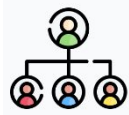




LG Xplorers Internship Program



2026-2027 Edition



Marketing Retail



E-Commerce Support

Requirements:

- Degree in Business Administration, Marketing, Digital Marketing or similar.
- Valuable Master in Marketing or Digital Marketing and Economics training.
- User level of the Microsoft Office package. Advanced level of Excel will be valued.
- Medium – high level of English
- Valuable knowledge of AI tools for analysis (Google Analytics, Adobe Analytics...) for SEO, Social Media and Amazon Ads.
- Organized, proactive person, with analytical skills, eager to learn and with the ability to work as a team.

Tasks:

- 1) Reviews project:
 - Support in the management of the corporate review moderation project.
 - Analysis of insights and preparation of reports using Excel and AI tools.
- 2) E-commerce campaigns:
 - Support in the activation and monitoring of campaigns in key retailers.
 - Support in coordination with internal teams and control of KPIs.

Life's Good.