

# Rishav Mehta

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## PROFILE SUMMARY

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- A results-driven **Software Engineer** with over **6 years+ of experience** in designing and developing scalable front-end and back-end solutions. Skilled in modern web technologies including **React**, **Node.js**, **TypeScript**, and **Redux**, with a strong understanding of distributed systems, API development, and agile methodologies.

Proven ability to drive business impact by improving system performance, reducing operational inefficiencies, and enhancing team productivity through **automation** and **modular design**. Successfully led complex projects for enterprise clients, achieving measurable outcomes such as **95% deployment time reduction**, **60% faster build times**, and generating over **\$3M+ in revenue**.

Experienced in leveraging monitoring and analytics tools like **Google Lighthouse**, **Datadog**, and **Mixpanel** to ensure robust, high-performing systems. Known for delivering solutions that enhance user experiences and meet organizational objectives effectively.

## SKILLS SUMMARY

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- **Programming Languages:** JavaScript, TypeScript, Python, Go, CSS, Unix scripting
- **Frameworks & Libraries:** React, Nextjs, Redux, React Router, TailwindCSS, Chakra UI, Node.js, Chakra UI, Canavas API, SCSS, LESS, Storybook, Highcharts, GraphQL, Ant Design, Gatsby, Axios
- **Development Tools:** Webpack, Babel, Jenkins, CI/CD, LESS
- **Specialized Skills:** SEO, Accessibility, RESTful APIs, Internationalization, WebWorkers, WebSockets, Static Site Generation, Server Side Rendering, Client Side Rendering, ES6+
- **Monitoring Tools:** Google Lighthouse, Datadog, Mixpanel, aHref, Google Tag Manager, Google Analytics, Google Ads, HubSpot

## EXPERIENCE

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- **Gain.pro (Private Equity Intelligence) - IC3** Bengaluru, India  
Dec'24 - Current  
*Software Engineer*
  - **Growth Impact:** The addition of a product feature improved sales and streamlined the marketing funnel for better analysis.
  - **Key Achievements:**
    - Improvement of sales by **30% MoM** post implementation of AI Search on the platform with more than 5M+ company profiles by curating into meaningful data representation of result using OpenAI APIs.
    - Improvement of sales by **7% MoM** post implementation of Lender's Profile and with easy switch between different section of Profiles without loosing the context by storing the context in the session storage and consuming post the section change.
    - Implementation of User Segregation and tracking user life-cycle within the core pages which helped the marketing team target the right user by precisely identifying the user.
    - Implementation of A/B testing which gives us better insights into user experience and makes decisions based on quantitative analysis and further providing automated analysis data from the test.
- **Entropik (User Research) - IC2** Abu Dhabi, UAE  
Feb'23 - Nov'24  
*Software Engineer*
  - **Growth Impact:** Software solutions that generated over \$3M in additional revenue and supported 20+ enterprise clients.
  - **Key Achievements:**
    - Led development of a user research platform featuring Prototype Testing, Multi-task Analysis, and AOI (Area of Interest) Integration, driving \$3M+ in revenue growth.
    - Architected data pipelines to achieve a **40% reduction in processing latency** and implemented **Canvas API visualizations** to enable real-time processing of over **10 million test entries**, improving data accuracy by **30%** through interactive heatmaps.
    - Redesigned the **Micro Frontend (MFE)** architecture, cutting build times by **60%** and improving web performance metrics: **66% faster FCP (First Contentful Paint)**, **42% faster LCP (Largest Contentful Paint)**, and **28% faster FP (First Paint)**.
    - Automated testing processes to increase code coverage from **30% to 75%** for **Qatalyst** and **0% to 60%** for **Decode** within a single quarter.
- **Ninjavan (Courier Solutions)** Singapore  
Feb'22 - Jan'23  
*Software Engineer II (Contract) - IC2*
  - **Growth Impact:** Improved web performance by reducing page load times by **35%**, increased SEO rankings by **44%**, and boosted customer engagement by **7%**, enhancing usability for SME clients across Southeast Asia.

- **Key Achievements:**
  - SEO score from **50 to 72** by reducing page load times, optimizing resource allocation, and refining geo-targeted metadata.
  - Created **NinjaDash**, a user-friendly dashboard that improved engagement by **7%** among SME clients in the SEA region.
  - Implemented workflow automation with **Zapier** and **Salesforce**, streamlining localized marketing campaigns and reducing manual effort by **50%**.

- **Capillary Technologies (Loyalty Solutions)**

Bangalore, India

*Feb '21 - Jan '22*

*Software Engineer (Contract) - IC1*

- **Growth Impact:** Upgraded legacy loyalty systems, improving scalability by **50%**, reducing downtime by **30%**, and increasing customer satisfaction scores by **20%**.
- **Key Achievements:**
  - Boosted B2B loyalty program revenue by **15%** and B2C sales by **8%** by modernizing platform architecture with **React** and **Node.js**.
  - Modular dashboards that streamlined customer onboarding, reducing time by **40%**, and minimized system maintenance efforts by **25%**.
  - Designed dynamic loyalty tiers and point allocation systems, increasing business flexibility by **30%** and boosting customer engagement by **15%**.

- **Nutanix (Cloud Computing)**

Bangalore, India

*Jan '19 - Jan '21*

*Software Engineer (Contract) - IC1*

- **Growth Impact:** Optimized deployment and licensing workflows, cutting processing time by **70%** and lowering error rates by **25%**, ensuring faster and more reliable operations.
- **Key Achievements:**
  - Accelerated deployments by **95%** and improved system load times by **60%** through the redesign of **Licensing as a Service (LaaS)** pipelines.
  - One-click licensing tool, cutting application time from **4 minutes to less than 20 seconds**, significantly enhancing operational efficiency.
  - Transitioned from manual licensing operations to fully automated workflows, reducing processing time to under **10 seconds**.

- **HashedIn Technologies (SaaS Solutions)**

Bangalore, India

*Jan '19 - Jun '19*

*Software Engineer Intern*

- **Growth Impact:** Automated processes to increase customer onboarding efficiency by **50%** and enhance data analysis capabilities, reducing manual effort and enabling faster decision-making.
- **Key Achievements:**
  - Reduced onboarding time from **1 hour to under 1 minute** by automating workflows and implementing Role-Based Access Control (RBAC) for permissions management.
  - Engineered real-time workspace dashboards using **HighCharts**, boosting decision-making efficiency by **40%** and accelerating insights delivery by **30%**.

## EDUCATION

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- **Sri Jayachamarajendra College Of Engineering**

Mysore, Karnataka

*Bachelor of Engineering in Computer Science and Engineering*

*Aug. 2015 – July 2019*