

David JR Somper

Senior Product Designer



EXPERIENCE

Product Designer — Balink LTD (Louis Vuitton/LVMH Squad)

Mar 2021 — Current

- ▶ Designed, maintained and contributed to a multi-brand design system for over 200,000 LVMH employees (sped up time to market by 60%). Documented and trained other designers with the DesignOps process.
- ▶ Worked on B2C & B2B products, including 3D and AR product configurators, product catalogs, commerce websites, EMS, enterprise portals and more.
- ▶ Workshopped design thinking methodologies to implement new features in agile sprints (Jira).

UI UX Designer — Pi Technologies (Cybersecurity)

Aug 2020 — Mar 2021

- ▶ Collaborated with PMs and R&D to implement UX for digital security solutions across web and enterprise applications.

Soldier — IDF Paratroopers

Aug 2018 — Aug 2020

- ▶ Made Aliyah and served as a Lone Soldier in the IDF, completing physical tests that placed me in the Paratroopers.

Freelance UX/UI Designer

Nov 2016 — Aug 2018

- ▶ Led end-to-end design processes for 15+ web products, transforming varied client visions into engaging digital experiences.

Technical Designer - Marc Jacobs

Jun 2015 — Sep 2016

- ▶ Built & maintained digital technical design systems
- ▶ Created Standards & technical packages (Adobe Illustrator) for international mass market.
- ▶ 3D digital mock-ups, colour matching, swatching, sizing

Design Intern - ADIDAS | Yeezy

2014 - 2015

- ▶ Graphic & technical design, prototyping, editing using Adobe Suite

CONTACT

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LANGUAGES

English (Native)

Hebrew (Professional)

French (Basic)

SKILLS

UX and UI Design

Complex Systems

Design Systems

Figma and Sketch

Responsive Web Design

HTML/CSS

iOS Native Design

Cross Platform Design (Flutter/React)

User Research

Usability Testing

UX Writing

Wireframing & Prototyping

EDUCATION

BFA Design - Parsons the New School for Design (2013 - 2017)

Google UX Design Certification

IBM Design Thinking Practitioner