



MAKE COUNTING COUNT

The world's fastest, most accurate liquid inventory system

17 years in business · 40+ POS integrations · 2-3x Faster counts · 3 percentage point liquor cost reduction

ABOUT BAR-I

Bar-i is a specialized beverage inventory software platform that solves two costly problems for bars:

- 1. Beverage inventory is usually slow and inaccurate.** Bar-i fixes it with shelf-to-sheet mapping, barcode lookup, Bluetooth scales, and layered error-checking — so counts take half the time and are accurate and auditable.
- 2. The average bar uses 15-20% more product than it sells.** Bar-i integrates with 40+ POS systems and writes a recipe for every button to precisely compare what was sold versus what was actually poured in real life.

WHY BAR-I IS DIFFERENT

- **Down to the serving results:** For every product at the bar, Bar-i compares what was sold and poured down to the serving.

LIQUOR — CATEGORY PERFORMANCE

Accountability: **84.7%**

Missing: **210.41 servings / 13.42 bottles**

Wholesale loss: **\$209.78**

20.3% vs **17.2%**

liquor cost vs achievable cost

→ Liquor cost is 3.1 percentage points above achievable.

TITO'S VODKA — PRODUCT DETAIL

84.0 sold vs **98.7** poured

(servings — down to the pour)

Accountability: **85.1%**

Missing: **14.73 servings / 0.72 units**

Previous missing: **16.09 servings / 0.79 units**

Real Bar-i report data — simplified for clarity.

- **Live setup & support services:** Live one-on-one Zoom training plus account managers who handle the data entry and technical work every time you count. Add-on services provided on demand, as long as you need them.
- **Guided error resolution:** After every audit, Bar-i flags a short list of items to double-check within the hour — so managers can resolve variances fast and improve results over time.

Typical result: overall liquor cost reduced by 3-5 percentage points, counting time halved, and bar profits increased by ~30%.

REFERRAL PARTNER OPPORTUNITY

Bar-i is looking for reseller partners to provide warm referrals.

Approximately **\$3,500 total** for a typical successful referral.

20% commission on SaaS revenue and 10% on services revenue, for three years.

(based on a client performing weekly counts)

NEXT STEPS

- 1. Visit the Reseller Resource Center** — by scanning the QR code or visiting the URL below.
- 2. Watch the discovery videos and review the reseller agreement** — both available there.
- 3. Book a demo** when you're ready.

Scan the code or visit bar-i.com/reseller-resource-center to get started.



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