

Gabriel Murray

work

Ghost (ghst.io)

Technical Operations Manager (2025 → Present)

- Founded and scaled Automation department from zero to 2 direct reports + 12 BPO contractors.
- Deployed AI automation systems across Finance, Logistics, and Sales departments, eliminating **40+ hours/week of manual work (~\$2M annual labor savings)**.
- Automated inventory itemization workflows reducing processing time from **2-3 days to 30-60 minutes per lot**.
- Built email-triggered workflow for seller inventory onboarding using LLM extraction (n8n), processing **~100 lots weekly (= ~20,000 products)**.
- Built automated offer system for enterprise clients (Costco, Sam's Club, BJ's, etc.), processing market analysis and proposal generation for deals **averaging \$1M+ per order**.

Senior Product Operations Associate (2024 → 25)

- Built concurrent Python scraper processing 500M+ SKU catalog, reducing sourcing from days to minutes and enabling a **10x decrease** in time to list seller inventory on marketplace.
- Partnered with Logistics to automate packing list reconciliation via TableFlow, reducing processing from **4 hours to 5 minutes per order**.
- Built Sourcing Hub in Retool connecting to Snowflake database, enabling real-time buyer/seller matches for Sales and **decreasing time to source for enterprise buyers by 50%**.

Technical Merchandising Associate (2023 → 24)

- Managed site merchandising calendar and bi-weekly collection rollouts, **increasing weekly buyer conversion by 3.5% over 4 months**.

Merchandising Assistant (2022 → 23)

education

CSULB - B.A., Fashion Merchandising (2018 → 22)

- Guest speaker on career navigation led by Wendy Manasse (2025) and effective networking in the fashion industry (2021)
- Classes included Buying & Forecasting, Retail Management, Global Sourcing, Intl. Retailing.

skills & interests

Technical Skills: Python, SQL, AI/LLMs (OpenAI, Anthropic), Prompt Engineering, n8n/Zapier, REST APIs, Webhooks, JavaScript, HTML, Retool, Airtable, Linear, Snowflake, JavaScript, Google Sheets.

Interests: Emerging technology, systems, fitness, fashion & design, art direction/storytelling.

Fun Facts: Bilingual (English and Spanish), played video games competitively (controller, FPS).