



JAMES
URSUA

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portfolio-download

INTRODUCTION

I'm an organized and meticulous person, and tend to be very systematic when designing. I always strive for best results when it comes to the quality of my work. I work very well with others, as well as independently.

EDUCATION

Seneca Polytechnic

Graphic Design (Advanced Diploma)

2017-2020

Trained in the fundamentals of Print and Web Design, supplemented by practical experience on projects. Additionally trained in Adobe Suite Programs such as Photoshop, Illustrator and more.

WORK

CTV News

Graphic Artist

2022-Present

Produced graphics for both CTV News Channel and CTV National news. Worked on a multitude of graphics ranging from Stats based infographics to Maps covering conflicts, wildfires and elections.

PROFICEINT PROGRAM

	InDesign	● ● ● ● ●
	Illustrator	● ● ● ● ○
	Photoshop	● ● ● ● ●
	After Effects	● ● ● ○ ○
	Adobe XD	● ● ● ○ ○
	Premiere	● ● ● ○ ○
	Webflow	● ● ● ● ●

SOFTSKILLS



Communicative



Adaptable



Detail Oriented



Organized

DESIGN EXPERIENCE

Infographics

Created hundreds of information Graphics for live news broadcast.

Intergrated Market Campaign

Worked on an Integrated Marketing Campaign in a group. Responsible for creating Logo, Brand Manual, assisting in Package Design and additional marketing material such as a Kinetic Text video.

Research Report

In a group, researched, coordinated and designed a research report and presentation for a client