

Referral Worksheet

Charisma

THESE YES/NO QUESTIONS CAN HELP REFER US TO PARTNERS (EX. MARKETING AGENCY) AND/OR NEW CLIENTS.

01	DO YOU WORK WITH A MARKETING COMPANY?	YES <input type="checkbox"/>	NO <input type="checkbox"/>
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02	ARE YOU LOOKING TO ADD STAFF NEXT YEAR?	YES <input type="checkbox"/>	NO <input type="checkbox"/>
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03	DO YOU HAVE TIME TO MANAGE YOUR MARKETING EFFORTS?	YES <input type="checkbox"/>	NO <input type="checkbox"/>
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04	ARE YOU ABLE TO CREATE NEW CONTENT CONSISTENTLY (WEBSITE + SOCIAL)?	YES <input type="checkbox"/>	NO <input type="checkbox"/>
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Listen for

"I DON'T KNOW WHAT TO SAY ON MY BLOG OR FACEBOOK."

"I DON'T HAVE TIME!!! I WISH I COULD CLONE MYSELF."

"HOW DO THEY GET SO MUCH BUSINESS?! DON'T PEOPLE KNOW THAT THEY ARE THE WORST!"

SAY: I KNOW A MARKETING TEAM THAT CAN HELP YOUR GROWTH. THEY ARE AMAZING. CAN I INTRODUCE YOU TWO IN AN EMAIL?

Notes

(I CAN INTRODUCE CORIN'S TEAM TO)

