



Why Choose Performitiv?

Performitiv empowers learning leaders to dramatically improve learning performance by providing the right data to the right people at the right time.

The Next Generation Learning Analytics Platform

Our cloud-based analytic platform provides a **plug-and-play solution** for organizations that need a better way to measure and improve the effectiveness and impact of their learning programs - with all the technology, methodology and expertise you need to understand where and how to activate continuous improvement.



The Right Data

Learning leaders are inundated with data, but often lack insights into what really matters. Performitiv streamlines and automates learning measurement - aggregating and normalizing data from multiple platforms so key insights can be easily surfaced, analyzed and acted on.

Do more with less and empower deeper analysis with better data and faster speed-to-insight through:

- **Validated, mobile-friendly learning evaluations** that empower all your team members to provide feedback on their learning experience wherever they are.
- **Built-in, filterable L&D benchmarks** allow for internal and external comparisons to help increase speed to insight and decision-making.
- **AI-driven insights** to guide your decisions based on what's most important - freeing up analysts to help drive meaningful improvements.

The Right People at the Right Time

Even the most advanced L&D organizations spend too much time compiling data and distributing it to various stakeholders, when that time could be spent analyzing the data, making recommendations, and driving action. Our platform ensures your team always has access to focused, relevant data, with:

- **Tailored executive reporting** that can be shared across your organization, assuring that the right data gets to the right stakeholders at the right time automatically.
- **Dynamic dashboards**, giving your team easy access to real-time data that matters most to them at their fingertips, in an engaging, interactive format that empowers them to make better data-driven decisions.

Real Learning Impact

The average Performitiv client reduces scrap by double digits and improves impact by double digits. Most clients see significant improvement in Talent Outcome Indicators, Business Outcome Indicators and Net Promoter Scores. Clients who have implemented Performitiv report seeing drastic performance improvement like:

Increased Sales Growth

↗ 30%

Increased Job Impact

↗ +100%

Increased Customer Satisfaction

↗ 10%

Reduced Scrap Learning

↘ -13%

Increased Learning Effectiveness

↗ +45%

Increased Capabilities

↗ +86%



The ROI of Performativ



In addition to measurable improvements tied to quantifiable strategic business results, our clients typically see:

- **Immediate ROI from savings in time and labor**, driven by automation of the learning measurement process and quicker time to insight and action.
- **Reductions in waste via scrap learning**, saving our clients millions in investments in learning that never gets applied to the job.
- **Impact on productivity**. Research from EY suggests organizations that more effectively use data to drive continuous improvement can generate a staggering 5% to 15% improvement in overall productivity.

World-Class Methodology: Net Impact System

Performativ has led an industry initiative to create a proven world-class continuous improvement process to link Learning's value to the business and optimize its impact, called the Net Impact System:

- **Developed in cooperation with leading industry experts**, the Net Impact System leverages the simplicity of NPS and the fundamentals of Six Sigma to optimize the Talent Development process.
- **Clients like JetBlue, Herman Miller, ADP and CNO Financial** are currently driving significant improvements in learning outcomes using the Net Impact System.

Easy to Use, Easy to Connect

Performativ is easy to use and easy to deploy, helping you gather insights directly from learners to provide deep, actionable insights and areas of improvement:

- **Get up and running in days not weeks or months**
- **Provide meaningful ROI reporting to executives** with data they can understand.
- **Start seeing actionable insights immediately.**
- **Easily connect with systems across your learning ecosystem** using APIs, native integrations or data files shared via XML or CSV.



The Performativ Team: Deep Experience and Thought Leadership

With over 120 years of collective L&D experience, the Performativ team has deeper expertise and more practical experience in learning analytics than anyone in the world. We collaborate with our clients and the learning industry through education, certification, 1:1 coaching, events, and pioneering thought leadership - building a community of world-class learning leaders and actively pushing the learning industry forward.

Long-Term Client-Driven Partnership Approach

Most importantly, Performativ is a client-driven organization. If your team has a willingness and desire to improve in this space, we'll help you get there. Our clients have access to proprietary insights on industry trends to help shape learning strategies. Our customers are able to weigh-in on our product roadmap, offer enhancement ideas, and have the ability to work with us around custom research projects.

Contact Us Today:

Find out how Performativ can help you improve your learning performance

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