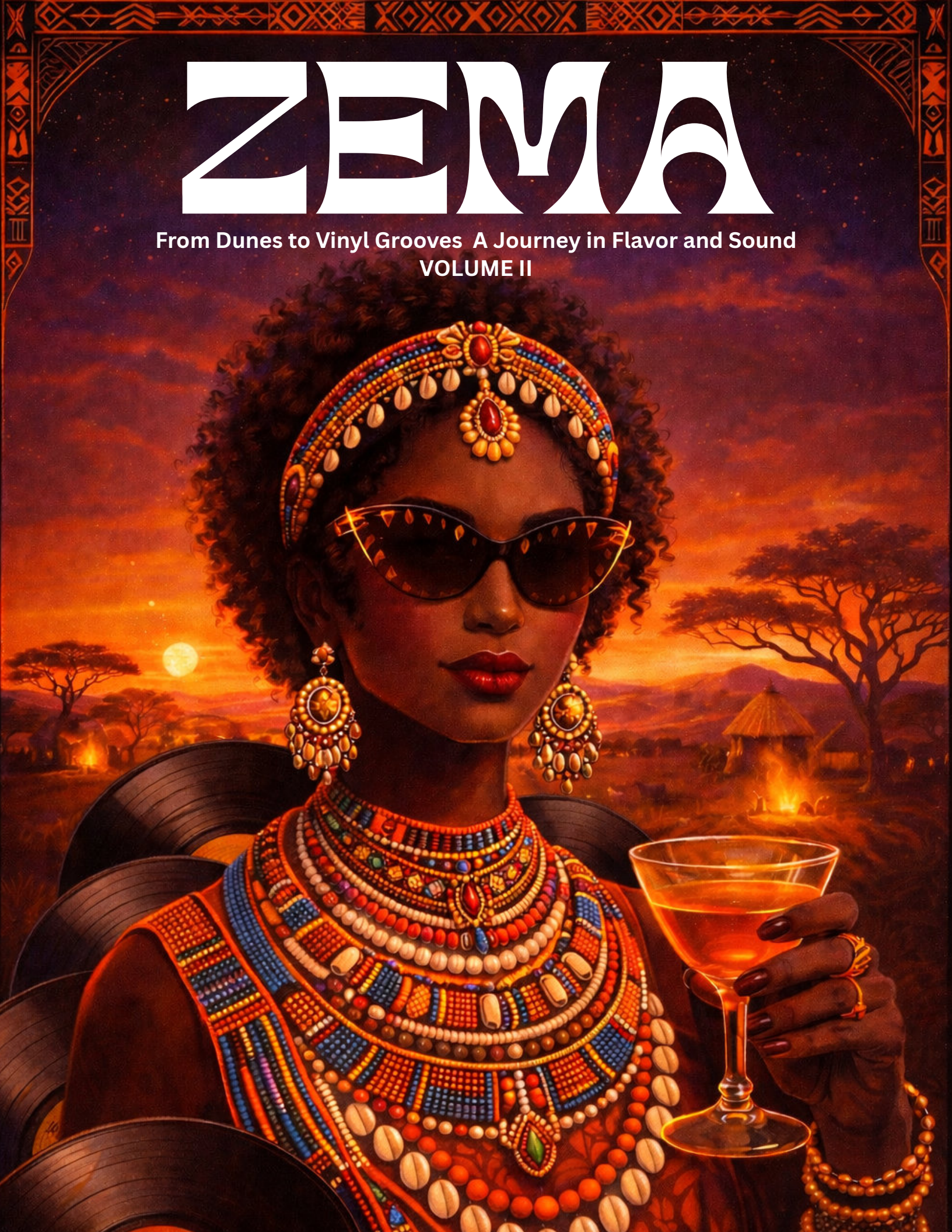
ZEMA

From Dunes to Vinyl Grooves A Journey in Flavor and Sound

VOLUME II



Every guest who opens this book becomes part of ZEMA's journey.
Every bartender becomes a storyteller.
Every cocktail becomes a passport stamp.

ZEMA Vinyl Lounge is not a bar.
It is a voyage.

You are now part of ZEMA's journey.
Every sip you take carries her story forward.
Every record spun becomes a new chapter.

Here, we do not rush.
We listen.
We sip.
We travel.

Welcome to ZEMA Vinyl Lounge.
Where deserts become music.
Where music becomes flavor.
Where every drink is a story.

ZEMA
Mocktail Theory

At ZEMA, we believe flavor is a language,
not a limit.

Every cocktail we create has a mocktail soul.
Not as an afterthought.
Not as a compromise.
But as a full expression of aroma, texture, balance, and story.

To us, inclusivity is not about removing alcohol.
It's about removing pressure.



ZEMA Vinyl Lounge

A Dossier of Desert, Sound, and Spirit

ZEMA is not just a name. She is a traveler, a seeker, an award winning mixologist of culture and experiences whose journey began beneath Saharan stars and carried her across oceans to the red rock skies of the American Southwest. Her language is flavor. Her compass is rhythm. Her stories are poured, not spoken.

This booklet menu becomes her travel dossier. Each page is a chapter. Each cocktail is a memory. Each sound is a place.

The guest does not “order.”
They travel with **ZEMA.**

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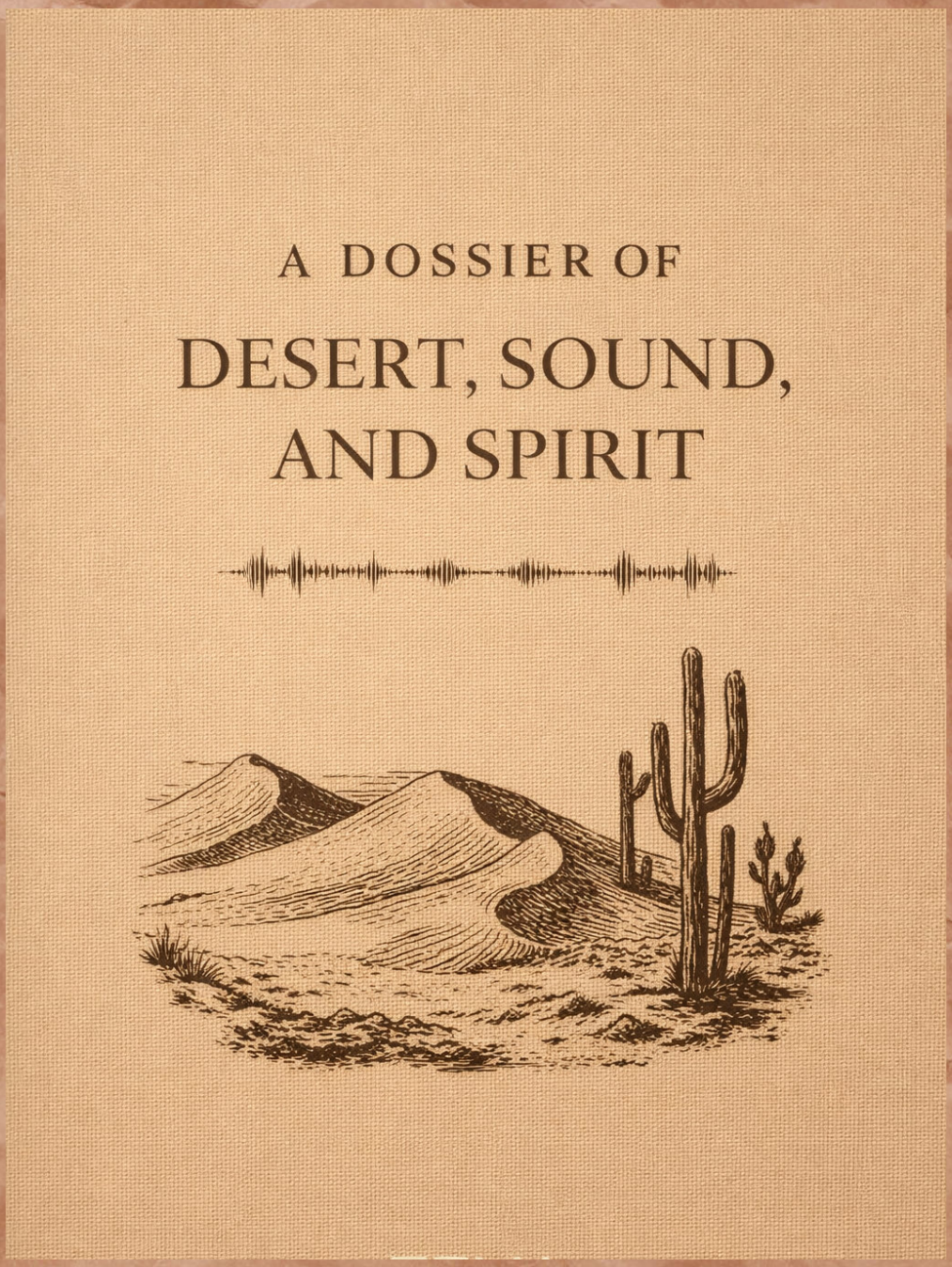


Prologue: The First Fire



ZEMA was born where the desert sings in wind and heat.
In the Sahara, she learned that spice tells truth.
Cardamom whispered. Dates carried memory. Smoke meant survival.

By lantern light, she watched elders mix tea like ritual.
She learned that every pour is a story.
Every glass, a moment shared.

Sound traveled with her.
Drums in the dunes.
Strings in the souk.
Rhythm became her heartbeat.

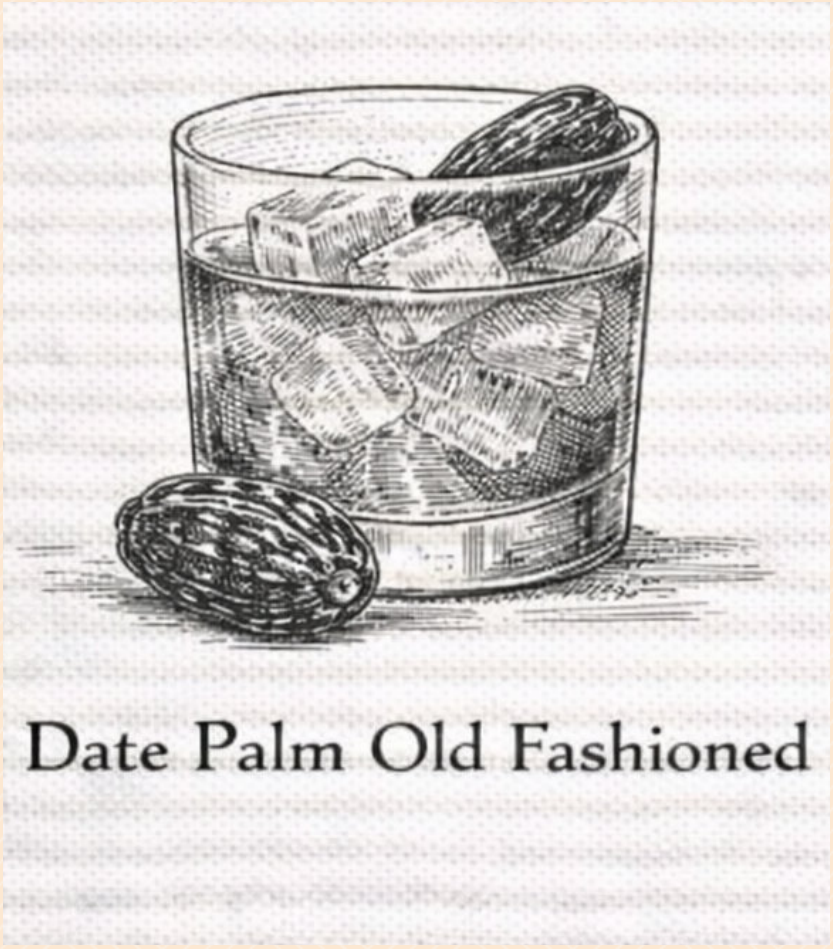
She left with a satchel of spice and a head full of melodies.

Prologue: First Fire





Golden Dune Spritz



Date Palm Old Fashioned

Vinyl Lounge

Chapter I: Caravan Nights

Golden Dune Spritz **$12**

Pomegranate Juice, aperol, cardamom honey, sparkling wine

Flavor story: Moroccan citrus meets European elegance, like sunset over shifting sand.

Date Me Honey Old Fashioned **$16**

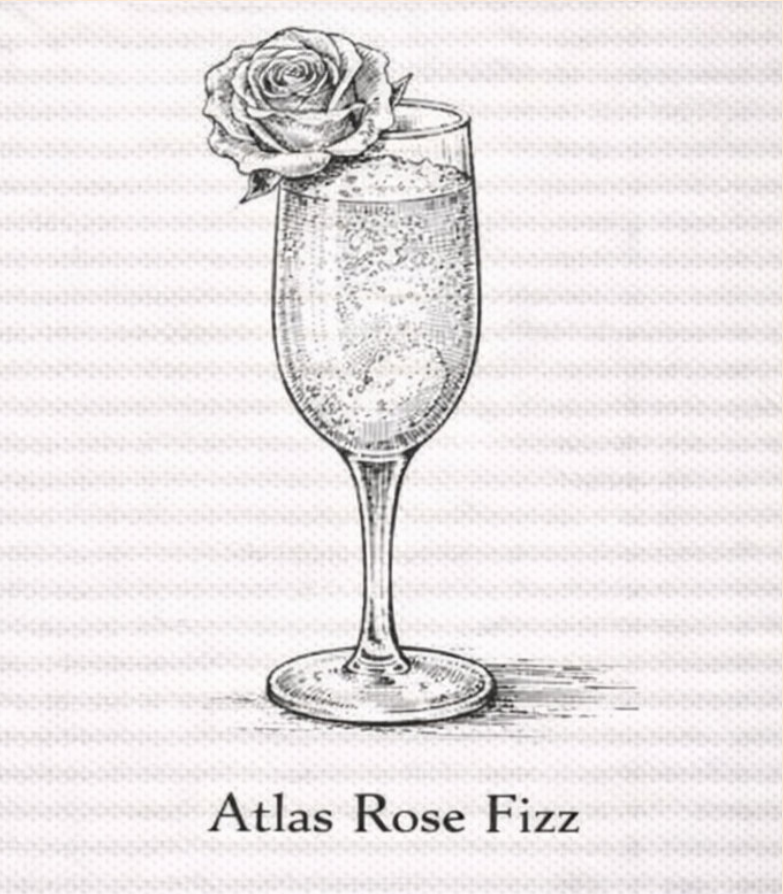
Bourbon, date syrup, orange bitters

Flavor story: Ancient trade routes meet modern Americana. Sweet like desert dusk.

Sound pairing

Desert blues, Tuareg guitar, vinyl crackle like sand underfooyyt.





ZEMA crossed oceans with nothing but recipes and records.
Every port added a note.
Every bar taught her a rhythm.

She learned that music and mixology are the same art.
Balance. Tempo. Emotion.

ZEMA Vinyl Lounge

Chapter II: The Crossing

Spice Caravan Negron **$15**

Gin, vermouth, Campari, cinnamon and clove

Flavor story: A traveling merchant’s satchel of spice crossing continents.

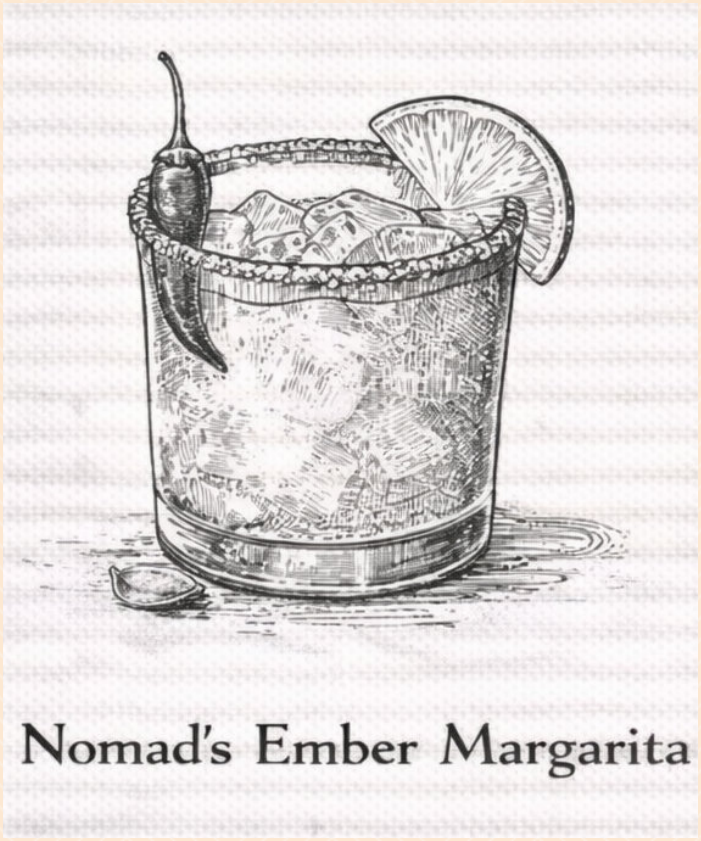
Atlas, She Rose (with Fizz) **$14**

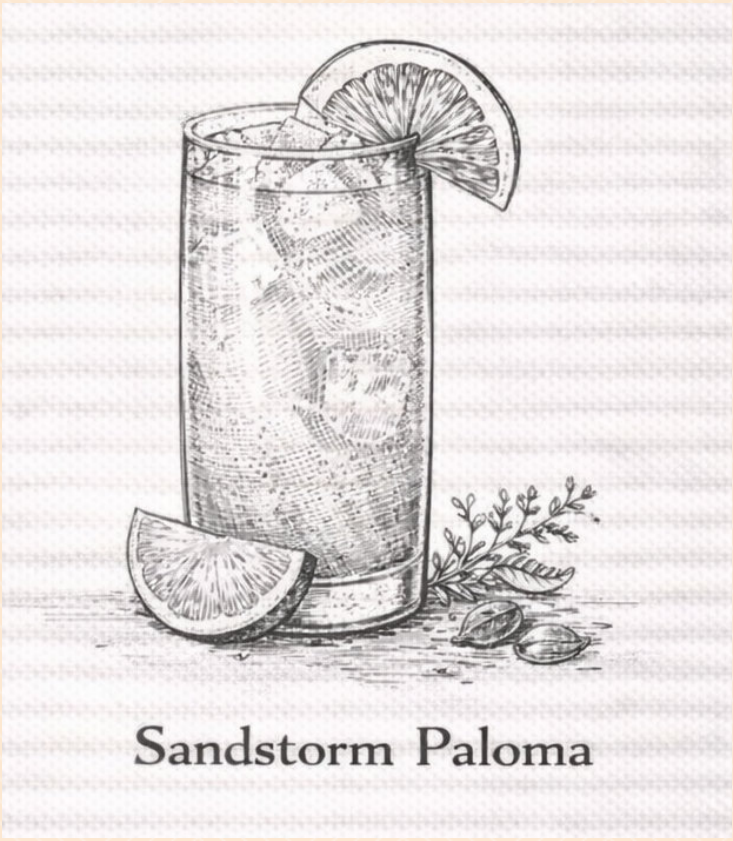
Gin, rose, lemon, fizz

Flavor story: A Moroccan garden blooming in the desert, drifting west into Santa Fe air.

Sound pairing

French lounge, Afro jazz, vinyl horns in warm rooms.





The desert greeted her again.
Different sky. Same soul.

In the Southwest, ZEMA found her echo.
Smoke in the air. Chili on the tongue.
Wide skies that felt like home.
She built her lounge as a sanctuary.
A listening room.
A place where stories slow down.

Chapter III: Red Rock Arrival

Nomad’s Ember Margarita **$15**

Mezcal, prickly pear, lime, ancho chili

Flavor story: Sahara fire meets Southwest heat. A desert campfire in a glass.

Sandstorm Paloma **$13**

Tequila, grapefruit, agave, lime, soda saline mist

Flavor story: Wind over dunes, sun on skin, desert citrus in motion.

Sound pairing

Psychedelic soul, desert funk, dusty vinyl grooves





Even deserts flower.

ZEMA learned that beauty is resilience.
That rare things are the most powerful.

ZEMA Vinyl Lounge

Vinyl Lounge

Chapter IV: The Bloom

Desert Bloom Martini **$15**

Vodka, aloe, elderflower/lavender, citrus

Flavor story: Rare flowers in harsh places, beauty that survives.

Mirage Mojito **$14**

Rum, mint, cucumber, ginger, soda

Flavor story: An oasis moment in the heat, refreshing and unexpected.



Sound pairing



Dream pop, ambient funk, slow groove vinyl.



P.R.F. (purple rain flamingo)

Inspired by twilight skies and late night laughter, this is the moment in her journey where softness becomes power. It represents the moment ZEMA realizes joy is part of mastery. That beauty can be bold.
That softness is not weakness.
That pink, purple, and passion belong in the desert.

Chapter V: The Empress Awakens

P.R.F. (purple rain flamingo) **$45/35**

Gin, passion fruit, lychee, lemon, vanilla

ZEMA's playful crown jewel
This drink is ZEMA's flirt.
It is velvet, neon, and unapologetically feminine.

Flavor story: It sits between Sandstorm Paloma and Desert Bloom Martini as the emotional bridge between fire and elegance.

Purple Rain Flamingo comes with our signature flamingo keepsake glass.

Sound pairing

Disco soul. Femme funk.Late night vinyl romance.

Epilogue

Pop ‘til you Drop w/boba	**$13**
Summer Time Spritz	**$11**
New Guinea Fog	**$8**
Thai Tea-nie (vol. I)	**$16**
Luna *love* (vol. I)	**$14**
The ROUTE 66 (vol. I)	**$15**

Vinyl Lounge

Epilogue

Storyteller **$29**

flight of 3 mini signature drinks

Mocktail **$13**

Beer/ RTD **$8**

Surprise Me **$16**

WINE / Spiked WINE **$11**

Vinyl Lounge



With
Love
From
ZEMA

The ZEMA Mocktail Theory

At **ZEMA,** we believe flavor is a language, not a limit.
One of our founders doesn't drink alcohol. The other loves the ritual of classic spirits. So we built a bar where both worlds meet with equal respect, equal craft, and equal beauty.
Every cocktail we create has a mocktail soul. Not as an afterthought. Not as a compromise. But as a full expression of aroma, texture, balance, and story.
Because not everyone drinks, and everyone deserves a beautiful glass in their hand.
Some guests are sober. Some are curious. Some are pacing themselves. Some just want to remember every note of the music and every word of the conversation. Some are celebrating. Some are healing. Some are simply choosing differently tonight.
We honor all of it.
To us, inclusivity is not about removing alcohol. It's about removing pressure.
At ZEMA, the experience is the ritual. The sound is the ceremony. The glass is the invitation. Whether there is spirit in it or not, every drink is designed to feel intentional, sensual, and complete.
This is not a bar for drinking more.
It is a place for tasting better.
For listening deeper.
For choosing freely.
Because the most modern luxury isn't excess.
It's choice.
And at ZEMA, everyone belongs at the table. 🖤

Spend $35 get a free swim pass to the pool Monday-Thursday, non event days. Use your reciept and show it at the Guest Service Lobby.

Ask about our rewards. Every $25 spent gets you closer to a Free Copper King Room Giveaway

Tip your storytellers

Plan your event at HotelZAZZ.com

All cards are pre authorized at the time of seating.

Reservations suggested.

Storyteller boards will be charged 25% grat.

Be Groovy.

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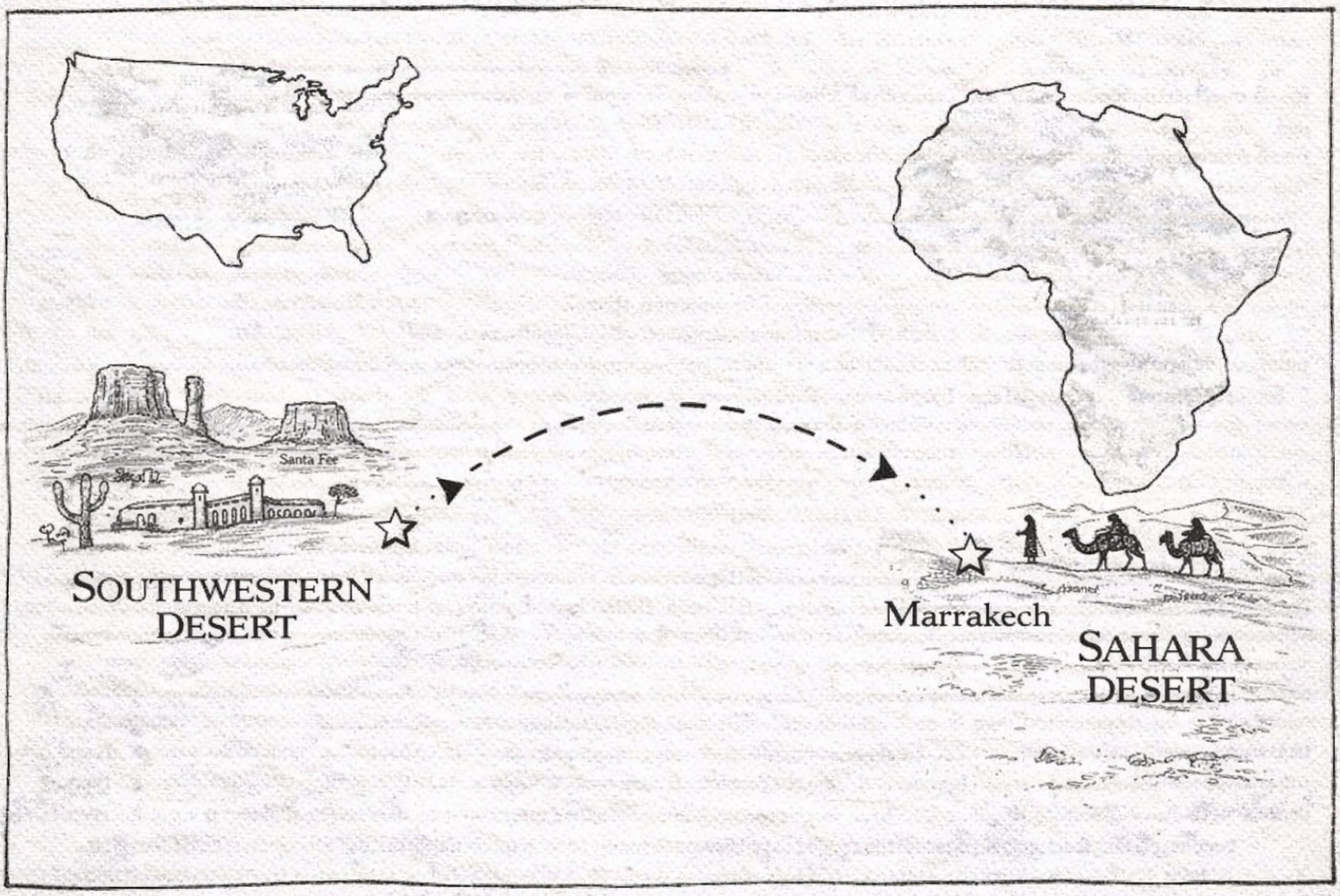


ZEMA
with Love