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Top Skills

Automation Engineering
Python (Programming Language)
ClickUp

Certifications

Automating Sales Tasks with Zapier
Advertise YouTube Videos with
Zapier
Automating Sales Tasks with Zapier
Web Application Security Testing
with Burp Suite
Online Freelancing Essentials: Be A
Successful Fiverr Seller

Ashar Malik

AI & Automation Expert | Certified Platinum Zapier Partner | 1700+
Projects with 750+ Organizations | Helping Businesses Streamline
Workflows, Save Time & Scale with No-Code Solutions
San Francisco, California, United States

Summary

For over 5 years, I've been helping companies automate, optimize, and scale their operations through AI and no-code systems. As the Founder of Easy Aiz and a Certified Platinum Zapier Partner, I've delivered over 1700 automation projects for 750+ organizations. From fast-growing startups to established enterprises across multiple industries. What drives me isn't just building automations, it's building freedom. Freedom from repetitive work. Freedom for teams to focus on strategy, creativity, and growth instead of manual tasks. ➡ # At Easy Aiz, we create intelligent workflows that help businesses save time, reduce costs, and operate seamlessly. We specialize in designing systems using Zapier, Pipedrive, GoHighLevel (GHL), and Monday.com, helping teams simplify complex processes with elegant, no-code solutions. Our automations cover: # Marketing & lead generation workflows: Ensuring every lead is captured, tracked, and nurtured. # Sales & CRM optimization: Turning fragmented pipelines into unified, automated systems. # Finance & HR integrations: Reducing admin work through automated reporting and data syncing. # AI-powered process automation: Using intelligent workflows to make better, faster business decisions. # Custom no-code solutions: Tailored to the exact needs of each business. Each solution we build is designed for simplicity, scalability, and long-term impact, empowering teams to grow without operational friction. ➡ # We're not just connecting apps, we're connecting growth opportunities. Our approach goes beyond technical setup; it's about understanding business goals and designing automation that delivers measurable outcomes. That's why Easy Aiz has become one of the most recognized Zapier Platinum Partner agencies globally, trusted by hundreds of clients to streamline workflows and unlock efficiency. Whether it's automating customer journeys, sales follow-ups, or data systems, we focus on making businesses run smarter, faster, and smoother. We aim to make automation simple, accessible,

and results-driven. Our vision is to help businesses shift from chaos to clarity, from manual to automated, from time-consuming to time-saving. At Easy Aiz, every project is built on one belief: Automation isn't the future it's the foundation of growth. ➡️# If you're ready to eliminate repetitive tasks and scale faster, let's connect. Email: ashar@easyaiz.com | Contact: +1 3322329822

Experience

Easy Aiz

Chief Executive Officer

January 2021 - Present (4 years 11 months)

I lead a global automation agency dedicated to helping businesses transform their operations through AI, no-code solutions, and intelligent system integration.

What started as a solo venture has evolved into one of the most recognized Zapier Platinum Partner agencies trusted by organizations worldwide to automate processes, enhance productivity, and scale effortlessly.

Key Achievements & Responsibilities:

- Built Easy Aiz from the ground up into a high-performing automation consultancy, delivering over 1700 projects for 750+ global organizations.
- Led the development of custom automation frameworks across sales, marketing, HR, and finance, helping clients eliminate repetitive work and operate seamlessly.
- Partnered with platforms such as Zapier, Pipedrive, GoHighLevel (GHL), and Monday.com, creating no-code ecosystems tailored for efficiency and scalability.
- Oversaw a multidisciplinary team specializing in process design, AI automation, and system integration ensuring exceptional delivery standards and measurable ROI for clients.
- Developed a results-driven methodology focused on simplicity, sustainability, and business impact, turning automation into a strategic growth advantage.
- Consulted with startups, agencies, and enterprises to identify automation opportunities, reduce costs, and achieve faster operational scaling.

At Easy Aiz, my mission has always been to make automation simple, accessible, and transformative, helping businesses shift from manual processes to intelligent systems that power real growth.

Each project we deliver is driven by one belief: automation isn't the future, it's the foundation of business success.

Fiverr

Professional Freelancer

September 2019 - Present (6 years 3 months)

As a Fiverr Pro Seller and Top Rated Freelancer, I've had the privilege of working with clients across 40+ countries, delivering high-impact automation and digital solutions that drive measurable business growth.

Specializing in AI-powered workflows, Zapier automation, and no-code systems, I help businesses eliminate repetitive processes, integrate their tech stacks, and scale operations with precision and consistency.

Key Achievements & Responsibilities:

- Ranked among the Top 1% of Fiverr Professionals, recognized for consistent performance, quality delivery, and client satisfaction.
- Completed hundreds of automation and integration projects for startups, agencies, and enterprise clients with 5-star ratings.
- Designed custom no-code automation frameworks using tools such as Zapier, Integromat (Make), Pipedrive, GoHighLevel (GHL), and Airtable.
- Streamlined marketing, CRM, HR, and finance workflows, helping clients save 20+ hours weekly and improve process efficiency.
- Built a repeat client base exceeding 85%, through results-driven solutions and long-term relationship building.
- Provided end-to-end consultancy, from workflow mapping to deployment, training, and optimization.

Upwork

Freelance

December 2020 - Present (5 years)

As a Top Rated Freelancer in the Top 10% on Upwork, I've partnered with businesses across the globe to automate operations, streamline workflows, and scale smarter through AI-driven and no-code solutions.

My focus is on helping founders and teams replace repetitive manual work with intelligent systems, built to save time, reduce errors, and increase efficiency across departments.

Key Achievements & Responsibilities:

- Ranked among the Top 10% of Upwork professionals, recognized for consistent excellence, project delivery, and client satisfaction.
- Completed high-impact automation and integration projects for startups, digital agencies, and enterprise clients.
- Designed custom workflow automation frameworks using Zapier, Make (Integromat), Airtable, GoHighLevel (GHL), and Pipedrive.
- Automated marketing, sales, HR, and finance systems, helping clients save 20+ hours per week and improve overall process accuracy.
- Delivered data-driven automation strategies that reduced operational complexity and improved scalability.
- Maintained a 5-star success record with long-term partnerships and repeat business through transparent communication and measurable outcomes.

The Sales Connection

Automation Specialist

December 2023 - April 2024 (5 months)

100 King St W Suite 5700, Toronto, ON M5X 1C7

I led automation initiatives across key operational areas, acting as the bridge between technology, strategy, and execution. My primary focus was optimizing workflows and building scalable automation systems to improve team performance and client delivery processes.

Key Contributions:

- Designed and implemented automated systems for lead management, CRM operations, and client onboarding, significantly reducing manual touchpoints.
- Integrated sales and marketing tools using platforms like Zapier and GoHighLevel to create unified, high-performance workflows.
- Streamlined internal reporting processes through automated dashboards and performance tracking mechanisms.
- Collaborated directly with leadership to identify process bottlenecks and deploy no-code automation frameworks that aligned with business goals.
- Enhanced operational efficiency by introducing intelligent triggers, task routing, and workflow standardization across departments.

This role strengthened my ability to lead automation strategy at an organizational level turning complex, manual operations into efficient, data-driven systems.

Through these implementations, The Sales Connection achieved improved productivity, faster response cycles, and a more scalable infrastructure.

Kyber Digital

Automation Specialist

June 2020 - March 2023 (2 years 10 months)

At Kyber Digital, I played a key role in transforming business operations through automation and system integration. My focus was on designing and implementing scalable workflows that improved productivity, reduced manual effort, and enabled data-driven decision-making across departments.

Key Contributions:

- Developed and maintained automation workflows using Zapier and Integromat, streamlining repetitive tasks across marketing, CRM, and project management systems.
- Integrated key tools including HubSpot, Pipedrive, and Google Workspace to create seamless data flow and enhance operational visibility.
- Designed customized automation frameworks to support lead management, campaign tracking, and client onboarding.
- Collaborated closely with marketing and operations teams to identify inefficiencies and replace them with automated, no-code solutions.
- Enhanced reporting systems through automated data collection and visualization, improving accuracy and saving significant team hours.
- Delivered training and documentation to internal teams, ensuring long-term adoption and smooth process continuity.

This role deepened my expertise in connecting business systems and leveraging no-code platforms to create measurable impact.

The automations implemented at Kyber Digital not only improved team efficiency but also contributed directly to scalability and client satisfaction.

Seek Social Ltd

Cyber Security Specialist

March 2021 - March 2022 (1 year 1 month)

Greater Manchester

At Seek Social Ltd, I worked as a Cyber Security Specialist focused on safeguarding digital infrastructures and maintaining data integrity across multiple client environments.

My role combined technical expertise, strategic risk assessment, and hands-on security implementation to ensure systems remained resilient against evolving cyber threats.

Key Contributions:

- Implemented advanced network security protocols that reduced intrusion risks and improved system stability.
- Conducted vulnerability assessments and penetration testing to identify and mitigate potential threats before exploitation.
- Designed and deployed endpoint protection strategies, ensuring continuous monitoring and rapid incident response.
- Developed comprehensive security reports and risk dashboards to enhance decision-making and compliance oversight.
- Collaborated with cross-functional teams to integrate security best practices within marketing, IT, and operational workflows.
- Optimized automation within security monitoring tools to improve detection accuracy and reduce manual review time.

Through this role, I deepened my expertise in building secure digital ecosystems and aligning cybersecurity strategies with organizational growth.

The result was stronger data protection, minimized vulnerability exposure, and a proactive security culture across the organization.

Education

Mehran University of Engineering and Technology

Bachelor's degree · (November 2017 - November 2021)