

# Curriculum vitae.

**Matt Britton**


## Details:

### Contact

Name > Matt Britton  
Mobile > 0402 572 958  
Email > [matt@zymestudio.com](mailto:matt@zymestudio.com)

## Technical knowledge:




### Graphics

**Id** InDesign  
**Ai** Illustrator  
**Ps** Photoshop  
 Acrobat Pro



### Motion + Video

**Ae** After Effects

### 3D

 Sketchup Pro  
 Vectorworks (2D-CAD)  
 Blender

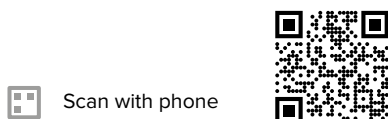
### Web


 Webflow (HTML/CSS/JS)  
 Figma

### General

 Mac OS X  
 MS Windows  
 MS Office suite

## Work samples



 Scan with phone

[zymestudio.com/portfolio](http://zymestudio.com/portfolio)

## Experience Summary:

Expertise across all aspects of Graphic design and Exhibition design.

With experience designing for high profile public projects as Senior/lead Designer.

- > Outcome driven professional that applies creative thinking to deliver effective design decisions in high pressure situations. Managing projects from concept to delivery.
- > Flexible leadership style focused on developing collaborative working relationships with a high value on integrity, attention to detail and adherence to high standards of design practices.

## Work Experience:

### Western Australian Museum

(Lead/senior) Graphic designer and Exhibition designer / Full time  
2006 - present (19 years)

#### Senior Graphic designer

Provision of results focused graphic work from the conceptual and visualization stages to pre-press and final production of printed and digital projects. I am also responsible for the brand management of each exhibition brand I have designed.

#### Exhibition designer

Provision of results focused exhibition creation from the conceptual and visualization design stages to construction and install management of final exhibit.

#### Position tasks

- Senior Designer on multiple projects.
- Stakeholder/client liaison. Both internal and external stakeholders.
- Printer and supplier liaison /Print management.
- Design for offset/digital printing.
- Design for CNC/laser cutting.
- Project branding from concept through to application.
- Design of brand style, logos, marketing and documents for publication.
- Design of interpretive panels, labels and other spacial design elements.
- Image preparation and manipulation.
- Video development and editing.
- Illustration and diagram design.
- Construction management and fabricator liaison.
- Manage graphic designers, prop makers, curators and install team.
- Project management/Budgeting.
- Design and development of exhibition floor plans.
- 3D conceptual modeling/rendering
- Design and development of exhibit furniture in multiple substrates.
- Showcase design/Showcase layout design.
- Visitor interactive design (Digital and physical).

#### Highlights and Achievements

- As Senior Designer, designed the brand and exhibit graphics for *Brickwrecks: Sunken Ships in LEGO® Bricks* exhibition that has traveled to multiple locations in Australia and internationally, responsible for the highest visitor numbers ever at the Vasa Museum, Sweden. Designed in collaboration the Australian National Maritime Museum. Highly Commended *MAGNA award*– Temporary or Traveling Exhibition Category.
- As Senior Designer, story boarded and worked as producer for the 3D film 'From Great depths'. *Winning the Best-of-Show Live Action Category at the 2017 SD&A conference, San Francisco.*
- As Senior Designer, designed the exhibition, exhibit graphics and brand for the *Yurlmun* exhibition working in collaboration with the British Museum. *Winner 2017 MAGNA award (level 2), IPAA Awards - Best in Collab and 2017 ANMMA Community Maritime History Prize.*

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# CV continued.

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### Education

2003 > Advance Diploma  
of Graphic Design  
  
2000 > Completed year 12 TEE

## Referees:

### Tanya Edwards (manager)

Head of Exhibition and Design,  
Western Australian Museum

49 Kew Street, Welshpool, WA, 6106

Phone > 9212 3714  
Email > [tanya.edwards@museum.wa.gov.au](mailto:tanya.edwards@museum.wa.gov.au)

### Daniel Schoknecht

Coordinator Exhibitions and Interpretive  
Projects, Exhibition and Design,  
Western Australian Museum

49 Kew Street, Welshpool, WA, 6106

Mobile > 0421 998 269  
Email > [daniel.schoknecht@museum.wa.gov.au](mailto:daniel.schoknecht@museum.wa.gov.au)

## Work samples



Scan with phone



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## Work Experience:

### zyme.studio (freelance)

Graphic & Web designer / Freelance  
2015 – Present (10 years)

#### Freelance designer

Results focused design for clients consisting of branding, corporate design and web design and development, client liaison and running of a small business.

#### Position tasks

- Client liaison.
- Budgeting and quoting.
- Printer and supplier liaison /Print management.
- Corporate communications.
- Exhibition design and development.
- Design for print and digital.
- Branding, concept through to application.
- Image preparation and manipulation.
- Website design and development
- CMS and e-Commerce.

## Insight Design and Communication

Graphic designer / Full time  
2004 – 2006 (2 years)

#### Graphic designer

Graphic work from the conceptual and visualization stages to pre-press and final production of printed projects.

#### Position tasks

- Work included designs for offset/digital printing: Brochures, posters, annual and financial reports, PDS, marketing and corporate collateral, signage, branding.
- Design for printing and digital.
- Trade-show exhibition design.
- Custom signage design.
- Corporate communications.

#### Major clients

- Chevron, Woodside, City of Perth, Water Corporation and SGS.

## Management Summary:

- > Managing a project print and construction budget; as well as install team, fabricators and print bureaus to deliver graphics, publications and exhibits for large audiences by a publicly announced deadline and within budget.
- > Negotiation and interpersonal skills with experience across a range of diverse stakeholder groups; ranging from CEO's, curators, internal and external managers to installation crews, contractors and fellow designers.
- > Management of graphic designers working with brands I have produced as lead designer to ensure consistency across all applications of the project.
- > Supporting Junior Designers with constructive criticism and teaching design best practices and program usage, directing marketing designer and education designer in correct application of brands.