team Up with the Literature Organizations

As cuts to government funding threaten literary organizations, we must band together. Networking opens the door to collaborations to create larger events that increase public education and push Project Gold Star's message to the masses.



Amplify Young Authors

Young people are the heart of BFI. Having our students involved in our events, whether that be reading their stories aloud or printing out their work, reminds people why our mission matters. This way, donors can see the students they impact with their generosity while celebrating their creativity and hard work.



Raise Funds

While promoting The Bureau of Fearless Ideas and their programs, Project Gold Star plans to constantly track the revenue gathered from each event and then compile the findings in hopes of raising \$3,000 through an online portal. These funds will be used to continue programming in Yesler Terrace and provide students with necessary school supplies for the upcoming semester.



Strengthen Community

Last year the Bureau of Fearless Ideas made the difficult decision to close their second location in Greenwood to focus resources on Yesler Terrace. During this difficult transition, BFI relocated programming in Greenwood to the public library, making their services more assessable. This redirection provides the opportunity for BFI to return to their roots of serving the underserved. Project Gold Star aims to spread the message through Seattle that The Bureau of Fearless Ideas is here to stay.

Charlotte “Lottie” Soliven- Project Lead



Charlotte has taken her skills as a poet to teach the kids of Yesler Terrace. Having volunteered at The Bureau of Fearless Ideas for the past four years, she possesses first-hand knowledge of the organization. In addition, she's an active member of Seattle's literature scene, having served as the UNESCO youth representative for Seattle City of Literature and a writer for Seattle's Youth Poetry Fellowship. As the Project Lead, she represents the values of Project Gold Star and while utilizing her connections to the Seattle literature community to collaborate with authors and organizations.

Marlee La Madrid- Communications Manager

As the President of her school's Associated Student Body, Marlee has an expansive experience in project management, having organized various events and assemblies. She makes Project Gold Star Possible by continuing conversations with organizations to plan and execute events. Working behind the scenes, Marlee uses her skills in video-editing and graphic design to create videos, pamphlets, and Instagram posts, to spread the word about our efforts.



Robeto Ascalon- Project Advisor



Roberto Carlos Ascalon is an award-winning Spoken Word Poet and Educator. After years of focusing on his work, winning the 2013 Rattle Poetry Prize, and having his poems featured at the Frye Art Museum, Seattle Art Museum, and the White House, he turns his attention towards the next generation. From a student's first time writing their name to the first time they write a college essay; Roberto encourages youth to reflect on what makes them who they are. He is the cornerstone of this project, connecting our team with Yesler Terrace.

Landon Saino- Financial Advisor

Landon serves as the Financial Advisor for Project Gold Star for the second year in a row and as Marlee and Charlotte's best friend for three. Graduating high school in the class of 2025, he hung up his DECA blazer and began studying political science at the University of Washington. Taking a secondary role in the project, he helps run events when he can and is consulted on financial decisions through frequent phone calls.



Key	Tasks	Charlotte	Marlee	Roberto	Landon
Responsible	Planning Events	R	A	C	I
Accountable	Managing Finances	A	R	I	C
Consulted	Managing Social Media	A	R	I	I
Informed	Contacting Organizations	R	A	C	I

Figure 9: RACI Chart organizing team member tasks

R

Resources for Students

We set out to raise \$3,000 to expand programming at The Bureau of Fearless Ideas as well as providing 50 students with care packages that contain essentials for going back to school. These resources will encourage students to focus on their education by allowing us to take care of the rest.

E

Expand Programs in Yesler Terrace

Fostering partnerships with 5 literary organizations and involving over 20 authors encourages the literature community to get involved in educating the next generation of writers. Knowing the importance of writing themselves, the advocate for BFI's core values by reminding audiences even the beloved authors began as a daydreaming child.

A

Awareness Building

While The Bureau of Fearless Ideas has operated in Seattle for over 20 years, their constant efforts have faded out of the public's eye. We want to remind people that making quality education free and assessable is an ongoing battle, and BFI has not given up. Since the Greenwood location closed, marketing needs to pivot to inform the public that programming is relocating in Yesler Terrace and Seattle public libraries to better serve the communities that need BFI the most. To maximize the effectiveness of our efforts we planned to distribute over 200 brochures across the Seattle area and form 500 impressions through social media.

C

Community Involvement

Last year cuts to funding resulted in four members of staff leaving the organization. As it stands, The Bureau of Fearless Ideas is being operated by dedicated educators who have taken on tasks like event planning and fundraising in addition to teaching curriculum. Increasing volunteers by 10% and getting community members involved in running fundraising events, allows educators to focus on what they do best: teaching the youth of tomorrow. This will allow BFI to take on additional students, which we hope will yield a 20% increase in enrollment.

H

Heighten Impact

Finally, we plan on continuing our fundraising effort with BFI well into 2026. After the initial 6 months of our project, we aim to have two additional events lined up. Learning from the challenges faced in our previous events, we will go into the new year more prepared to manage potential risks.

ii. Timeline to Reach Each Milestone



Figure 10: Timeline graphic

Specific Dates and Events

R	E	A	C	H
School Supply Drive January 12-16, 2026	Material Handouts October-December, 2025	Celebration of the Arts September 12, 2025	Soccer Tournament August 2, 2025	Yesler Terrace Community Center August, 2025
Care Package Making February 2, 2026	Greenwood Library September, 2025	Hugo House September, 2025	Book Fair November 22, 2025	Fundraising June-December 2026

Create Awareness

1

Even some native Seattleites are unaware of Yesler Terrace's rich history and the generations of immigrants that occupied the neighborhood. We addressed the barriers to education that under-privileged students face and demonstrated how BFI makes an impact on their lives. By addressing inequities in education, we are one step closer to solving them.

Recruit Volunteers

Involving volunteers from the neighborhood gives residents of Yesler Terrace an opportunity to give back to their community and make a difference. Something as small as reposting something on social media, sharing a brochure with a friend, recommending BFI's programs to others, or donating time to tutoring our students, all aid us in making education more accessible. After losing 4 members of BFI's staff in 2025, it's crucial that lean on the community for support.

2

Collaborate with Authors

3

Writers are the backbone of BFI. Through financial hardship, support from Seattle's writers never wavered. Knowing the impact that writing has made on their lives, they are passionate about passing the torch to the next generation of writers. Publishing alongside BFI's students in the What to Read in the Rain: Anthology celebrated young writers and amassed publicity for the organization. Similarly, collaborating with students during events shows audiences that every beloved author began as a daydreaming child.

Increase Youth Enrollment

As the Greenwood location closes and resources reallocated to Yesler Terrace, BFI has the opportunity to expand programming. Extending the hours of operation and relocating staff means BFI can offer new creative writing workshops and enroll more kids. To make the greatest impact Project Gold Star aims to increase enrollment by 20% by the end of this school year and to continue increasing enrollment in our summer camp programs

4

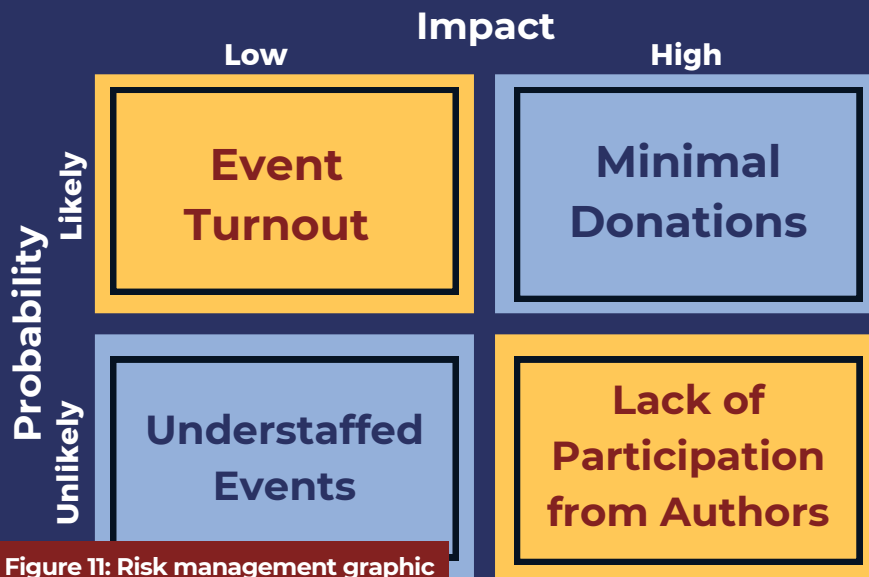


Figure 11: Risk management graphic

Impact:

Low event turn out -

To mediate the risk of low event turn out events were promoted two weeks in advance through Instagram, Facebook, and the BFI newsletter. For events that relied on our student body, we hung up posters around the school and informed them about specific details during morning announcements. Planning quality events aimed at the book lovers that are ever present in Seattle's population

Minimal donations -

One of the largest concerns was that we wouldn't meet our ambitious goal of raising \$3,000 with our limited budget. So, we organized events so a portion of proceeds would go to BFI in addition to donations. This created mutually beneficial partnerships with organizations and businesses we worked with while also guaranteeing that if the overall event was successful BFI would receive a percentage of the proceeds.

Understaffed events -

In order to staff our events, we reached out to former BFI alumni and students from our school's poetry society. These young people could attest to their own experience with writing or growing up in BFI's programs showing a genuine appreciation for the organization and connecting with attendees.

Lack of participation from Authors -

Without being able to offer payment for featured authors being involved in our event, we worried some might be unwilling to work with us. We wanted writers to focus on talking about their passions, their writing process, and everything that goes into their life's work. It was also important to us that we didn't undercut their book sales since that would go against the core goals of our project. Instead, we added a 15% additional charge to every purchase of a book that would go to supporting BFI. While this created a slight increase in price, our event brought out people who graciously support the arts and enjoy the quality these events offer.

F. Proposed Budget

<u>Item</u>	<u>Item Cost</u>	<u>#</u>	<u>Total Cost</u>
Pamphlets	\$0.25	300	\$75.00 ★
T-Shirts	\$3.00	20	\$60.00 ★
Hoodies	\$10.00	15	\$150.00 ★
Iron on Patches	\$2.00	40	\$80.00 ★
Books	\$6.00	15	\$90.00 ★
Tabling Set-up	\$45.00	1	\$45.00 ★
<u>Grand Total</u>			\$500.00 ★

Figure 12: Table organizing budget

IV. Execution

Material Handouts



Figure 13: Pamphlets printed to be distributed

Starting in October and continuing through December, Project Gold Star launched an **outreach campaign** to connect with potential students, donors, and volunteers. Brochures included a link to **BFI's website** and a schedule of after-school programming offered to students. To target audiences that were the most likely to resonate with BFI's message or benefit from their services, **we distributed brochures to select bookstores** across the Greater Seattle area, including Third Place Books, Elliot Bay Book Company, and Phinney Books. Additionally, we made efforts to increase enrollment by placing brochures in **common spaces** like the Seattle Public Library and the Yesler Community Center. The campaign exceeded our initial expectations, **raising a total of \$1,090 in online donations and a 9% increase in enrollment.**

Starting on the 12th and ending on the 16th of January, Project Gold Star organized a **school-wide supplies drive** to collect pencils, glue sticks, pencil sharpeners, highlighters, erasers, and markers that would be used to make **care packages for the students** attending BFI's programs. We collected donations in the commons of our school throughout the week. Students were given community service hours as incentive for contributing to the drive. Knowing the financial hardship that many of our students go through, being able to provide necessities means students can **better focus on their learning.** In total, we greatly surpassed our goal, collecting hundreds of dollars in supplies to make over **150 care packages** for students. We plan to have these distributed to students by the end of January.



Figure 14: School supply care packages

School Supply Drive

6-Aside Soccer Tournament

As our first event, the 6-aside Soccer Tournament served as a way for us to **generate the seed money** that would be the budget for the rest of our project. Project Gold Star operated a merchandise stand selling t-shirts, crewnecks, and hoodies while displaying the tournament's logo. These clothing items could also be customized with player numbers or additional designs for finalists and champions at an additional cost. With Charlotte, our Project Lead, handling transactions, and our financial advisor operating the heat press, all clothing items were printed right before the customers' eyes by members of Project Gold Star. We partnered with Soli Sport, a small immigrant-owned T-shirt business operated by Charlotte's family. They kindly allowed us to borrow equipment and materials in exchange for 50% of the profit generated from the event. After accounting for costs, Project Gold Star made **\$2,074, with \$500 being saved for our budget and the rest going directly to BFI.**



Figure 15: Lottie and Landon selling shirts

On September 12th, Charlotte participated in the annual Celebration of the Arts at McCaw Hall as a featured performer. The event is hosted by ArtsFund, which has distributed over 140 million dollars in grants to over 1,000 organizations since its founding in 1969. **Over 600 attendees** attended a reception followed by performances from featured artists. This allowed Project Gold Star to network with other organizations within the art scene and laid



Figure 16: Lottie performing her poem

out the groundwork for future collaborations. For performing her poem "Three Words Three Times a Day" which has been published by Seattle Art and Lectures and Northwest Asian Weekly, Charlotte was paid **\$500 that went to supporting BFI's programming.**

Celebration of Arts

Phinney Book Fair



Figure 17: Lottie distributing handouts

purchase a signed copy of their books.

In the lobby, volunteers collected payments from customers. Project Gold Star's table was adjacent to the checkout counter allowing attendees to chat with us while waiting in line and **bringing foot traffic to our table.** Here we handed out **brochures advertising our project** and BFI's programs as well as homemade cookies and stickers for both children and adults to enjoy. Learning from our mistakes last year, we **streamlined the process** to make donating to BFI easier for attendees. Previously, we donors scanned a QR code that led to an online portal on BFI's website, but this made the process more complicated with issues in poor service or

slow **Wi-Fi causing us to miss out on entire donations.** This year, we had printed cards with different donation amounts that could **easily be picked up while writing** in the checkout line. These cards would then be taken to the register, where the donations would be collected and set aside for BFI. Throughout the entire event, lectures were held by authors in a smaller classroom. Each author would be allotted a **15-minute time slot** to talk about their book, read their favorite passages, and pitch their story to potential readers. Charlotte, our Project Lead, performed **several of her award-winning poems** and spoke about her experience teaching at The Bureau of Fearless Ideas and starting Project Gold Star. The conversational nature of this event provided us with

the unique opportunity to truly connect with our audience in a way that simple advertisements and marketing cannot. It gave us the chance to move people with our message and show them exactly why words are so powerful. More than just seeing a child in a brochure, we brought a student in front attendees so they can see exactly who they are impacting when they support The Bureau of Fearless Ideas. In doing so, we raised a total of **\$1,075 dollars in donations, and an additional 15% of proceeds from book sales totaling \$2,219 for the entire event.**

On November 22nd of last year, **we worked with Phinney Books** to fundraise at their annual Holiday Book Fair. What was originally an elementary school built in 1904 has been repurposed into a community center hosting several classes and activities that bring in regular attendees. The historic building features exposed brick walls and large windows that overlook the water, making the event feel timeless and intimate—**perfect for any booklover.** Running for a little over four hours with **over 700 attendees and more than 25 celebrated authors,** the event was a way for Project Gold Star to connect with an audience that shares its same passion for literature. In the main room, each author had their own table showcasing their work. Attendees had the opportunity to speak to their favorite authors face-to-face, ask them questions about their writing, and



Figure 18: Authors meeting with readers

V. Monitoring and Controlling

A. Monitoring

Having **firsthand experience** teaching and volunteering with The Bureau of Fearless Ideas, we witnessed the important work made possible by donations. We were able to form valuable relationships with **Roberto Carlos Ascalon**, the program manager of the Yesler Terrace location, who would become integral to the execution of Project Gold Star. We established a timeline and met **every other week** to ensure we were on track to meet our goal.

During our meetings we'd reach out to literary organizations, evaluate key metrics, and plan and organize events. At each meeting we made a list of what we needed to accomplish in the following week and divided up tasks between us in accordance with our roles and responsibilities. Tasks were then added to a shared google spreadsheet so we could track our progress as dates for events approached. At the end of each meeting, notes detailing the progress we made that week were then sent to the staff at BFI to coordinate efforts.

Before every event, we made a **comprehensive time matrix** of what needed to be



Figure 19: Marlee and Lottie preparing to present



Figure 20: Marlee and Lottie at a bi-weekly meeting

executed in 30-minute increments and how many volunteers we would need. We then **utilized the skills of our volunteers** to assign them to tasks that would be best suited to them.

Volunteers who were BFI alumni or youth writers would be put in positions where they would **answer questions from attendees** and represent the organization. While volunteers from clubs like Key Club and Honor Society took on secondary roles that dealt with financial transactions, passing out brochures, or drives.

Understaffed for Events

1

Last year, The Bureau of Fearless Ideas lost many of their staff members resulting in events being understaffed. We contact several clubs at our school that focus on community service and volunteering, like Key Club and Honor Society, to fill in needed positions during our events. For events where it was more crucial for volunteers to have expansive knowledge of Yesler Terrace's history and BFI's role in it, we asked BFI alumni to help answer any questions donors may have while speaking to their own experience in our programs.

Lack of Awareness

Some of our donors were only familiar with BFI's second location in Greenwood. After this location closed, we had to convince donors that The Bureau of Fearless ideas is still worth supporting. When asked about the closing of the Greenwood Location, we made sure to clarify that BFI will continue programming in Greenwood public libraries. Focusing on the unique barriers that students in Yesler Terrace specifically face reframed the closing of the Greenwood Location as a difficult but necessary decision to better serve the underprivileged communities.

2

Resource Constraints

3

Early on we realized our restricted budget would severely limit what venues we could use for our events. We pivoted to planning events around common spaces like community centers and public parks to get our project off the ground. At events where other organizations and businesses would be present, we made efforts to build rapport with executive staff so we could distribute materials through their locations. By leaning on existing communities for support we achieved our goals despite limited resources.

VI. Closing the Project

A. Evaluation of Key Metrics

Milestone	Metric	Target	Outcome	Status
Resources for Students	Funds Raised	\$3000	\$6083	Exceeded
	Care Packages Made	50	150	Exceeded
Expanding Programs in Yesler Terrace	Collaborations with Literature Organizations	5	5	Met
	Authors Involved in Events	20	25	Exceeded
Awareness Building	Brochures Distributed	200	500	Exceeded
	Social Media Impressions	500	10000	Exceeded
Community Involvement	Increase in Volunteers	15%	10%	Not Met
	Increase in Enrollment	20%	20%	Met
Heighten Impact	Future Events	2	2	Met

Figure 21: Table organizing key metrics

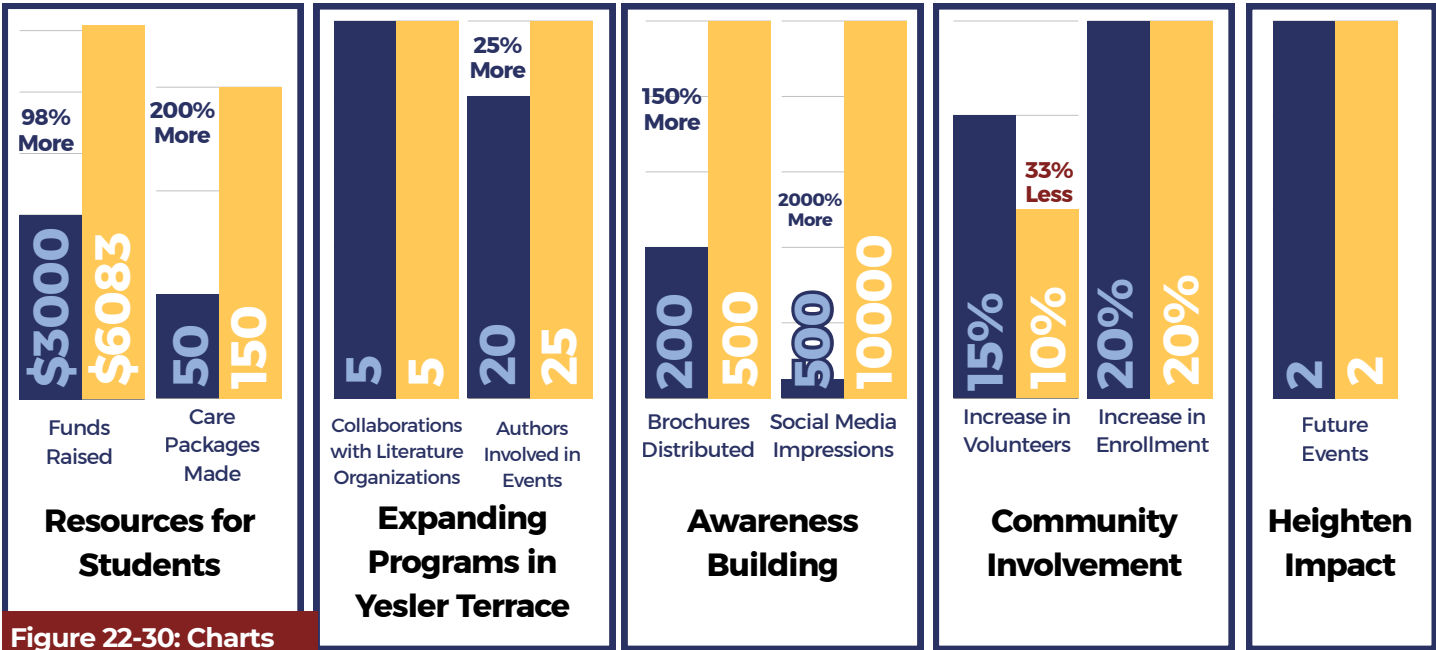


Figure 22-30: Charts comparing target and accomplished metrics

Target Accomplished

Problem Encountered: Resource Constraints

By analyzing the metrics in which we underperformed we can see we significantly **fell short of our goal** to increase the number of volunteers at BFI by 15%. Our strategy of reaching out to former volunteers in hopes of relocating them to Yesler Terrace did not account how the location change could mean working with students they are unfamiliar with and commuting a longer distance.

Many of our efforts focused on raising monetary donations, and less emphasis was placed encouraging event attendees to donate their time. While raising funds provides resources needed to continue programming in Yesler Terrace, volunteers are just as important and crucial to the longevity of the organization. Moving forward, organizing events in the neighborhood **centered around increasing volunteers** or reaching out to BFI alumni will target members in the community who are eager to help.

C. Recommendations for Future Projects

Folktale Workshops

Now that we've raised the necessary funds, we hope to work with the Bureau of Fearless Ideas to establish a new workshop centered around folktales and myths from around the world.



Figure 31: Lottie teaching BFI students

Interviews and Promotional Videos

Volunteering at the BFI office will not only help this project get off the ground but will also allow us to create promotional videos. We plan to interview volunteers and staff operating the Yesler Terrace Location and share their stories on the BFI website and Instagram page to bring in new volunteers. Continuing the project, we'll focus on the longevity of the organization by further increasing the number of volunteers supporting programming.



Figure 32: Potential promotional video

VII. Bibliography



Santiago, Eliza. "As America's First Racially Integrated Housing Project Is Rebuilt, Ripples of Displacement Follow." Next City, 14 Jan. 2019, [Santiago, Eliza. "As America's First Racially Integrated City, 14 Jan. 2019, Accessed 30 Oct. 2024.](#)



Stesha, Brandon. "Blog." Seattle City of Literature, 8 Oct. 2024, [Stesha, Brandon. "Blog." Seattle City of Literature, 8 Oct. 2024, www.seattlecityoflit.org/seattle-city-of-literature. Accessed 17 Nov. 2024.. Accessed 17 Nov. 2024.](#)



Pai, Shin Yu. "Charting Change in Beacon Hill with Poet Roberto Ascalon." KUOW, KUOW Public Radio, 13 Apr. 2023, [www.kuow.org/stories/roberto-ascalon-and-yasmin-mohammed-poetry-in-bloom. Accessed 30 Oct. 2024.](#)



Bailey Gatzert Elementary School in Seattle, WA." Niche, ["Bailey Gatzert Elementary School in Seattle, WA." Niche, www.niche.com/k12/bailey-gatzert-elementary-school-seattle-wa/. Accessed 30 Oct. 2024.](#)



Our Story." Fearless Ideas, ["Our Story." Fearless Ideas, www.fearlessideas.org/about. Accessed 11 Jan. 2025.. Accessed 3 Nov. 2024](#)



Issacs, Audrey. "Liberty's Writer's Room: A Passion Project." The Patriot Press, 3 Apr. 2025, [lhspatriotpress.com/entertainment/2025/04/03/libertys-writers-room-a-passion-project/.](#)



Moxley, Nyla. "Seattle Youth Poet Laureate Launches New Book as Rising Laureate Prepares to Step Up." The Daily, 14 July 2025, [www.dailyuw.com/article/seattle-youth-poet-laureate-launches-new-book-as-rising-laureate-prepares-to-step-up-20250714. Accessed 6 Apr. 2026.](#)



Brandon, Stesha. "Youth Voices from Our City of Literature." Seattle City of Literature, 23 Sept. 2024, [Pai, Shin Yu. "Charting Change in Beacon Hill with Poet Roberto Ascalon." 13 Apr. 2023, www.kuow.org/stories/roberto-ascalon-and-yasmin-mohammed-poetry-in-bloom. Accessed 30 Oct. 2025.](#)
. Accessed 12 Nov. 2024.



Brandon, Stesha. "Youth Voices from Our City of Literature." Seattle City of Literature, 23 Sept. 2024, [Stesha, Brandon. "Blog." Seattle City of Literature, 8 Oct. 2024, www.seattlecityoflit.org/seattle-city-of-literature. Accessed 17 Nov. 2024.. Accessed 17 Nov. 2024. Accessed 17 Nov. 2025.](#)