Jasmine Nackash · Designer & Creative Technologist

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EXPERIENCE (SELECTED)

ITP/IMA Research Resident, New York University, Tisch School of the Arts
2025–present

Year-long research appointment. Leading the Design Lab and the Coding Lab, mentoring students in concept development, design, creative coding, physical computing, prototyping, and fabrication. Developing reference projects in robotics and AI/ML, physical computing, and creative coding. Facilitating program-wide weekly critique and concept development sessions.

Senior Creative Designer, Deutsch & Co
2024–2026

Led branding and design for cloud, AI, and cybersecurity technology clients — visual identities, websites, and collateral systems.

Brand & Web Designer, Wiz
2022–2023

Led Wiz's brand system and enterprise website redesign — a cybersecurity company later acquired by Google.

Teaching Assistant, NYU & Bezalel Academy of Art and Design
2021–2025

Typographic-based web design & development, indie games design & development (Unity), electronics & physical computing. Additionally led guest lectures and workshops, served as panel judge, and mentored students.

Independent Designer & Developer
2015–present

Working with design studios and independently on web, brand, and interactive projects for technology companies, cultural institutions, and academic organizations — including The League Studio, Israel GameHub, Bizzabo, Taboola, Bloomfield Museum of Science, Tel Aviv Municipality, and Jerusalem Jazz Festival, Bat-Sheva Dance Company, Bezalel Academy of Art and Design, and The Hebrew University.

EDUCATION

New York University

MPS, Interactive Telecommunications Program (ITP) · 2023–2025

Bezalel Academy of Art and Design

BDes, Visual Communication · Gaming major · Graduated with distinction · 2016–2020

School of the Art Institute of Chicago

Art & Technology · exchange program · 2018

SELECTED EXHIBITIONS

War (2025) — Clive Davis Gallery, NYC Resistor · Featured on Creative Applications Network

The Red Line (2024) — Williamsburg Art & Historical Center, All St Gallery (NY), FutureLab Expo (Shanghai) · Featured on Creative Applications Network

Loanwords (2024–2025) — ARTECHOUSE NYC