

# One-Step, Full Solution SNAP Waiver Compliance



Sifter now provides full Restricted Product Lists (RPLs) to food retailers for state-level SNAP waiver restriction states.

The challenge is to keep POS files compliant and shoppers informed. As states receive USDA approval to pilot new restrictions on SNAP purchases, food retailers and program administrators face complex, state-issued SNAP food restrictions.

Sifter provides the technology, data, and expertise to simplify compliance, protect benefits, and ensure accuracy at the individual UPC level. And we make it turn-key for food retailers by providing accurate RPLs that are easy and ready to use from a cloud-based platform.

## State-Specific RPLs

- Sifter identifies restricted products, customized to each state's waiver criteria.
- RPLs will be updated to reflect new product introductions, label ingredient changes, and retailer private-label items across all relevant food categories.

## Private Label Compliance

- Full support for retailer private-label lines in restricted categories.
- Ingredient attribution and analysis, ensuring accurate eligibility assessments.

## Ongoing Data Management

- Turn-key for all retail food companies. Continuous updates to grocery product data reformulations and new products.
- Coordination with retailers, manufacturers, and syndicators to fill data gaps.

## Expert Consulting

- Support from Sifter's data science team.
- Available SNAP compliance audit consulting.

### Key Benefits

- **Accuracy at Scale:** Ensure every restricted item is identified and updated on time.
- **Compliance Confidence:** Reduce audit and compliance risk with state-approved, auditable RPLs.
- **Efficiency:** Leverage Sifter's national product database to avoid the cost of manual review and errors.

## Optional Services

- **Shopper Companion Technology:** Integrated into retailer or SNAP apps to help shoppers confirm SNAP product eligibility at the shelf vs. waiting until they get to the point of sale. Shopper Companion also enables the shopper to filter by their individual or family dietary preferences and needs.
- **Audit & Attestation Support:** Documentation and compliance reporting to simplify regulatory filings.

## Who Sifter Works With

- **Retailers:** National chains, independents, and regional banners.
- **States & Agencies:** Supporting USDA waiver pilots with compliance data.
- **Trade Groups:** Enabling member compliance with scalable solutions.
- **CPGs:** Partnering to ensure product data accuracy in restricted categories.

**Let Sifter simplify your SNAP waiver compliance challenges—fast and accurately.**

Contact: [SNAP@siftersolutions.com](mailto:SNAP@siftersolutions.com) | [www.siftersolutions.com](http://www.siftersolutions.com)