

Contact

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Top Skills

LinkedIn Sales Navigator

Go to Market Strategy

N8N Automation

Certifications

Inbound Marketing Certification

Make Advanced

Capstone: Applying Project Management in the Real World

Outbound Automation Certification

Foundations of Digital Marketing and E-commerce

Mohammad Muneeb

Helping Startups & SaaS Scale Faster with Proven GTM Systems, AI Automations & Lead Engines that Convert
Islāmābād, Pakistan

Summary

As a Growth & Marketing Manager at Seedhub Media, I blend my expertise in lead generation with a deep understanding of go-to-market strategies to drive business growth. Our team has built on the experience I gained at Pearl Lemon Group, where I honed project management skills and specialized in internal lead generation. Currently, in the final year of my MA in Industrial and Organizational Psychology from London Metropolitan University, I apply psychological principles to marketing, which enhances our campaigns' effectiveness. We've seen promising results in fostering team innovation and capturing new market segments, underlining the synergy between academic insight and practical marketing strategies.

Experience

Clay

Clay Certified Expert

November 2025 - Present (1 month)

Seedhub Media

Growth & Marketing Manager

September 2024 - Present (1 year 3 months)

Brighton, England, United Kingdom

##Led data-driven growth initiatives to strengthen GTM operations — overseeing large-scale data enrichment and scraping pipelines that powered targeted outbound campaigns. Managed a team of 2 executives and implemented custom Python and Clay-based automations to streamline prospect sourcing, enhance lead quality, and accelerate campaign execution across multiple channels.

EyeUniversal LLC

Head Of GTM

March 2025 - August 2025 (6 months)

San Diego, California, United States

#Developed and executed a full-scale Go-To-Market strategy for a in-house SaaS. Built AI-powered automations using N8N and GHL for a \$400M U.S. eCommerce brand — reactivating lost customers, cutting response time, and boosting conversions by 50%, resulting in \$75K in recovered revenue within the first month and significant uplift in engagement and retention.

Pearl Lemon Group

2 years 6 months

Head of Lead Gen Team

August 2023 - September 2024 (1 year 2 months)

London Area, United Kingdom

Spearheaded omnichannel outbound campaigns across 40+ client accounts, leading a team of 5 to execute 15K+ targeted emails daily - achieving a 5% positive reply rate, smashing quarterly lead targets within just 2 weeks, and driving over \$500K in pipeline growth for clients.

Lead Generation Specialist

April 2022 - August 2023 (1 year 5 months)

London Area, United Kingdom

Roanz Tech Pvt Ltd

SEO Specialist

December 2017 - May 2020 (2 years 6 months)

London Area, United Kingdom

Education

Virtual University of Pakistan

BS Psychology, Industrial and Organizational Psychology · (May 2021 - September 2024)