

Contact

artjoms.finance@gmail.com

www.linkedin.com/in/artjom-jurkevich (LinkedIn)

Top Skills

Consultancy Services

Enterprise Consulting

Sales Processes

Languages

English (Full Professional)

Latvian (Full Professional)

Russian (Native or Bilingual)

Certifications

Outbound Automation Certification

Artyom Jurkevich

Co-Founder at BetterAnswer.ai | Clay + GTM Consulting

@Jurkevich.com

Riga, Latvia

Summary

Entrepreneur. Consulting GTMe. Clay Expert & Riga Club Host.

Experience

BetterAnswer.ai

Co-Founding GTMe

January 2025 - Present (11 months)

At BetterAnswer.ai, we specialize in transforming brands' visibility in AI-driven search results through our innovative Answer Engine Optimization (AEO) strategies.

My role is to drive the project's growth and lead all go-to-market efforts with a hands-on approach. I also represent our brand at industry events and conferences: sharing our vision, building connections, and helping people understand how we make AI search work for them.

Jurkevich Advisory

Founder

September 2025 - Present (3 months)

Riga, Latvia

Transforming sales intelligence data into a structured revenue engine. We help your brand engage the right target accounts with precision. AI and automation built into every funnel step for peak performance.

DiscoLike

Certified Expert

October 2025 - Present (2 months)

Clay

Clay Certified Expert & Club Host

August 2025 - Present (4 months)

Riga, Latvia

Organizing Clay Events in Riga, Latvia

Wheelie.lv

CEO and Growth Lead

September 2022 - October 2024 (2 years 2 months)

Riga, Latvia

Built the project from the ground up, turning a concept on paper into a fully operational and successful business. I led cross-functional teams in product development, from delivering statements of work to overseeing the design, development, testing and launch of our web & mobile app. My role encompassed end-to-end management of operations, financial reporting, budgeting, revenue growth, partner network development and supply chain logistics for trailers.

Noda

Sales Team Lead

March 2021 - August 2022 (1 year 6 months)

Riga, Latvia

Full-cycle sales within the low/medium/high risk clients. Successfully sold to high-level executives, including CFOs, at merchants with annual revenues exceeding €20M. Demonstrated ability to build and maintain an established book of business, driving significant revenue growth and forging long-term partnerships with key clients. Additionally, developed and managed a robust agent network to expand market reach and enhance sales effectiveness.

1Click Games

Sales Representative

September 2018 - January 2021 (2 years 5 months)

Riga, Latvia

Industry: Gambling

My mission was to build a sales funnel, establish stable lead generation channels, and make pre-sale consultations, presentations, and demos. Acquired a clear understanding of the gambling industry landscape, platform features, and software licensing. From the sales perspective, established a lead generation funnel, designed an email template for MailChimp with good CTR, built a network of resellers, closed deals with ACV 30-50k \$.

Education

Riga Graduate School of Law

Bachelor's degree, International Law & Business · (2014 - 2020)