

# Adrian Nyaga

Leadgen, GTME

## SKILLS

- Automation Platforms: n8n, [Make.com](#).
- Data Enrichment & Prospecting: Clay
- Workflow Design & Optimization
- CRM Integration (Hubspot) & Management
- German Language: Fluent (B2/C1), English: Native/Fluent
- List Building & Lead Generation, Business Process Improvement

## EXPERIENCE

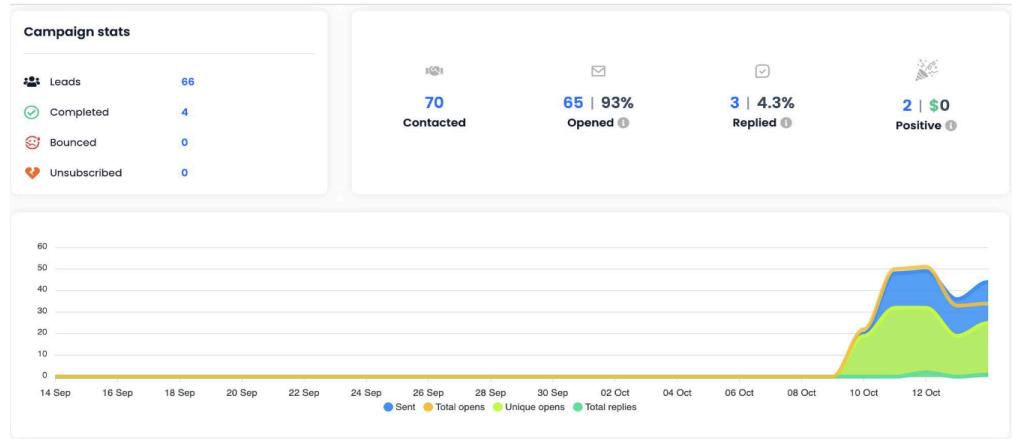
### Freelance Automation Specialist on Upwork

- Developed data enrichment and lead tracking workflows using Clay to support targeted outreach campaigns.
- Created and maintained multi-step workflows on n8n and Make.com integrating CRMs, email platforms, and Google Workspace tools.
- Dental Practice Workflow Automation. I Integrated patient booking, reminder notifications, and CRM updates into a single automated system, reducing admin workload by 30%.

### GTME

- Helped write copies, build work flows in clay and launch a few campaigns for clients

Here is a screenshot from one of the clients tab



The copy template sent out

(Quick context it was a gig for an AI agency that was building chatbots for companies )

Subj: How {competitors name} stays a head of you in sales

Hey {first name},

I was looking for financial services in {location} and landed on your webpage. I had a few queries but noticed you didn't have a chat bot service. I noticed your competitor {name} had one and it created a smoother, more immediate way for visitors to get their questions answered. It struck me that a similar solution could complement your existing services and make client interactions even more seamless.

I build tailored chatbot systems designed for financial services, and I believe adding one to your site could significantly improve client engagement while reducing response times.

Worth a quick chat ?