

Contact

imranhpbiz@gmail.com

www.linkedin.com/in/imran-gtm-engineer (LinkedIn)
coldicp.com (Company)

Top Skills

Artificial Intelligence (AI)
Decision-Making
GTM Planning

Languages

English

Certifications

Clay AI Skills Cohort
Clay 101

Imran Hossain

Data-Driven GTM Strategist | Clay Expert | Sales Enablement & AI Automation | Lead Generation, CRM, and Personalized Outreach Expert
Dhaka, Bangladesh

Summary

As the founder of COLDICP.COM I'm passionate about empowering sales leaders with cutting-edge tools, workflows, and go-to-market strategies.

Through my insights and expertise, I help professionals tackle the most common challenges in the sales industry.

Many sales leaders struggle with:

- Data enrichment takes too long
- ☒# Messages are not personalized
- # Can't catch up with the newest sales tools

That's where COLDICP comes in. By leveraging the power of AI and automation, our platform enables you to:

1. # Eliminate the manual data enrichment process
2. Personalize messages at scale with AI technology
3. Automate prospecting with intelligent triggers

In today's rapidly evolving sales landscape, embracing AI is no longer optional—it's a necessity. If you're not learning how to implement these game-changing tools, you risk being left behind. #

If you want to learn more about how I can help you, send me a DM!

Experience

COLDICP

GTM Strategist

March 2024 - Present (1 year 10 months)

71-75

As a Go-To-Market Strategist at COLDICP, drove sales and marketing alignment by designing data enrichment, automated lead qualification, CRM

hygiene, and TAM scoring solutions. Enabled growth for clients like Clutch Solutions and Sunrise Lead through efficient processes, actionable signals, and personalized outreach strategies.

NCC Bank Ltd.

Intern

January 2022 - April 2022 (4 months)

Dhaka, Bangladesh

1. Loan & Advances
2. Letter of Credit
3. Export Documents
4. Cheque clearing process

HultPrize at UODA

Campus Director

September 2021 - December 2021 (4 months)

Dhaka, Bangladesh

The HULT Prize is the world's largest student movement that includes Social Entrepreneurship Case Competition, Training, Campaign, Investment, etc. This movement has been started at the University of Development Alternative (UODA) in 2021

The HULT prize, which is called the Noble Prize for Students, is the world's largest student movement that includes Social Entrepreneurship, Case Solving Competition, Training, Campaign, Investment, etc. This year, it's our second campaign.

Upwork

Motion Graphic Designer

March 2017 - July 2020 (3 years 5 months)

United States

I am a professional Motion Graphics Artist. I am working as a Logo Animator and Motion Graphics Designer last 3+ Years with a reputed advertising agency.

Mostly doing business/corporate ads or social media promotional animation for US-based mid-level financial organizations.

Education

University of Development Alternative

