

Peyton Pocock – Creative Project Manager & Technical Lead

I'm an experienced creative and technical manager with experience leading teams, producing events, and launching web & marketing experiences at scale. I was the lead sound engineer for two years at Kidzrus Theatre in St Ives, I have produced live corporate events online and in-person, in London. In 2024 I spoke on stage at one of London's largest retail & marketing events. On a part-time basis I currently co-manage Go! St Just Sports Centre with a team of around 13 volunteers and staff.

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Skills

Venue & Event Operations Management

Strategic Leadership & Governance

Stakeholder & Public Relations

Technical Live Production & Audio Engineering

Front of House Coordination

Brand & Digital Marketing Strategy

Scalable CMS & Web Systems Production

Photography, Design & Video Editing

Multi-Disciplinary Team Leadership

Experience

Event Production

While working as lead sound engineer for two years at Kidzrus youth theatre in St Ives, I gained operational experience working on technical production for a variety of shows such as Bugsy Malone, Mary Poppins, and annual Christmas pantomimes. Responsibilities included learning full scripts and pre-programming cues, managing and maintaining microphones, conducting pre-show sound checks, and front of house coordination.

In 2022 I moved to London for a year to work for an edu-tech company as a web designer & developer, working between marketing and technical development teams. As part of our marketing efforts we streamed monthly live events, hosting corporate talks and interviews. These were a mix of in-person and remote recordings. In 2024 I spoke on stage at Retail Week Live about the future of interactive technology in retail. Since 2024, I've freelanced as lead technical producer for an Italian-based marketing firm, producing remote interview events.

In my role as Trustee at St Just Sports Centre, I recently organised and marketed a craft fair raising over £1.2k in funds for the charity.

Technical Development, Design, and Marketing

For the last 5 years I have been working between technical and design roles, focusing on launching and maintaining websites and web-apps. During this time I have worked on over 30 projects from 8 countries. I have worked on projects in varying capacities, as both a lead designer or developer as well as under creative direction within larger production teams. These have included Jurnii, Clara, and Hundo, all venture-capital-backed tech startups, various London-based coffee companies, as well as larger international groups such as Coldplay, PwC, The Global Tech Advocates, Selph, and Tango.

In 2023 I assisted with designs for a web-app for gamified corporate training. The app was created in collaboration with PwC to be packaged for their own internal clients.

In 2024 I produced a marketing landing page for Coldplay ahead of their Music of the Spheres world tour in association with The Global Tech Advocates and Coldplay's climate commitment partners.

Last year I co-led a digital rebrand and relaunch for The Old Lifeboat House in Penzance, including a new website and photography. The new website and Google maps listing gained a combined 15k views in the first 3 months. Across all projects, my designs are viewed approximately 1.1 million times per year (estimated Q4 2025).

Strategy and Team Leadership

Currently I co-manage St Just Sports Centre as one of two trustees on a part-time basis. At the charity I co-lead all commercial and strategic decision making, including our incredible team of 12 volunteers (up from about 9 volunteers a few months ago), 1 paid member of staff, and various contracted instructors.

Since taking on the role we have implemented a new digital user management system and switched to a subscription model to increase our predictable monthly revenue, our month on month revenue is now up by about 45% in the last 5 months, partially driven by seasonal sign-ups. We recently launched a new app which connects to our user booking system, with a new website launching in the coming weeks with automated scheduling and marketing systems.

We are also pursuing grant funding; our most recent £20k application has been approved to proceed to the next review stage. After storm Goretti, we successfully launched a fundraising campaign for essential repairs needed to our sports hall roof. The campaign was featured on local ITV news and national papers, raising £7k in two weeks.

Personal Interests

In my personal time I love to stay active by playing badminton and cycling along the local coast. I particularly enjoy getting involved in community projects and have a keen interest in urban planning; occasionally participating in local planning consultations. In the past couple of years I have volunteered for Golowan on event days.

Roles

Digital Consultant & Developer Jurnii March 2025 - Current

With the Jurnii team I have both led and worked within a team on various projects across health, tech, and advertising industries in design and developer roles. I led checkout optimisation redesigns for UK-based health company, Selph. Three months after new checkout flows were implemented, conversion increased by 28%.

Lead Designer & Creative Web Developer Hundo Feb 2022 - Dec 2024

I previously led technical marketing development, brand design, and various partner websites, contributing to internal and studio projects involving front-end development, product design, and marketing. For our monthly live events, I used recording and streaming tools to edit interviews on the fly. This included mixing audio and cutting between speakers, showing graphics, transitioning between pre-recorded footage, and operating a live chat feed.

Ship Steward Isles of Scilly Steamship Summer 2021 & 2022

Duties included completing regular safety drills, routine cleaning and maintenance around the ship, stocktake and cash-ups, enforcing strict crowd management safety policies, sea & life survival exercises, and training for emergency muster protocols.

Projects I've worked on

↳ Technical production by me

oldlifeboathouse.co.uk

jurnii.io

repetition.coffee

clara.co

herplay.com

cbcc.uk

hundo.xyz

xyzstudios.co

↳ Worked on as a team-member

[selph.co.uk](#)

[campus.hundo.xyz](#)

[techadvocates.nl](#)

[carboneers.earth](#)

[curamind.uk](#)

↳ Other projects I've contributed to

[kidzrus.net](#)

[plonkwine.co](#)

[kiddiwhizz.com](#)

Volunteering

Managing Trustee Go! St Just Sports Centre Part time, Current

In line with legal duties, I co-manage the charity's accounts, delegate to our team of about 13 volunteers and staff, negotiate commercial contracts & partnerships, and co-lead marketing efforts.

Event Team Golowan Festival

Assisting with logistics and crowd management during the Golowan weekend.

Lead Audio Engineer Kidzrus Theatre Group 2018 - 2021

Lead sound and digital effects engineer for two and a half years, assisting production for live shows such as Buggy Malone and Mary Poppins. Responsibilities included working with the director to create cues for characters; ensuring audio is correctly filtered and mixed at all times, creating production-ready technical show files for replaying series of settings and backing tracks, regular fire and safety training in preparation for possible emergencies.

After leaving this role I continued to occasionally help the theatre with their marketing and website and as a member of their front of house team. I particularly enjoy the friendly conversations with both the local community and international visitors.

Education

Digital Media & Design (Extended Level 3) – Awarded Distinction

Truro & Penwith College 2019 - 2021

During a 2-year diploma, I learnt fundamentals of on-screen performance, film, audio design, and photography. Continually improving my ability to work both independently and collaboratively, as well as establishing processes to manage my time and work effectively.

Because my CV is publicly viewable, I have opted to not directly include details for referees on this page. Contact details and references for any of the above mentioned companies & organisations are available on request.