

Kontakt

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www.groupon.com/ (Company)

Nejčastější dovednosti

Microsoft Office

Lidské zdroje

Nábor

Languages

angličtina (Professional Working)

Czech (Native or Bilingual)

Slovak (Native or Bilingual)

Publications

Knowledge and their impact on strategy [Znalosti a ich vplyv na stratégiu]

Uplatnenie prvkov znalostného manažmentu v organizovaní

Katarína Horáková

Independent Recruitment Consultant @ Groupon | PhD in Business Administration

Hradec Králové, Královéhradecký, Česko

Pracovní zkušenosti

Groupon

Independent Recruitment Consultant

července 2024 - Present (1 rok 10 měsíců)

As part of Groupon's global Talent Acquisition team, I focus on hiring top tech talent across Europe, the US, and India. My role combines strategic sourcing, candidate engagement, and driving a smooth recruitment process for both technical and leadership positions.

What I do:

- End-to-end recruitment for IT, Engineering, and Product roles globally
- Direct Search and proactive sourcing through LinkedIn, social networks, and AI tools
- Collaborating closely with hiring managers to understand technical requirements and team culture
- Supporting recruitment for senior, niche, and AI-focused positions
- Driving an AI-First approach to improve hiring processes and candidate experience
- Market mapping and providing talent insights across regions

Sintera Czech s.r.o.

HR Specialist

2017 - ledna 2025 (8 let)

Okres Hradec Králové, Česká republika

- Sourcing candidates through Direct Search and Executive Search, focusing on Engineering, Automotive, Industrial, and IT sectors — including senior management and highly specialised roles
- Full-cycle recruitment process management — from candidate interviews to client communication and coordination
- Creating and adjusting recruitment strategies based on our clients' current needs
- Involvement in pilot projects and new initiatives
- Active use of social media for recruitment and employer branding
- Monitoring trends in recruitment, HR, and talent marketing

Antal Czech Republic

Associate consultant CZ/SK

2016 - 2017 (1 rok)

Hlavní město Praha, Česká republika

- Active sourcing of candidates for IT and Engineering roles
- Managing job advertisements and ensuring visibility across relevant platforms
- Building and maintaining strong relationships with candidates
- Business development and identifying new partnership opportunities

Adecco Czech Republic

Recruitment Manager

2015 - 2016 (1 rok)

Hlavní město Praha, Česká republika

- Providing end-to-end recruitment services for international companies, with a focus on managerial and highly specialised positions:
- Conducting interviews and candidate assessments
- Recommending qualified candidates to clients
- Business development and identifying new recruitment opportunities

Aramark

HR Generalist

2014 - 2015 (1 rok)

Hlavní město Praha, Česká republika

- Recruitment of new employees
- Preparing employment contracts and documentation for payroll processing
- Maintaining HR records and personnel administration
- Coordinating employee development and training programs
- Preparing documentation for grant applications and funding processes

Bella - didaktické hračky

Marketing specialist

2009 - 2014 (5 let)

Slovensko

- Managing and updating the company website
- Presenting the company on social media and conducting marketing research
- Selecting suppliers and preparing materials for catalogue creation
- Working with MRP software (invoicing and administrative tasks)

Vzdělání

University of Zilina

Doctor of Philosophy (PhD), Business Administration and Management,
General · (2012 - 2017)

University of Zilina

Inženýr (Ing.), Management · (2010 - 2012)

University of Zilina

Bakalář (Bc.), Management · (2007 - 2010)