



beyond oil

Healthier Frying **for People & Planet**

Improving Health, Increasing Sustainability, Reducing Costs

Disclaimer

Forward-Looking Information

This document contains forward-looking statements, that relate to our current expectations and views of future events. Statements or information which are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, outlook, expectations or intentions regarding the future including words or phrases such as “anticipate”, “objective”, “may”, “will”, “might”, “should”, “could”, “can”, “intend”, “expect”, “believe”, “estimate”, “predict”, “potential”, “plan”, “is designed to”, “project”, “continue” or similar expressions suggest future outcomes or the negative thereof or similar variations. Forward-looking statements and information may include, among other things, statements or information relating to Beyond Oil Ltd.’s (“Beyond Oil” or the “Company”) business strategy (including expected growth rate), any estimate of potential earnings, the completion of any transaction including contracts with potential customers, expected growth in the global market for our products, market growth and market penetration, timing of product development (both for future products and enhancements of existing products), expectations regarding expenses, sales and operations; our estimates regarding our capital requirements and our need for and ability to obtain additional financing; our expectations for the cost and timing of achieving our business objectives; our competitive position; and anticipated trends and challenges in the markets in which we operate including the regulatory environment.

Forward-looking statements and information have been prepared by our management to provide information about management’s current expectations and plans relating to the future. Readers are cautioned that reliance on such information may not be appropriate for other purposes, such as making investment decisions. While our management believes that the forward-looking statements have been prepared on a reasonable basis, reflecting management’s best estimates and judgments, Beyond Oil is an early-stage company with a short operating history and it may not actually achieve its plans, projections, or expectations. Readers should read this document with the understanding that our actual future results may be materially different from what we expect. Given these risks, uncertainties and assumptions, you should not place undue reliance on these forward-looking statements.

Such statements and information are based on numerous assumptions regarding present and future business strategies and the environment in which Beyond Oil will operate in the future, including: general business and economic conditions; the demand for our products; anticipated costs and ability to achieve goals, business plan and growth strategy; the availability of financing on reasonable terms as needed; our ability to attract and retain skilled staff; our ability to complete any contemplated transactions; and that there will be no regulation or law that will prevent us from operating our business. Although Beyond Oil believes that the assumptions underlying these statements are reasonable, they may prove to be incorrect.

Forward-looking statements are subject to known and unknown risks, uncertainties and other important factors that may cause the actual results to be materially different from those expressed or implied by such forward-looking statements, including but not limited to: business, economic and capital market conditions; the ability to expand our business internationally; the ability to manage our operating expenses, which may adversely affect our financial condition; our ability to obtain additional financing as needed; our ability to remain competitive as other better financed competitors develop and release competitive products; legal and regulatory uncertainties; market conditions and the demand and pricing for our products; security threats; our relationships with our customers, distributors, suppliers and business partners; our ability to successfully define, design and release new products in a timely manner that meet our customers’ needs; our ability to attract, retain and motivate qualified personnel; competition in our industry; our ability to maintain technological leadership; the impact of technology changes on our products and industry; our failure to develop new and innovative products; our ability to successfully maintain and enforce our intellectual property rights and defend third-party claims of infringement of their intellectual property rights; the impact of intellectual property litigation that could materially and adversely affect our business; our ability to manage working capital; and our dependence on key personnel, the risk that consumer interest in and sentiment towards Beyond Oil’s products adversely changes; the impact of COVID-19 or other viruses and diseases on Beyond Oil’s ability to operate; equipment failures; unanticipated increases in operating costs; security threats; government regulations; and failure of counterparties to perform their contractual obligations. In addition, Beyond Oil’s products have yet to be produced on a large scale and its products have yet to be shown to be effective and reliable when used by a broad range of consumers.

The forward looking information included in this Presentation is expressly qualified in its entirety by this cautionary statement. The Company cautions that the foregoing lists of assumptions, risks and uncertainties is not exhaustive. The forward looking information contained in this Presentation is made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward looking information, whether as a result of new information, future events or otherwise, unless required by applicable securities laws.

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Future Oriented Financial Information

To the extent any forward looking statement in this Presentation constitutes “future oriented financial information” or “financial outlooks” within the meaning of applicable Canadian securities laws, such information is being provided to provide readers with an understanding of the importance of such contracts to the Company’s business and may not be appropriate for other purposes and the reader is cautioned that this information may not be appropriate for any other purpose and the reader should not place undue reliance on such future oriented financial information and financial outlooks. Future oriented financial information and financial outlooks, as with forward looking statements generally, are, without limitation, based on the assumptions and subject to the risks set out above. The Company’s actual financial position and results of operations may differ materially from management’s current expectations and, as a result, the Company’s revenue and expenses may differ materially from the revenue and expenses profiles provided in this Presentation. The Company’s financial projections were not prepared with a view toward compliance with published guidelines of international financial reporting standards and have not been examined, reviewed or compiled by the Company’s accountants or auditors. The Company’s financial projections represent management’s estimates as of the dates indicated thereon. Such information is presented for illustrative purposes only. Management approved the “future oriented financial information” and “financial outlooks” contained herein on [insert date].

Market & Industry Data

The information contained herein includes market and industry data that has been obtained from third party sources, including industry publications. Beyond Oil believes that its industry data is accurate and that its estimates and assumptions are reasonable, but there is no assurance as to the accuracy or completeness of this data. Third party sources generally state that the information contained therein has been obtained from sources believed to be reliable, but there is no assurance as to the accuracy or completeness of included information. Although the data is believed to be reliable, Beyond Oil has not independently verified any of the data from third party sources referred to in this presentation or ascertained the underlying economic assumptions relied upon by such sources.

The Story of **Beyond Oil**



Kan 11 IBN News Beyond Oil's innovative development

About Beyond Oil

Beyond Oil Ltd., founded in 2012 and commercially launched in Q4 2022, is an innovative food tech company in the health sector, led from inception by a team dedicated to finding disruptive solutions that mitigate cancer and cardiovascular risks in fried and processed foods consumed in our day-to-day lives.

We provide a disruptive solution for food-processing and food-service companies striving to **produce & serve healthier food, increase sustainability, and save costs for restaurants and other customers.**



The Hidden Risks of **Frying Oil**

The Problems

Imagine the oil in your kitchen, used once or twice, now reused hundreds of times over several days. This is the reality in restaurants and food factories worldwide. This practice makes the oil carcinogenic and filled with harmful trans fats. Changing the oil after each use would make food prices skyrocket and dramatically increase its carbon footprint, so it continues.



Who is Affected

From childhood snacks at school to meals at restaurants, weddings, hotels, and even the frozen foods we heat at home, everyone is consuming fried foods cooked in reused oil in our day-to-day lives. This hidden practice contributes to cancer, heart disease, diabetes, lung issues, and obesity. It is time to demand healthier practices in our food industry for a healthier future.



The Health Risks of Fried Foods



Critical Global Health Problems

[Read full report](#)



The Risks of Reused Frying Oil

[Read full studies](#)



Challenges of Food Industries



Cardiovascular Disease

17.9 million

People die from cardiovascular diseases every year due to dietary factors like trans fats playing a significant role.



Cancer

1 in 5

People will develop cancer during their lifetime, due to dietary and environmental exposures, including acrylamide in food and airborne toxins from oil fumes.



Reused Frying Oil

Prolonged use of frying oil leads to the accumulation of toxic and carcinogenic compounds such as acrylamide and trans fats. These harmful compounds are absorbed by food and frying fumes during repeated frying cycles.

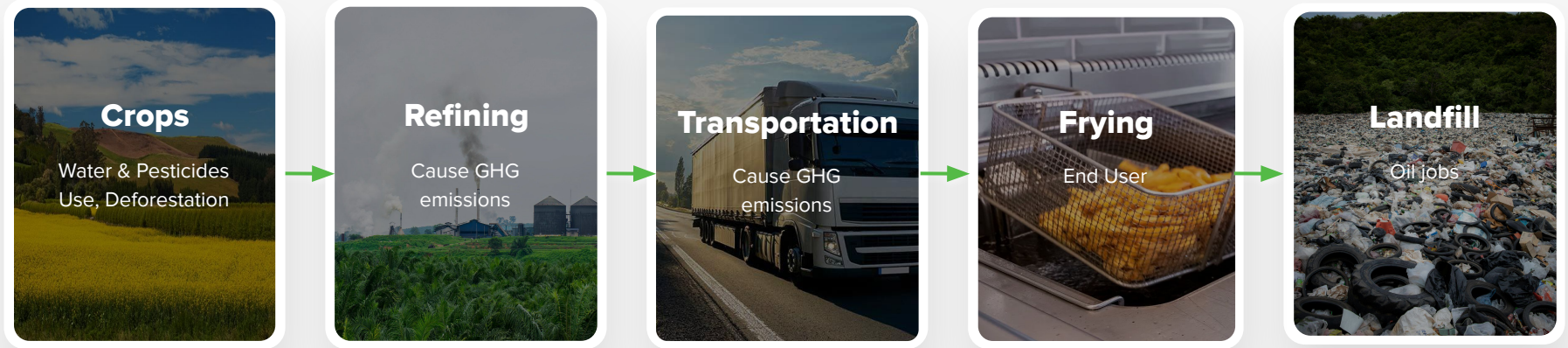


Consumers and Workers

Increased exposure to these harmful compounds significantly raises the likelihood of developing cancer and cardiovascular diseases.

How Frying Oil Impacts Our Environment

Impact on Sustainability



Each 1 kg oil used for frying causes ~4 kg of CO₂e!

Beyond Oil **Unique Formula**

A Preventative Healthcare Solution for Frying Oil

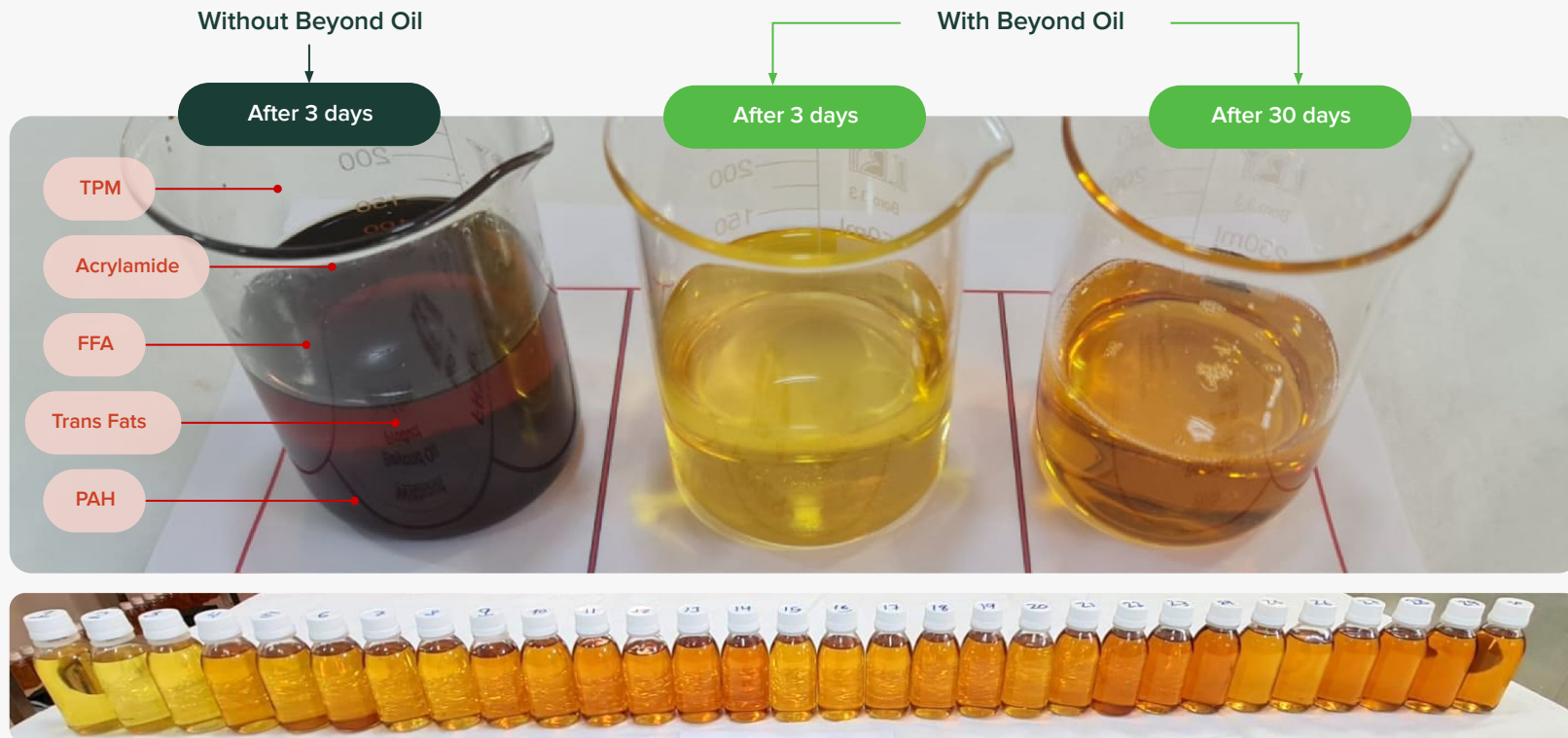
Beyond Oil is a holistic, multi-ingredient filter powder formulation that absorbs and prevents the formation of harmful components such as TPMs, FFAs, Trans Fats, Acrylamide, Anisidine, PAHs, and other impurities, removes bad odors, ensuring frying oil stays fresh, and the fried food tastes fantastic.

By adding this powder to the filtration process each day, our product provides benefits that go beyond oil life extension or cost savings. It creates a healthier, safer, and more efficient kitchen environment with reduced toxins in frying oil fumes, minimized acrylamide and trans fats formation for healthier fried food, and no dust or residue that could affect taste or food quality. Beyond Oil's advantages offer more than traditional filtration solutions by prioritizing the health and safety of restaurant customers and kitchen staff.

Our products meet the food grade specifications of the FDA and Health Canada. They are also NSF, Kosher, and Halal certified. Additionally, we adhere to leading food safety standards, including HACCP, FSSC 22000, and ISO 9001.

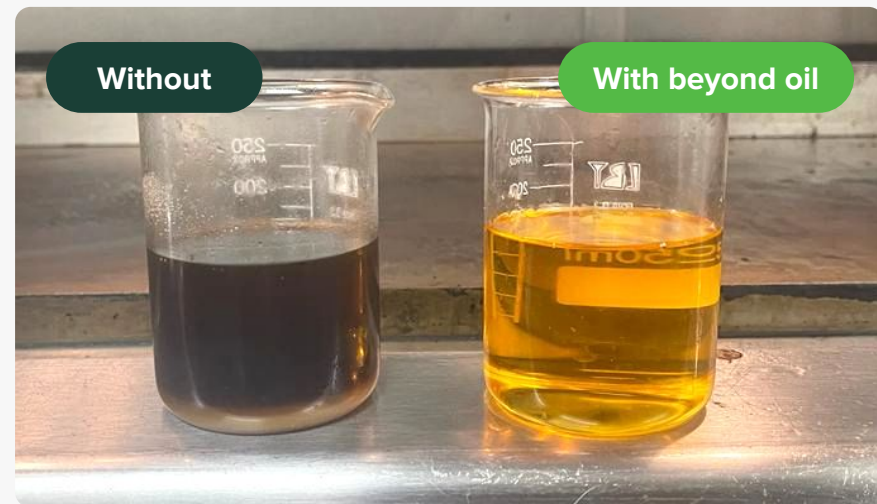


What You See is **What you Get**



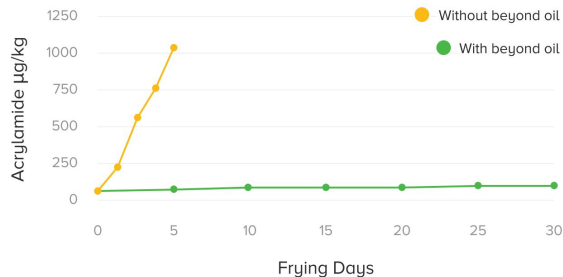
*Based on actual results. Results vary depending on oil quality and type, fried food, and frying conditions.

Better Fried Food for Body & Soul

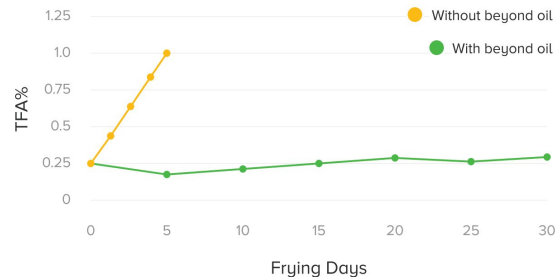


Oil Quality Results

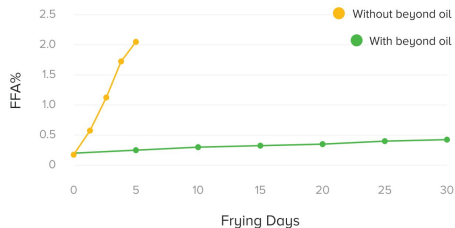
Acrylamide



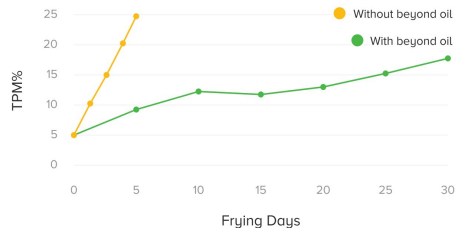
Trans Fats (TFA)



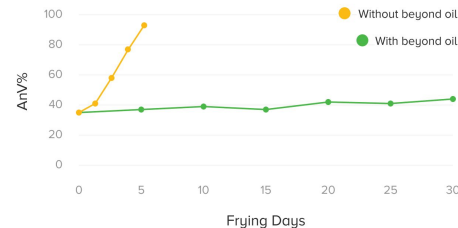
Free Fatty Acids (FFA)



Total Polar Materials (TPM)



p-Anisidine Value (AnV)



Key Milestones

23 | Q2

Distributor in Israel (strategic investor)

24 | Q1

Distributor in Canada (strategic investor)

24 | Q3

International Chains in Israel

24 | Q4

Global vendor approvals in progress

24 | Q4

Specific deals with chains, mostly in Europe

25 | Q2

C\$10M+ Institutional Investment (Clal Ins)

Top 3 for 2025

01

Penetrate the U.S market

02

Support and growth of our distributors

03

Global vendor approval and global sales execution with these chains

Beyond Oil's Health Value

Validated by Leading Authorities



Fried Food Consumption - Customers Health

Professor Nissim Garti

The Hebrew University of Jerusalem



"I am confident in concluding that adopting Beyond Oil's innovative solution will enable restaurants, food producers, and other food manufacturers to offer safer and healthier food to their customers, reducing the risk of severe diseases and improving the general health of the population."

[Read full report](#)

Frying Oil Fumes - Workers Safety

Professor Oren Fruchte

Director of the Pulmonary Division of the Wolfson Medical Center.



"Beyond Oil's innovative solution makes a huge contribution to humanity in the medical field, reducing morbidity and mortality from cancers caused by exposure to frying fumes, thereby making a great contribution to improving the general health of the population"

[Read full report](#)

Beyond Oil **Actual Values**



Oil Cost

~50% 

Reduction in total oil cost
(after beyond oil cost)



Sale per Gallon

~200% 

improvement in sales per oil
consumption



Food Cost

~1% 

Reduction in total food cost
(after beyond oil cost)



Labor Cost

~30h 

Reduction in monthly working
hours per location



Guest Experience Survey

~50% 

Reduction in customers'
complaints (due to the consistent
quality of products)



Food Health

>90% 

Minimizing acrylamide, trans
fats, FFA, PAHs, TPMs.



Carbon Footprint

~20 ton 

Reduction in carbon footprint
per location



Supply Chain

~40% 

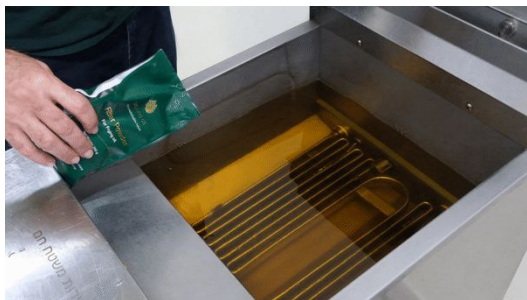
Reduction in oil storage space &
Cost (Improve oil contracts, interest cost)

How Does It Work ?

External / Internal Filter Machine

1

Add beyond oil into
the hot oil



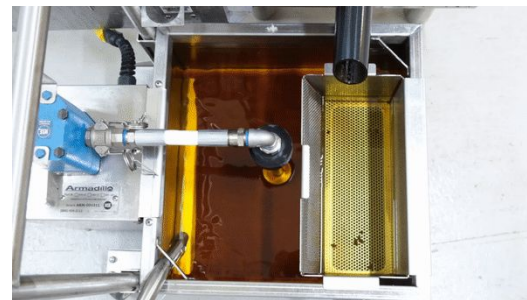
2

Drain the oil & clean
the fryer



3

Circulate for 5-10 mins & re-use
your fresh Oil



How Does It Work ?

Manual Filter

1

Add beyond oil into
the hot oil



2

Mix it & Cover it
overnight



3

Pour to fryer & Re-use your
Fresh Oil



How Does It Work ?

Keep **Frying** Without All That Poison



Consume Less, Fry Beyond

Users who incorporate our product into their daily frying routine experience a wide range of benefits

Healthier

Our products enable you to produce & healthier, more consistent, **higher quality**, crispier, and tastier food, increasing customer satisfaction and customer loyalty.

Cost Savings

By keeping the oil at its peak quality for longer, Beyond Oil improves operations, while saving our customers money.

Sustainability

Reducing oil consumption increases your sustainability metrics through supply chain efficiencies and reduced waste of oil packaging.



Market & Focus



Retail Frying



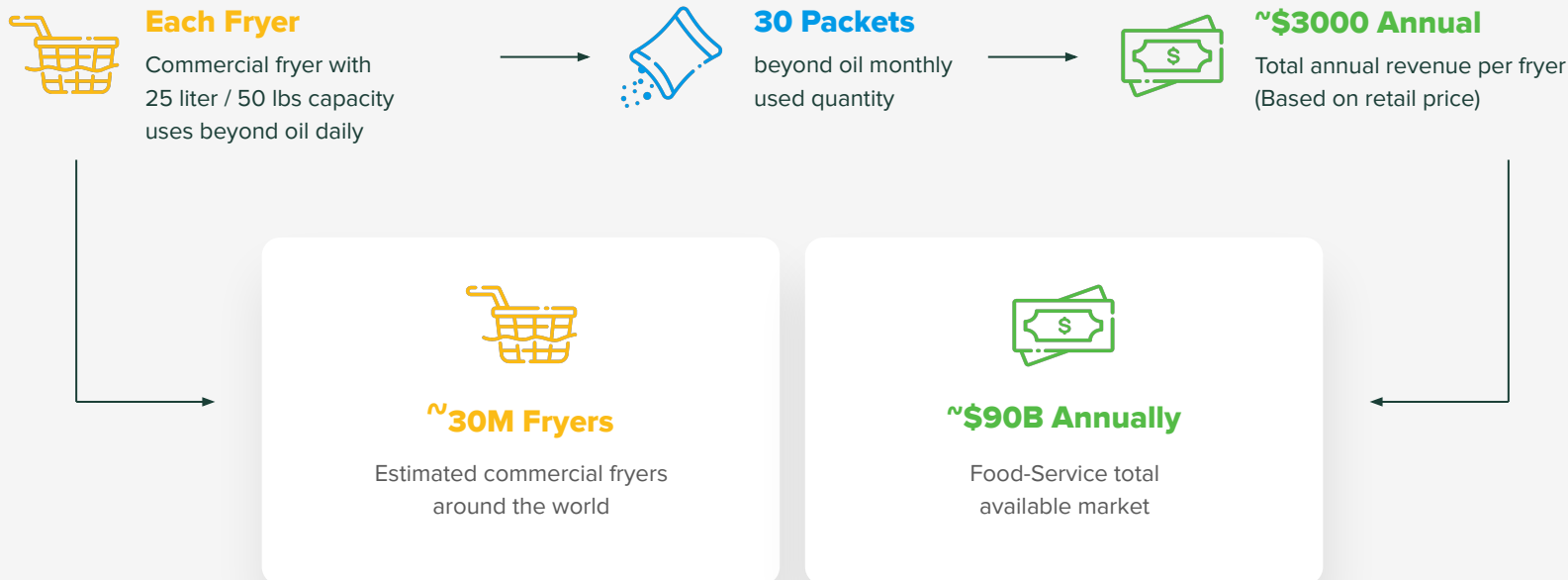
Commercial Frying



Industrial Frying

2025 Focus

Total Addressable Market



Our End-Game

Become a global standard for frying operations in the food service industry.




Approved Vendor



Brand Standard

Competitive Differentiation

		 beyond oil	Magnesium Silicates	Frying Oil Stabilizers	Filter Pods
Longer Oil Life	Oil lifespan extension (by %)	3X-10X	1.3X-1.5X	1.2X-1.4X	Only 2-3 days
Easy to use	Easy to use without filter machine	✓	✗	✓	✓
	Works best with filter machine (micro-filtration benefit)	✓	✓	✗	✗
Health Oil and Fried Food	TPM Reduction	✓	✓	✓	✓
	FFA Reduction	✓	✓	✗	✓
	p-Anisidine Reduction	✓	✗	✗	✗
	Trans Fats Reduction	✓	✗	✗	✗
	Acrylamide Prevention	✓	✗	✗	✗
	PAHs Prevention	✓	✗	✗	✗

Customers Around the World



Senior Leadership Team



Jonathan Or CEO & Co-Founder

- Degree in Accounting and Business Management from Reichman University.
- Certified board director by the Israeli Bar Association and in Product Management by Technion University.



Adv. Michael Pinhas Or President & Inventor

- Co-established Beyond Oil, now with 25 years of entrepreneurial experience.
- Transitioned career path after overcoming high-risk esophageal cancer through research leading to the invention of Beyond Oil..
- MBD in Industrial & Commercial law.



Shany Touboul, CPA
CFO

- Former senior associate at E&Y Israel & senior controller at Gazit Globe Ltd. (NASDAQ).
- CFO of A.S.R.R., Chemada Fine Chemicals & Dalal Group.
- BA in Business Admin from the College of Management Academic Studies.



Michal Werner
CTO

- Former general manager of L'Oréal's factory in Northern Israel
- Former R&D manager, Unilever Israel and Gennie Enterprise Ltd.
- Food engineer and biotechnologist, Technion graduate (BSc).. MA Public Policy, Hebrew University of Jerusalem.



Robert Kiesman
Vice President

- Private business owner and corporate & securities lawyer.
- Experienced public company director & officer.
- Vice Chair of the board of Provincial Health Services Authority, overseeing C\$4 billion budget.



Michael Nemirow
Strategic Advisor

- Strategic executive with a track record of successfully leading and scaling businesses and teams.



Greg Orman
VP, Global Accounts

- Experienced American Sales Executive with 35 years' experience in foodservice industry with solution-oriented products & services.
- VP Sales, Airgas National Carbonation
- VP Bus Sales & Dev, Ecolab
- BS (Marketing), Western Kentucky University



Aviran Fine
COO

- Former COO, KFC Israel.
- Former COO, Burger King Israel.
- BA Bus Admin (Bar-Ilan).

Board of Directors

Dani Itzhaki **Chairman**

- Currently the CEO of Shomera Insurance Co. Ltd.
- Served as a member of the board of directors at Menora Mivtachim Pension & Provident Funds Ltd.
- BA in business management, specializing in finance, computers and information systems from the College of Management Academic Studies.
- MA in Law from Bar-Ilan University.

Hanadi Said **Independent Director**

- Over 20 years' experience in the field of strategic consulting & risk management.
- Co-founder and CEO of Sensai Networks Ltd., a startup providing machine learning based anomaly detection & prediction tool for hybrid cloud environments.
- 2004 - 2013 - senior manager at Deloitte Israel & 2002 and 2004 - senior auditor in PwC Boston.
- B. Commerce- Accounting from McGill University; MBA – Corporate Finance (with distinction) from Bentley University, USA; US CPA (non-practicing), a certified internal auditor, and a certified risk manager (CRMA).

Michael Pinhas Or **Inventor, Director & President**

Jonathan Or **Co-Founder, Director & CEO**

Robert Kiesman **Director & Vice President**

Erez Winner **Independent Director**

- Over 25 years of experience in senior management roles across multiple industry sectors including food and beverage, manufacturing, import and export, and more.
- Vast experience in business operations in the manufacturing industry and was formerly the CEO of Jerusalem Wineries, a major winery in Israel with intensive export activity.
- Current CEO of Willi Food Investments Ltd., a leading food import and distribution company listed on the TASE, also currently VP at G. Willi Food International Ltd., listed on the NASDAQ and the TASE. Also served as Chairman of the Board at Sde Boker Educational College.

Capital Structure

Current Structure	Share Capital	Notes
Issued & Outstanding Shares	70,896,674	* ~24M held by insiders & founder group
Stock Options	5.59M	
Warrants	3.04M	1.52M: Exercise Price C\$6.00; exp May 2027 1.52M: Exercise Price C\$7.75; exp May 2028
Milestone I Shares	4.88M	US\$3M in orders by January 2026
Milestone II Shares	4.88M	US\$6M in cumulative sales by May 2026
Milestone III Shares	4.88M	US\$13M in cumulative sales by May 2027
Milestone IV Shares	4.88M	Positive EBITDA by June 2026



beyond oil

Thank You

Any other questions?

Feel free to contact us at info@beyondoil.co