

Blocks

 Name	 Short Description	 Impact	 Platforms	 Objective	 Key Results
<u>Capacity Building (Training)</u>	This block is principally concerned with enabling the execution of key pieces of documentation and skillsets to grow and organization beyond its initial start or stagnation.	Enable businesses of color to become a permanent fixture in their communities while providing more jobs to Black and Brown people in those local communities.	 <u>Funding Ready Workshops, Specialized Topic Workshops</u>	Establish our new workshops as a foundational component of the Miami small business ecosystem.	1) Develop and launch a campaign for the workshops by January 1st, 2022. 2) Establish 3 Key Partners that participate and co-market the workshops with us by June 2022. 3) Create Deliverables for over 100 entrepreneurs by the end of 2022
<u>Funding</u>	This block is principally concerned with providing capital and greater access to other capital sources for entrepreneurs.	Enable entrepreneurs of color to have a chance to grow their operations given the limited access to capital from friends, family, and traditional offerings.	 <u>Loan Assistance</u>	Become the top Funding-Ready (preparation for funding) organization in the county.	1) Identify key documentation necessary to receive funding and add them to workshops by January 1st, 2022. 2) Partner with CDFI or Credit Union to offer stream lined access to capital (like Rise fund) by February 1st, 2022. 3) Transition current BBIF held fund into loan loss or collateral backing funding for larger loan request from entrepreneurs by February 1st, 2022.
<u>Growth</u>	This block is principally concerned with removing specified barriers for entrepreneurs that prevent them from being able to grow their business.	Create a web of resources to be a constant net of support for entrepreneurs as they continue in their journey to create successful businesses.	 <u>Digital Pathways, Traditional One on One Guidance</u>	Become the go to Digital Assistance provider for small businesses in the county.	1) Finalize the process and criteria for starting services by January 31st, 2022. 2) Have at least a dozen reliable, consistent TA providers by the end of Q1 2022. 3) Receive equipment/software from at least two major providers by Q3 2022.

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<u>Location</u>	This block is principally concerned with placing entrepreneurs in physical locations that we have an established presence in.	Open spaces that are Black owned to be a physical presence in changing neighborhoods.		Provide a physical location for entrepreneurs to test out their ideas with real customers.	