

advokc

ANNUAL REPORT

**A YEAR OF
BORDERLESS IMPACT**

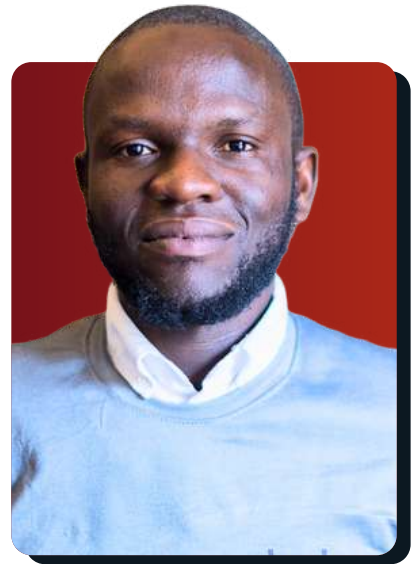
2024

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EXECUTIVE DIRECTOR'S ADDRESS

“...When we realise that strength is built from below; we can challenge those at the top.”-
Jeremy Corbyn



The epigraph above summarised our 2024 at AdvokC. I first came across the epigraph while reading the victory speech of an independent member of parliament (MP) and a former leader of the Labour Party in the United Kingdom, Jeremy Corbyn. I found it thought-provoking and at the same time strongly worded. It reminds me of everything we are as a team at AdvokC. While reminiscing about the year checking through the

portfolio of projects we executed and the significant impact made throughout the year, I realized that what really started like a pipe-dream for some of us had been nurtured to become an institution that has impacted so many people.

2024 was a huge year for all of us at Advokc and the vast number of communities we serve. It was the year we had our 3rd year amidst a flurry of intense socio-political landscape in our country. We began the year by consolidating on our efforts from the previous years by navigating a seemingly tight civic space in a year in which Nigerians come out to protest poor leadership and the deteriorating economy. We continued our work at the national and sub-national level, holding elected public officials accountable both online and offline; and on numerous occasion, this year, we appeared on TV to discuss the importance of our work and the role of active citizens in creating a more prosperous society.

We also crossed national borders for the first time in 2024 by working with other youth-led groups like WeLeadTrust and Justice Legal Foundation to increase youth participation in democracy. This was a significant achievement for us as we set our eyes on reaching more young people across the continent. More so, Habib Sheidu, our Project Director delivered a remarkable session on the big elections in Africa at the CITN in South Africa. In November, we also received an invitation to lead a panel session on Democracy and AI in Africa at the Mozilla Foundation Festival in Zambia. Looking back, this observable progress and the expansion of our work beyond territories further solidifies its importance.

Our quest for accountability and transparency in Nigeria did not stop, as a cluster member of SCALE project led by OrderPaperNG, we held roundtable meeting with CSOs, and Kwara Fiscal Responsibility Commission. Our reports on the Anambra state governor were also timely this year, reaching a wide number of citizens and drawing attention from the state government. This again underscores the importance of our work in bringing truth to politics.

Understanding the importance of technology and the role of advance technology in years to come, we finally launched our standalone data-driven PromiseTracker.ng platform to empower more citizens to hold their elected public officials account. This platform, unique and creative, provides real-time data and information on the election promises made by public officials in Nigeria. Since it launched on October 1, 2024, we have tracked more than 300 promises made by public officials and had more than 100,000 site visits. Through this platform, we democratized access to governance information for Nigerians, and we are also accelerating service delivery through our advocacy and promise reminder.

We also launched CivicFest Africa, our flagship event that brought together under the same roof about 300 young activists, creators, influencers, artists, and change makers to discuss important topics around democracy, accountability, and youth participation in governance. Additionally, we had two Citizens' Hangout events, which was part of our road show to the main with more than 100 attendees.

We could not have achieved so much without the excellent support of our advisory board members, our partners, and funders as well. In 2024, we partnered with a wide range of organizations with whom we have shared vision. Significant support came from CIVICUS through its Digital Action Lab and the Solidarity Fund; the African Union Civic Tech Fund and Yiaga Africa.

Going forward, we are poised to make remarkable achievements by solidifying our existing structures. Moreso, we will be expanding our activities and advocacies into new territories, securing new partnerships; while also designing new programs that are targeted at uplifting underserved communities.

Abiola Durodola
Executive Director,
AdvoKC Foundation

ABOUT US

AdvoKC Foundation is a youth-led civic tech organisation using technology, art, and entertainment to improve government transparency, accountability, and citizen engagement. Since our inception, we have worked to empower individuals and communities with the tools, knowledge, and platforms necessary to hold leaders accountable and advocate for impactful policy changes.

AdvoKC Foundation is not just an organisation; it's a movement. A youth-driven catalyst for change, we champion transparency, equity, and civic engagement. Our mission is to bridge the gap between government actions and citizen expectations by promoting informed discussions, tracking campaign promises, and amplifying marginalised voices. We aim to build a society where governance reflects the collective aspirations of the people and ensures sustainable development for all.

Through initiatives like Promise Tracker and Civic Fest Africa, community trainings, advocacy campaigns, and public engagement programs, AdvoKC Foundation has consistently positioned itself as a trusted resource for citizens and policymakers alike.

This year, our efforts have been focused on key areas, including government accountability and civic education. As we look ahead, we remain committed to strengthening our partnerships, expanding our reach, and driving meaningful change in Nigeria and beyond.

MISSION

To build a more democratic and social just community by improving governance commitment with citizens and empowering citizen education and engagement

VISION

To be the catalyst for transparent governance and social justice.

2024 ANNUAL REPORT

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Advisory Board:

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January 2025

For more information about us,

<https://www.advokc.ng/>

2024 AT A GLANCE: IMPACT BY NUMBERS

1000+

young leaders empowered
at Civic Fest Africa.



100+

citizens engaged
during the active
citizen hangout

4

Creatives
Empowered

215

young champions
trained across
Nigeria

315

governance
promise is
tracked across
Nigeria.

16
YEARS

Abandoned road
reconstructed as a
result of our advocacy.

9

Nine impactful
partnerships



5+

African Countries (South Africa, Nigeria,
Rwanda, Kenya, and Zimbabwe) reached to
amplify the Democratic Agenda.

THE HEARTBEAT OF CHANGE: KEY PROJECTS

Rethinking Democracy project

The "Rethinking Democracy from a Feminist Tech Lens" program aimed to explore the intersection of democracy, feminism, and technology, with a focus on understanding how technology can empower marginalized voices and advance feminist agendas within democratic processes. The program received two participants from Zimbabwe for six days in Nigeria. During this period, they learned more about academic writing, history of Democracy and its intersection with Feminism and Democracy in Africa.

The two participants went on a CivicTech tour on the last two days where they attended the Lagos Digital Democracy Fair where several organizations presented their digital tools around democracy and also explored the great work done in CivicHive with tools like BudgIT, GovSpend, Tracka, Live Results, and so on. This report presents a general summary of the program, implemented activities, lessons learned, key challenges and mitigation measures and finally outcomes of the program.

OVER
1000+
COPIES
DISTRIBUTED

Lessons and Insights for Zimbabwe and Africa

Case study of AdvoKC in Lagos Nigeria

AdvoKC is an organization that advocates for accountability within governance structures through the utilization of technology. One of their initiatives aims to instill a culture of accountability among elected officials by documenting and tracking their election promises. *Promise Trackers (advokc.org)*. The Promise Tracker aggregates a sample of 100 promises made by an elected official, categorizing them into six distinct classifications: Promise Kept, In the Works, Compromised, Broken, and Stalled, among others. This meticulous categorization facilitates a comprehensive assessment of the extent to which elected officials fulfill their commitments to the electorate.

The organization also compliments the Tracker

can be used to raise awareness of the importance of civic participation and civic engagement beyond election day. This emphasizes participation in holding duty bearers accountable for election promises made until the next election.

Case study of CivicHive

CivicHive, established in 2017, emerged as an innovation hub under the auspices of BudgIT, which is committed to fostering transparency in governance across Nigeria. CivicHive's primary mission is to support and catalyze tech-driven solutions and innovations for governance. CivicHive empowers citizens and civil society organizations with the tools and resources necessary to actively participate in shaping the democratic landscape in Nigeria.

WELEAD

Rethinking Democracy from a Feminist Tech Lens

Insights from Nigeria for Zimbabwe and Africa.

Paper Commissioned by WELEAD Trust

Authors:
Precious Bondokoto
Munyaradzi Togarepi

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Sweden Sverige **Diakonia**

CIVICUS Digital Action Lab (DAL) Project: Advancing Governance Accountability Through Technology

As part of our commitment to leveraging technology for civic engagement and democratic accountability, we spearheaded an ambitious initiative under the CIVICUS Digital Action Lab (DAL) Project. This project is designed to enhance governance performance tracking through an automated and data-driven Promise Tracker platform, ensuring that campaign commitments translate into tangible actions.

At the core of this initiative was the development of a sophisticated digital platform that will comprehensively track promises made by elected officials at both the national and state levels. The platform features a Presidential Tracker focusing on President Bola Ahmed Tinubu's campaign pledges, enhancing the existing BAT-O-Meter to provide real-time analysis of his administration's performance. A State Governor's Tracker will begin with Anambra State, expanding the capabilities of the Soludometer to monitor Governor Soludo's commitments effectively. Additionally, the Promise Ring will highlight high-impact promises made by 16 state governors across key sectors, allowing citizens to scrutinise the progress of governance in multiple states.



The platform evaluates promises across six clear status categories: Kept, Broken, Compromised, Stalled, In the Works, and Not Yet Started, enabling users to access sector-specific data and track progress in a structured and transparent manner. Beyond the technology, this project places a strong emphasis on citizen participation and grassroots advocacy. A dedicated community (AdvoKCates) was established, bringing together journalists, activists, and engaged citizens to facilitate discussions, share updates, and drive coordinated advocacy efforts. This community receives training in evidence-based digital advocacy, equipping members with the skills needed to demand accountability and amplify governance discourse.

To reinforce the impact of the Promise Tracker platform, the initiative integrated proactive reminder systems, enabling citizens to submit reminder letters to government officials, participate in social media activism, and hold leaders accountable for promises with critical socio-economic implications. By combining cutting-edge civic technology with strategic community mobilisation, AdvoKC's Promise Tracker aspires to reshape political accountability in Nigeria. This initiative is not just about monitoring political commitments—it is about empowering citizens to take an active role in governance, fostering transparency, and driving real, transformative change. This project marks a significant milestone in our mission to redefine citizen-led governance oversight and ensure that leadership in Nigeria is measurable, responsive, and aligned with the needs of the people.

Visit the website for all tracked promises.

www.promisetracker.ng



GIFT II PROJECT



In 2024, we solidified our strong commitment to accountability and transparency through our participation in the Order Paper NG-led the GIFT project which was funded by the USAID SCALE Palladium. The GIFT cluster which comprised Order Paper Advocacy Initiative, Centre for Transparency Initiative (CTA), HipCity Innovation Centre, CLICE Foundation, and AdvoKC championed the execution of the GIFT project which was heavily

focused on advocating for crucial amendments to the Fiscal Responsibility Act (FRA) 2007 as a firm measure of securing stronger fiscal discipline, transparency, and accountability in public finance management in Nigeria.

The GIFT project achieved significant milestones, including securing the sponsorship of the Fiscal Responsibility Act (FRA) Repeal and Reenactment Bill 2024 by House of Representatives Deputy Speaker Benjamin Kalu and co-sponsored by six other members, including the Majority Leader, Julius Ihonvbere. The bill has passed a second hearing and is awaiting a public hearing.

FRA The repeal and reenactment have successfully passed the second hearing.	7 Legislators (Deputy Speaker included) sponsored a bill we advocated for to strengthen Nigeria's fiscal transparency laws.	3000+ Reached in Kwara 
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We also made significant contributions to the project as one of the four (4) cluster partners.

Media-CSO Round-Table on Fiscal Responsibility in Kwara: We worked with the Order Paper team to successfully organized a media-CSO round-table on fiscal responsibility in Kwara. This event fostered a productive dialogue between media representative and civil society organizations, enhancing transparency and accountability in fiscal matters. **Commitment from FRC Kwara Chairman:** Through the round-table and subsequent dialogue with the Kwara Fiscal Responsibility Commission (FRC) Chairman, our Project Officer secured a commitment from the FRC Kwara Chairman to push for the monthly publication of Internally Generated Revenue (IGR) figures.

This commitment represents a significant step towards greater fiscal transparency and public accountability in the state.

Improve Online Advocacy: During the project period, our team intensified online advocacy through the release of infographics on our social media platform. Cumulatively, we created these infographics and were able to reached about 3,000 people across our social media platforms.

Civic Fest Africa 2024 (Sustainable Citizenship)

Civic Fest Africa 2024 (Sustainable Citizenship) was a dynamic full-day event curated by AdvokC Foundation. This event gathered over 1,000 young change makers, innovators, and civic leaders in Lagos, Nigeria, creating a vibrant space for knowledge exchange, artistic expression, and thought-provoking conversations.

Themed “Sustainable Citizenship,” this edition of Civic Fest Africa explored how young people can drive long-term civic participation, accountability, and responsible governance through creative and technological means. The festival featured engaging panel discussions, keynote speeches, live performances, workshops, and interactive exhibitions, all centred on inspiring and equipping attendees with the tools and ideas to become more effective and sustainable citizens.

1000+
attendees

100,000+
audience reached

4 Empowered
Creatives

We brought together creative young minds to deliver insightful talks, electrifying performances, and innovative showcases that are idea-focused and cover a wide range of subjects, including democracy, climate action, digital rights, civic tech, gender equality, and social justice. We fostered learning, inspiration, and wonder while provoking meaningful conversations that challenged existing norms and reimagined Africa’s civic landscape.

The event also provided a platform for young innovators and civic-tech developers to showcase groundbreaking tools that enhance governance, transparency, and citizen engagement. Attendees had the opportunity to interact with leaders from diverse fields, network with fellow change makers, and participate in immersive experiences designed to encourage active and responsible citizenship.

By uniting art, technology, and civic engagement, Civic Fest Africa 2024 ignited new ideas, inspired change, and empowered the next generation of leaders to shape a more inclusive, accountable, and sustainable future for Africa.



Nigeria's *foremost and unbiased* promise tracker



Join our email list to get daily updates on promises [Join Email List](#) →

- Legislative
- Presidential**
- State

Batometer

Promises

 53



● Not Yet Rated 39 ● In The Works 9 ● Stalled 1 ● Compromised 1 ● Kept 3 ● Broken 0

↪ [View Batometer](#)

Data gathered at a *glance*

Our metrics reveal the journey from promise to delivery - showing

Partnership to Engage, Reform, and Learn (PERL) Project

AdvoKC Foundation was sub-granted under the Partnership to Engage, Reform, and Learn (PERL), a five-year governance program funded by the UK Foreign, Commonwealth & Development Office (FCDO) (formerly DFID). PERL is designed to support Nigerian state and federal governments in improving the delivery of public goods and services, ensuring that governance processes are more inclusive, transparent, and accountable. The program focuses on fostering meaningful citizen engagement, strengthening institutional reforms, and driving evidence-based policymaking to contribute to sustainable development, inclusive growth, and poverty reduction.



Through this partnership, AdvoKC played a critical role in amplifying citizen voices, enhancing public accountability, and facilitating dialogue between government institutions and communities. Our work under the sub-grant focused on leveraging civic technology, advocacy campaigns, and capacity-building initiatives to empower citizens with the tools and knowledge needed to hold leaders accountable and demand better governance outcomes.

As part of the project, AdvoKC worked with stakeholders across different levels of government, civil society organizations, and grassroots communities to ensure that governance structures are more responsive to the needs of the people. This collaboration aligns with our mission to bridge the gap between citizens and policymakers, ensuring that governance is people-centered, data-driven, and results-oriented.

Our involvement in the PERL program underscores AdvoKC's commitment to sustained civic engagement, policy advocacy, and governance reforms. By contributing to more efficient service delivery and institutional improvements, we continue to drive meaningful change that enhances democratic accountability and equitable development in Nigeria.

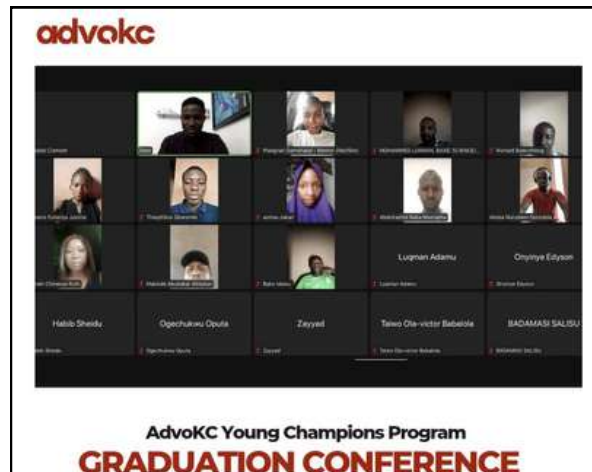
STRENGTHENING YOUNG PEOPLE

Advokc Young Champion Program (AYCP)

The Advokc Young Champion Program (AYCP) is a nationwide initiative designed to empower young Nigerians with the skills, knowledge, and tools needed to hold elected officials accountable and drive positive change in their communities. Launched in 2023, the program graduated 215 passionate volunteers from all 36 states across Nigeria in 2024, fostering a network of engaged citizens committed to promoting good governance and accountability. Among these champions, over 100 were young women, further reinforcing our commitment to inclusive civic participation and gender equity in governance.

215
Young volunteers
from all 36 states in
Nigeria

100
of them being
females



To equip these young leaders with the capacity to track government commitments effectively and advocate for transparency, the program provided comprehensive training sessions focused on policy analysis, advocacy strategies, community organizing, and digital activism. Additionally, two impactful knowledge-sharing sessions were organized, creating spaces for young champions to exchange experiences, discuss challenges, and refine their advocacy approaches. and ensuring that elected officials fulfil their promises to the people.

As the program grows, Advokc remains committed to strengthening its impact, expanding its reach, and empowering more young Nigerians to take an active role in shaping the future of their country.

ADVOKCATES: BUILDING A COMMUNITY OF ACTIVE CITIZENS

At AdvoKC, we believe that sustained civic engagement is the foundation of a thriving democracy. This belief led to the creation of AdvoKCates, a dynamic and inclusive community of individuals who are deeply committed to transparency, accountability, participatory democracy, and social justice. AdvoKCates is more than just a network—it is a hub for learning, collaboration, and collective action, where members are equipped with the knowledge and tools needed to drive meaningful change in their communities.

Through weekly learning sessions led by thought leaders in the civic space, AdvoKCates engage in critical discussions on governance, policy, human rights, and advocacy strategies. These sessions provide a space for members to broaden their understanding, develop new skills, and exchange ideas with fellow change makers. Beyond learning, the community actively participates in impactful civic initiatives, leveraging their voices and platforms to advocate for good governance and social accountability.

Top performers in our community for 2024



The screenshot shows the 'PROMISE TRACKER' website interface. At the top, there is a navigation bar with links for 'Home', 'Presidential Tracker', 'Legislative Tracker', 'State Tracker', and 'Promise Ring'. A 'Join our Cohort ->' button is also visible. Below the navigation bar, a table lists the top performers for 2024. Each row includes a profile picture icon, the member's name, a '2' in a circle, and the number of posts assigned.

Name	Posts Assigned
ISRAEL OBIOMA	134 posts
BUNIYAMIN AKINREMI	125 posts
EMMANUEL AVANWOLE	125 posts
HANNAT OLAOYE	125 posts
SADIYA TANKO	105 posts

Recognizing and celebrating excellence is at the core of the AdvoKCates experience. Top-performing members who demonstrate outstanding contributions to the community's mission are rewarded with incentives and recognition, reinforcing the importance of sustained civic participation. The community fosters an environment of mutual respect, open dialogue, and shared purpose, encouraging members to ask questions, provide feedback, and contribute their unique perspectives to ongoing conversations.

As a flagship initiative of the AdvoKC Foundation, AdvoKCates serves as a catalyst for empowering citizens, amplifying marginalised voices, and fostering a culture of democratic responsibility. Through this community, AdvoKC is building a new generation of informed, engaged, and proactive citizens who are ready to challenge the status quo and advocate for a better future.

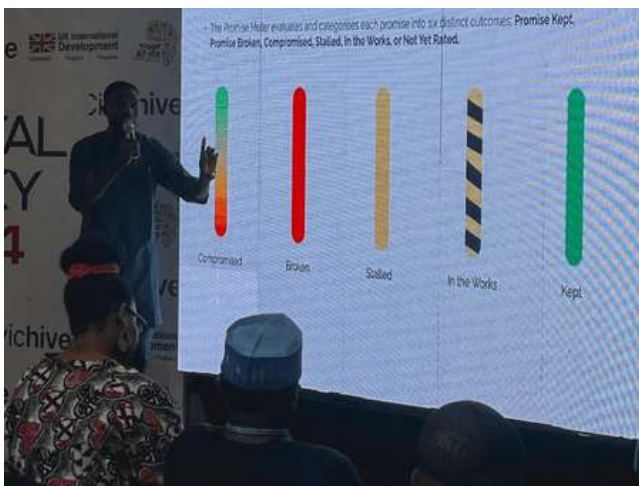
CONFERENCES AND EVENTS

UNITING FOR CHANGE: EVENTS AND MILESTONES

Throughout the year, our events served as hubs of inspiration, collaboration, and impactful dialogue. These gatherings brought together thought leaders, activists, and young visionaries to reimagine governance and social impact.

ADVOKC AT THE LAGOS DIGITAL DEMOCRACY FAIR

Convened by Yiaga Africa on Wednesday, March 6, 2024, at the Civic Hive Center, served as a focal point for discussions aimed at harnessing digital advancements to bolster democracy, foster civic engagement, and enhance accountability. The event drew participation from a diverse array of stakeholders, spanning NGOs, civil society organizations, community-based groups, government agencies, academic institutions, and dedicated individuals committed to strengthening democratic processes. Central to the event were the presentations delivered by various organizations, showcasing innovative technological solutions designed to address the predominant challenges confronting democracy in Nigeria and across the African continent. Noteworthy participants included AdvoKC, TalkAmNaija, OpenProjects, ChatVE Limited, Project Siyasa, Citizen Gavel, The Citizen Network of Nigeria, Simple Fix, among others. Participating in this discourse offered a valuable opportunity to contribute thoughts and ideas toward advancing the trajectory of democracy



AFRICA SOCIAL IMPACT SUMMIT (ASIS 2024): A BLUEPRINT FOR PROGRESS

The Africa Social Impact Summit (ASIS 2024) served as a convergence point for changemakers, policymakers, impact investors, and development practitioners committed to addressing Africa's most pressing socio-economic and environmental challenges. This landmark event provided a platform for cross-sectoral collaboration, knowledge-sharing, and the co-creation of innovative solutions aimed at driving sustainable development across the continent.



At the heart of ASIS 2024 was a shared commitment to tackling critical issues such as renewable energy adoption, climate resilience, financial inclusion, the circular economy, and social impact investment. AdvoKC actively participated in discussions that explored new and transformative frameworks for achieving long-term, scalable impact. Our team engaged with development organizations, corporate leaders, and grassroots change makers to exchange insights on leveraging technology, public-private partnerships, and community-driven initiatives to drive sustainable growth.

One of the key takeaways from the summit was the crucial role of collaboration in accelerating progress toward the United Nations Sustainable Development Goals (SDGs). Conversations emphasised the need for innovative financing models, inclusive policies, and systemic reforms to ensure that social impact efforts yield tangible and lasting results. Additionally, the summit highlighted the growing influence of impact investing in Africa, underscoring the importance of aligning capital with sustainable business practices and social good.

ASIS 2024 reinforced AdvoKC's commitment to leveraging civic technology, policy advocacy, and grassroots mobilisation as tools for enhancing governance performance, citizen engagement, and sustainable development. The event not only broadened our understanding of emerging trends in social impact work but also provided valuable networking opportunities that will strengthen our future projects and partnerships.

By participating in ASIS 2024, AdvoKC continues to position itself as a key player in Africa's development landscape, working to bridge the gap between policy, innovation, and community-driven solutions to build a more equitable, resilient, and sustainable future for all.

ACTIVE CITIZEN HANGOUT (FEST EDITION)

We organised the Active Citizens Hangout at Civic Hive, Yaba, as part of our efforts to empower and connect active citizens committed to fostering democratic accountability and civic engagement. This vibrant event was a strategic roadshow leading up to Civic Fest Africa, designed to amplify the importance of civic participation across Nigeria.

Hosted in partnership with LearnPolitics and Civic Hive, the hangout brought together a diverse group of change makers, young professionals, and activists to discuss pressing governance issues and share actionable insights. The event featured panel discussions, game and networking sessions, an open mic, and other interactive activities that encouraged participants to explore innovative approaches to civic engagement and policy advocacy.

The Active Citizens Hangout was not only an opportunity to reflect on the impact of collective civic action but also served as a platform to strengthen collaboration among organizations and individuals driving meaningful change. It was an energising step toward the larger Civic Fest Africa, reinforcing our shared mission to create a more informed, empowered, and accountable society.



ADVOKC AT THE CO-DESIGN WORKSHOP SUB-SAHARA AFRICA



As one of the nine selected organizations in the inaugural Digital Action Lab (DAL) Cohort 1 under the Digital Democracy Initiative, AdvoKC is proud to be at the forefront of shaping the future of digital civic engagement and democratic innovation. This prestigious initiative, managed by CIVICUS, brings together leading civic tech and advocacy organizations to collaborate on pioneering solutions that strengthen digital rights, online civic participation, and governance accountability.

Our Project Director, Habib Sheidu, represented AdvoKC in Nairobi, Kenya, for the initial in-person co-creation workshop, where members of the DAL cohort convened to define joint priorities, establish collaborative frameworks, and develop a shared vision for leveraging digital tools in governance and activism. This intensive session provided a unique opportunity to exchange insights, align strategic goals, and co-design innovative approaches that will inform the direction of our collective efforts within the cohort.

A key focus of this workshop was the discovery process, which allowed participants to explore emerging challenges in digital democracy and identify areas where technology can drive meaningful civic engagement. Through participatory discussions, case studies, and interactive design-thinking exercises, the cohort worked towards defining concrete pilot projects that will be implemented as part of the Digital Action Lab initiative.

A key focus of this workshop was the discovery process, which allowed participants AdvoKC's participation in DAL Cohort 1 underscores our commitment to advancing digital democracy in Africa by exploring new models for citizen participation, transparency, and policy influence. As we move forward with this collaboration, we look forward ent.

This initiative marks another significant step in our journey to harness the power of technology for civic empowerment and ensure that digital spaces remain open, inclusive, and impactful for democratic participation.

ADVOKC AT MISS TEEN NIGERIA 2024

AdvoKC proudly partnered with Miss Teen Nigeria 2024 to promote creative expression, civic engagement, and social change, demonstrating the power of youth-led advocacy in shaping a better future. This collaboration provided a unique platform for young, passionate change makers to use their voices and talents to drive meaningful conversations on governance, inequality, climate change, and social justice.

As part of this partnership, nine Miss Teen Nigeria finalists took centre stage at Civic Fest Africa 2024, where they showcased their talents and delivered thought-provoking performances aligned with the festival's theme of Sustainable Citizenship. Their participation highlighted the intersection between art, activism, and civic responsibility, reinforcing the idea that young people have a critical role to play in shaping public discourse and driving positive societal change.

1000+ Teenage Applicants Nationwide.	TOP 3 PAGEANTS SELECTED for Prestigious Civic Fest Africa 2025 Ambassadorship!	9 Exceptional Teenage Pageants Competed	1 Outstanding Pageant Sponsored to Represent Nigeria at the Coveted Miss Teen International Pageant in India 2025!
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Beyond the performances, the top three winners of Miss Teen Nigeria 2024 were appointed as official ambassadors for Civic Fest Africa, further amplifying the festival's mission of youth-driven advocacy. As ambassadors, they committed to raising awareness on key social issues such as governance, inequality, tribalism, bullying, and climate change, using their platforms to inspire and mobilise other young people to become active citizens.

This partnership underscores AdvoKC's belief in the transformative power of young voices and the role of creative expression in fostering civic engagement. By collaborating with Miss Teen Nigeria, we are not only elevating youth-led advocacy but also reinforcing the importance of inclusion, representation, and the power of storytelling in shaping public consciousness.

As we continue to champion civic participation across different spaces, this initiative serves as a testament to the impact of strategic partnerships in advancing governance, democracy, and youth empowerment in Nigeria and beyond.



ADVOKC AT THE CIVIC TECH INNOVATION FORUM (CTIF) 2024



In 2024, AdvoKC Foundation had the privilege of being represented at the prestigious Civic Tech Innovation Forum (CTIF) in South Africa. Our Project Director, Habib Sheidu, was invited as a speaker to share valuable insights on the topic of elections in Africa, with a focus on the challenges and opportunities presented during the continent's "Super Election Year."

As Africa witnessed a series of critical elections across multiple countries in 2024, Habib highlighted the urgent need for election credibility and transparency as a cornerstone of democratic governance. His session delved into the systemic barriers to free and fair elections, including voter suppression, misinformation, and weak electoral frameworks. Drawing from AdvoKC's work on tracking campaign promises and advocating for accountability, Habib also shared practical recommendations on how technology and civic advocacy can transform electoral processes and strengthen public trust in governance.

The forum provided a unique platform for global thought leaders, innovators, and activists to exchange ideas on how civic tech can drive social change and improve governance. Habib's contribution not only underscored AdvoKC's leadership in the civic advocacy space but also emphasised the importance of cross-border collaboration in addressing shared democratic challenges across Africa.

AdvoKC's participation at CTIF further cemented our commitment to advancing democratic accountability on the continent and showcased our ongoing work as a voice for credible and inclusive governance in Nigeria and beyond.



RWANDA FOR THE CIVICUS MEETING

In 2024, AdvoKC participated in an important meeting held in Rwanda to assess the progress of the CIVICUS Digital Action Lab (DAL) Project and engage in peer learning with other project participants. The meeting brought together a diverse group of organizations from across the globe, all focused on advancing democratic governance and accountability through the strategic use of digital tools.

The gathering was a crucial moment for reflection on the work completed so far under the DAL project, particularly the development of the Promise Tracker platform. The team reviewed key milestones, identified areas for improvement, and shared insights into the challenges and successes encountered along the way. This evaluation process helped to refine strategies and reinforce the importance of leveraging technology to ensure greater accountability in governance.

Additionally, the meeting served as an invaluable peer learning opportunity, where AdvoKC had the chance to exchange knowledge and best practices with other organizations working on similar civic tech initiatives. These discussions provided new perspectives and innovative ideas that will help enhance the impact of the Promise Tracker platform and other civic engagement initiatives moving forward. By learning from the experiences of others, the team was able to strengthen its approach, ensuring that the project continues to meet the evolving needs of the communities it serves.

The Rwanda meeting was not only a moment of assessment but also a reaffirmation of the shared commitment among all DAL participants to promote transparency, accountability, and active citizen participation through digital advocacy. The insights gained will play a key role in driving the next phase of the project, with an even greater focus on enhancing engagement, fostering collaboration, and deepening the impact of the Promise Tracker platform.

ADVOKC AT PERL PROJECT CLOSE OUT EVENT

We attended the Learning, Dissemination, and Inception event for FCDO's support for advancing democracy in Nigeria, in collaboration with key partners such as Policy and Legal Advocacy Centre (PLAC), USAID Nigeria, YIAGA Africa, Stakeholder Democracy Network, Kimpact Development Initiative, and Situation Room.

This gathering marked the conclusion of the impactful Partnership to Engage, Reform, and Learn (PERL) project and set the stage for the launch of the Partnership for Agile Governance and Climate Engagement (PACE) initiative.

The event brought together all beneficiaries of the [@ukinnigeria](#) grants under the PERL framework, creating a robust platform for exchanging critical insights and best practices. Reflecting on the successes and lessons of PERL, we laid a strong foundation for PACE, poised to foster agile governance that adapts to emerging challenges, including the imperative of climate resilience.



OUR ADVOCACY IN ACTION

Advocacy is the soul of our mission, and this year, we took bold steps to champion justice, equity, and community-driven change.

ORANGE MEN AND BOYS WALK

During the 16 Days of Activism Against Gender-Based Violence, AdvoKC Foundation, in collaboration with ADHERI and MenEngage Nigeria, hosted the impactful Orange Men and Boys Walk in Ogun State. This march was a significant call to action, aimed at uniting communities to confront the deeply entrenched cultural and societal norms that perpetuate gender-based violence (GBV).

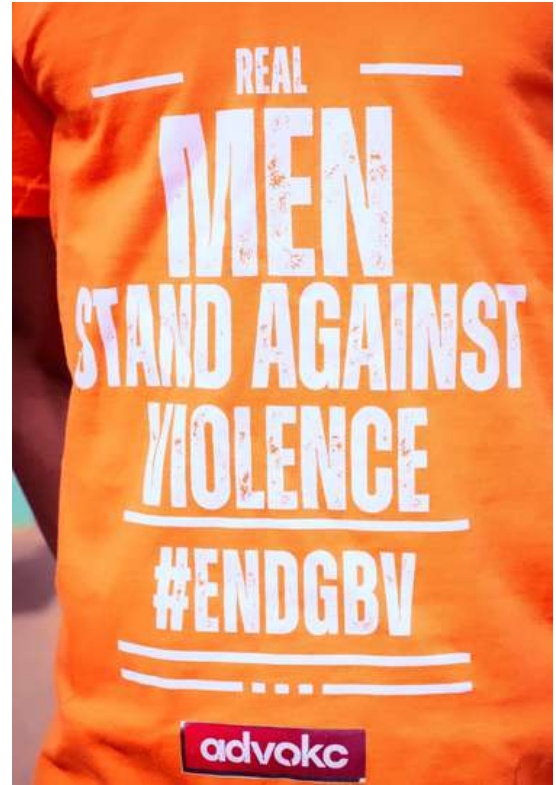
The event brought together men, boys, women, and community leaders in a vibrant display of solidarity, amplifying the message that the fight against GBV is not just a women's issue—it is a collective responsibility. Participants marched through key areas in Ogun State, raising awareness and sparking conversations about the importance of creating safer spaces for everyone, regardless of gender.



Through speeches, interactive sessions, and creative displays, the Orange Men and Boys Walk emphasised the role of men and boys as allies in promoting gender equity and ending violence. The campaign also challenged harmful stereotypes and highlighted the need to dismantle toxic masculinity, which often fuels violence and inequality.

This initiative was a testament to the power of partnership and grassroots mobilisation in driving cultural change. It underscored AdvoKC's commitment to advancing a future where respect, safety, and equity are the norm for all individuals.

The Orange Men and Boys Walk was more than just a march—it was a movement, inspiring conversations and actions that will continue to ripple across communities long after the 16 Days of Activism.



#FIXIFORROADS CAMPAIGN

In response to the pressing infrastructure challenges in Ifo, Ogun State, and Governor Dapo Abiodun's promise to fix the Akute–Alagbole–Ajuwon Road, AdvoKC Foundation launched the Fix Ifo Road Campaign—a grassroots-inspired initiative aimed at addressing the deplorable condition of the community's roads. This campaign underscored the power of collective advocacy, mobilising residents and stakeholders to demand urgent government intervention in improving critical infrastructure.

The campaign combined online advocacy, stakeholder engagements, and community mobilisation to draw attention to the dire state of the Ifo road network, which had severely impacted economic activities, access to essential services, and the overall quality of life in the area. Through strategic use of social media, we amplified the voices of residents, sharing stories and visuals that highlighted the daily struggles caused by the neglected roads.

16 YEARS Abandoned road reconstructed as a result of our advocacy.

AdvoKC also facilitated engagements with policymakers, traditional leaders, and local government officials, presenting evidence-based appeals for immediate action. These dialogues were instrumental in bridging the gap between the government and the affected community, fostering collaboration toward sustainable solutions.

On the ground, the campaign energised community members to take an active role in advocating for their rights, creating a united front to challenge systemic neglect. The Fix Ifo Road Campaign demonstrated the importance of empowering communities to hold their leaders accountable and demand the basic amenities necessary for growth and development.

This initiative not only spotlighted the specific infrastructure issues in Ifo but also served as a broader call for equitable infrastructure development across underserved communities in Nigeria.



KADSWEF CAMPAIGN

The KADSWEF Campaign was launched to hold Governor Uba Sani accountable for his promise to increase funding for women's empowerment in Kaduna State. In his manifesto, the governor pledged to expand the Kaduna State Women Empowerment Fund (KADSWEF) annually to support women's participation in micro, small, and medium enterprises (MSMEs). However, the 2024 budget allocation for KADSWEF stood at ₦200,000,000.00—₦827,500.00 less than the ₦200,827,500.00 allocated in 2023. This decrease contradicted the governor's electoral commitment and signalled a need for renewed advocacy to ensure that women's economic empowerment remains a priority.

KADSWEF was originally established during Governor Nasir El-Rufai's administration, gaining prominence in 2019 when he announced plans to scale the fund to ₦1 billion by 2021. The initiative was instrumental in providing financial support to women entrepreneurs, helping them start and expand their businesses, thereby fostering economic growth and reducing poverty. Since its inception, KADSWEF has played a crucial role in advancing gender equality and financial inclusion for women in Kaduna State.

In response to the reduced budget allocation, AdvoKC initiated the KADSWEF Campaign to remind Governor Uba Sani of his promise and urge him to fulfil it. As part of the advocacy efforts, a formal reminder letter was sent to the governor, highlighting the discrepancy between his commitment and the current budget. Another letter was addressed to the Honourable Commissioner, Ministry of Social Services and Human Development, emphasising the need for increased funding to sustain the impact of KADSWEF. Additionally, AdvoKC issued a press release amplifying the campaign's message, which gained significant traction across online and print media platforms.

The campaign underscored the importance of sustained investment in women's economic empowerment and the need for transparency in government commitments. By leveraging strategic advocacy and media engagement, AdvoKC continues to push for policy actions that uphold the promises made to the people, ensuring that women in Kaduna State receive the financial support they need to thrive.

SoludoConductLGAElections

The #SoludoConductLGAElections Campaign was launched to demand that Governor Charles Soludo fulfil his promise to conduct local government elections in Anambra State. Despite the critical role of local governments in grassroots governance, service delivery, and community development, the state has operated under a caretaker system rather than democratically elected local government officials. This lack of elections undermines democratic representation and deprives citizens of their right to choose their local leaders.

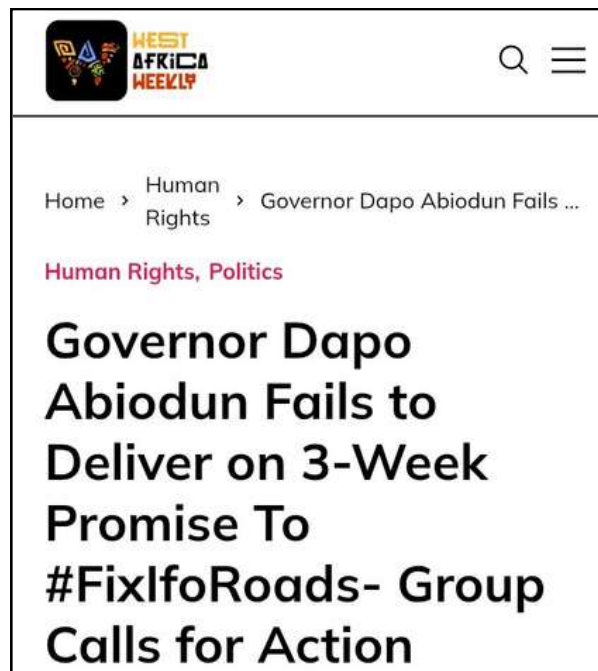
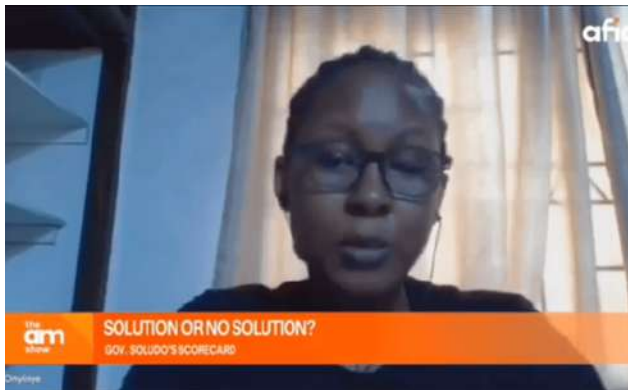
Governor Soludo, upon assuming office, promised to strengthen governance structures in Anambra State, he said "Over the next two years, we shall review, amend the relevant legislations, reform and strengthen the system for efficiency, restructure and strengthen the Anambra State Independent Electoral Commission and conduct Local Government elections." However, two years into his administration, local government elections remained unfulfilled. In response, we initiated the #SoludoConductLGAElections Campaign to hold the governor accountable and push for immediate action. The campaign emphasised the importance of democratic governance at the grassroots level, highlighting how an elected local government administration fosters accountability, improved service delivery, and enhanced citizen participation in decision-making.

As part of the campaign, AdvokC sent a letter to the governor urging him to provide a clear timeline for the elections and fulfil his promise to restore democratic leadership at the local government level. The campaign also leveraged digital advocacy, media engagement, and community mobilisation to amplify citizens' voices and demand action. Through online engagement, town halls, and media coverage, the campaign reached a broad audience, sparking discussions on the necessity of local government elections and the dangers of prolonged caretaker administrations.

The #SoludoConductLGAElections campaign was ultimately successful. The Anambra State Government conducted local government elections on September 28, 2024—the first in over a decade. Following the elections, the newly elected chairmen were officially sworn in on October 3, 2024, marking a significant victory for democracy and grassroots governance in the state.

IN THE NEWS

Abiola Durodola, our Executive Director, gave groundbreaking advice on how to get past barriers to participatory democracy on Afia TV in January. Two appearances by Project Manager Onyinye Edyson on Afia TV's "Solution or No Solution?" And "Governor Soludo's Scorecard – Promises Kept? Analysing Soludo's 2 years in office" furthered our influence by offering vital commentary on Governor Soludo's first two years in office. Our reach was further increased when we appeared on Silverbird TV's Nigeria at 64 celebrations, where Dare Olatunde emphasised the critical need for national discourse and youth engagement.



OUR PARTNERS



CIVICUS



Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

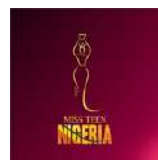


Palladium
MAKE IT POSSIBLE



VOICE OF THE EAST

Olu ndi igbo



Looking Ahead: The Road to 2025

As we reflect on a year of milestones, we're inspired to aim higher. In 2025, we will expand the Promise Tracker to new states, scale our youth empowerment programs, and deepen our partnerships for sustainable impact. Together, we will continue rewriting the story of governance and justice in Africa—one project, one champion, one promise at a time.

AdvoKc Foundation

advokc