

Jasmine Nackash

Designer & Creative Technologist

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Brooklyn, NY

EXPERIENCE (SELECTED)

New York University, Tisch School of the Arts

2025—present

ITP/IMA Resident Research Fellow

Leading research, design, and technical initiatives across the ITP/IMA community, providing mentorship and hands-on guidance in design, coding, ideation, critique, and project development.

Deutsch&Co

2024—2025

Senior Creative Designer

Led branding and design for technology clients, creating visual identities, websites, and a wide range of collaterals that translated strategy into cohesive, production-ready experiences.

Wiz

2022—2023

Brand & Web Designer

Designed and shaped Wiz's rebrand and website, defining core visual language, page systems, and interaction patterns for a rapidly scaling enterprise cybersecurity product.

Independent designer & developer

2015—present

Worked independently and in collaboration with design studios on web and brand projects for technology and cultural organizations, including Bizzabo and Taboola, as well as cultural institutions such as the Bloomfield Museum of Science, the Tel Aviv Municipality, the Jerusalem Jazz Festival, and academic initiatives at Bezalel Academy of Art and Design, and The Hebrew University.

Spokesperson's Unit, IDF

2012—2014

Graphic Designer

Designed public-facing visual materials and web projects in a fast-paced communications environment, collaborating with writers and editors on time-sensitive, high-visibility projects across multiple languages (English, Hebrew, Arabic, French, Spanish, Russian).

TEACHING & MENTORSHIP (SELECTED)

New York University (ITP/IMA)

2023—2025

Teaching Assistant, Design Lab Mentor, and Special Projects Assistant supporting graduate and undergraduate instruction in design, physical computing, and interactive telecommunications initiatives.

Bezalel Academy of Art and Design, Jerusalem

2021—2024

Teaching Assistant and workshop instructor for studio courses in typographic-systems web design & development, and indie game design & development.

EDUCATION

New York University

Master of Professional Studies (MPS), Interactive Telecommunications Program (ITP) · 2023—2025

Bezalel Academy of Art and Design, Jerusalem

Bachelor of Design (BDes), Visual Communication · 2016—2020
Graduated with honors

School of the Art Institute of Chicago

Art & Technology, Student Exchange Program · 2018