

# Philipp Götzing



## Personal Data

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Mobile:	+49 0152 / 34391450
Date of birth:	19.01.2000
Place of birth:	Braunschweig, Germany
Nationality:	German

## Work Experience

Since Oct 2025	<b>GTM Engineer</b> SoSafe SE, Cologne <ul style="list-style-type: none"><li>– Large Scale CRM Enrichments</li><li>– Workflow automations &amp; efficiency evaluations</li><li>– Signal building and tracking with Clay</li></ul>
Jan 2025 – Sep 2025	<b>Sales Development Representative (Working Student)</b> SoSafe SE, Cologne <ul style="list-style-type: none"><li>– Development of AI-powered outbound automation framework</li><li>– Conducted strategic market analysis &amp; GTM planning for CEE</li></ul>
Oct 2024 – Dec 2024	<b>IT - Consultant (Internship)</b> ZEB Consulting, Vienna <ul style="list-style-type: none"><li>– Assisting with various tasks concerning the change process of the core banking system of a local bank</li></ul>
Apr 2024 – Aug 2024	<b>Inhouse Consultant (Working Student)</b> TÜV Rheinland International GmbH, Cologne <ul style="list-style-type: none"><li>– Preparation and analysis of company and financial data</li><li>– Development and optimization of data analysis and process automation functions</li></ul>
Dez 2022 – Jun 2023	<b>Business-/Data Analyst Procurement (Working Student)</b> Zurich Insurance Group Germany, Cologne <ul style="list-style-type: none"><li>– Automation of data processes in procurement with Blue Prism</li><li>– Visualization and configuration of KPI's in Power BI</li></ul>
Sep 2019 – Sep 2022	<b>Business Information Technology Trainee</b> Bayer AG, Leverkusen, Monheim – various departments <ul style="list-style-type: none"><li>– Value Chain analysis (model and calculation checks in Excel)</li><li>– Capability evaluation of Crop Science portfolio</li></ul>

## Education

Since 2025	<b>University of Münster (WWU)</b> Degree: Bachelor of Science Psychologie
Sep 2023 – Jan 2024	<b>University Institute of Lisbon (Iscte)</b> Study abroad as a visiting student Courses in Strategy & Supply Chain Management
2022 – 2025	<b>University of Cologne – WiSo Faculty</b> Degree: Master of Science Information Systems GPA: 1,4
2019 – 2022	<b>University of Applied Sciences – Applied Information Sciences</b> (FHDW Bergisch Gladbach) Degree: Bachelor of Science Information Science for Business Study course specialization: Data Science GPA: 1,7

## Additional Information

Languages	German (native) English (fluent) Spanish (intermediate)
Computer Literacy	MS Office / Power Automate / Clay Tableau / KNIME / R / Python / Zapier / Power BI
Certificates	Lean Six Sigma Green Belt Toefl IBT 114/120p.
Interests	Handball / Finances (personal finance) / I&D
Volunteer experience	Active Member of the Maltese Disaster Control Force (2022 – 2023) Member of student council at University of Cologne WiSo organizing meetings between companies and students (2022 – 2023) Student Representative Information Systems class of 2022 (2022 – now)



Cologne, December 2025