

Dragana Đekić

Senior Product Designer

Data-driven and highly organized, with **6 years of experience** working on web and mobile platforms both in-house and as a consultant on product teams on SaaS, B2B and B2C products.

CONTACT

01

WORK EXPERIENCE

02

PORTFOLIO

draganadekic.com

EMAIL ADDRESS

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LOCATION

Málaga, Spain

PHONE NUMBER

+34 603 054 045

LINKEDIN

<https://www.linkedin.com/in/draganadekic/>

TOOLS

03

Figma

Maze

Sketch

Miro

Google Suite

Confluence

Google

Chat GPT

Analytics

PowerBI

Hotjar

Dovetail

Slack

MSTeams

METHODS

04

Usability tests

Product strategy

Stakeholder interviews

Service blueprinting

A/B testing

Product roadmap creation

User surveys

Design system (contribution and maintenance)

Wireframing and high-fidelity prototyping

Manual testing

User interviews

Accessibility reviews

Workshop facilitation

User flows

HTML/CSS

UI design

Mentorship of junior designers

AI adoption in work processes

Systems thinking

LANGUAGES

05

English

C2

Slovenian

native

Serbian

C2

Spanish

B1

UX/UI Designer @ ENKI digital agency

Ljubljana (Slovenia) • Onsite • Nov 2019 - Aug 2020

Worked closely with our in-house team (with engineers and project managers) on SaaS, B2B and B2C web and mobile platforms for known Slovenian companies.

UX Designer @ Loteria Slovenija

Loteria Slovenija is the largest organiser of classic games of chance in Slovenia. I refined user flows on their website and mobile platform in order to increase retention and took care of interaction design across platforms.

UX Analyst @ KNM Travel

KNM Travel is a website that promotes tourism in Slovenia as a unique experience. Focused on UI/UX, with storytelling skills and having attention to detail, I collaborated with the client to prepare visual assets for marketing purposes.

UX Designer @ Teambuilding Academy

Teambuilding academy is a website where companies can explore and innovative team building events. I focused on responsive web design according to design patterns to increase user engagement and provided structured design specifications for engineers.

EDUCATION

06

2014-2019

Faculty of Natural Sciences and Engineering,

Department of Textiles, Graphic Arts and Design

University of Ljubljana

• In last year of bachelor degree

CERTIFICATIONS

07

Dec 2022

NN/gUX Certification

Nielsen Norman Group