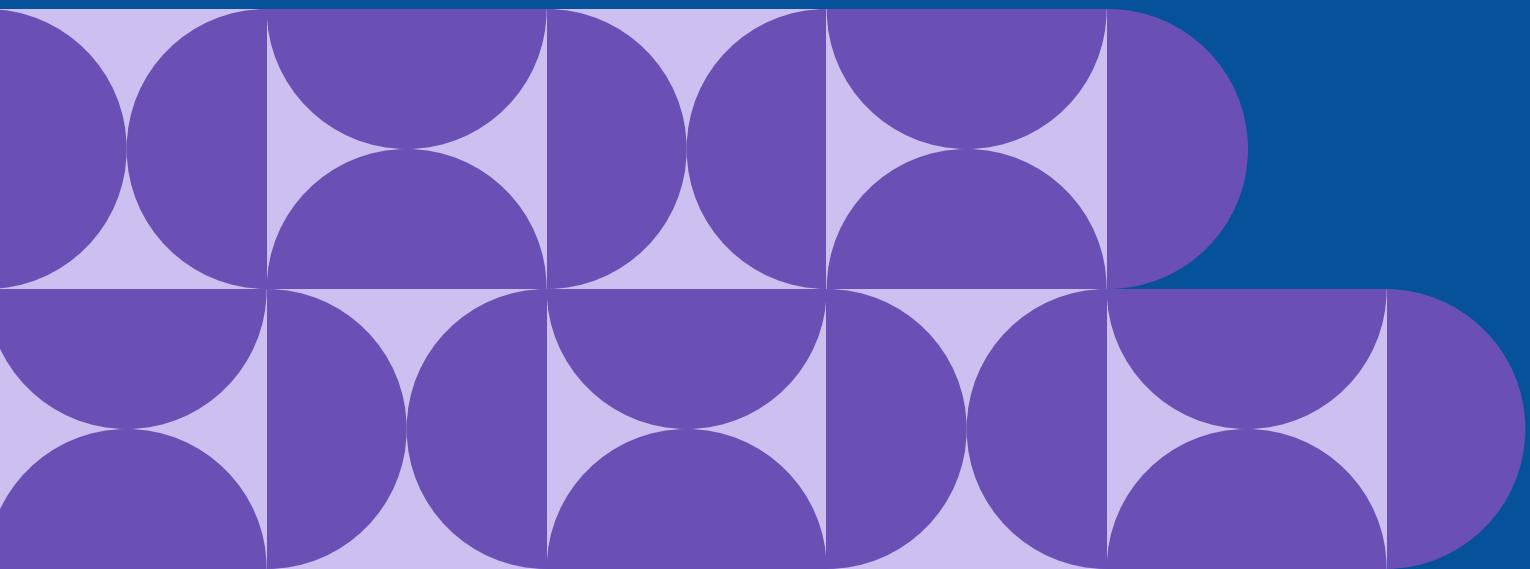


src: Sawtooth Research Conference

2026

Sponsorship opportunities

To become a sponsor for SRC 2026,
please contact dean@sawtooth.com.



Event details

Date	6-8 May 2026
Location	Berlin, Germany Berlin Marriott Hotel
Audience	Market Research leaders—consultants and corporate researchers, industry professionals
Expected attendance	110
Format	Research Methods Track, breakouts, clinics, receptions

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and more!

<p>Reception Sponsor</p> <p>\$10,000 - \$15,000</p>	<p>Sponsor a conference evening reception and obtain preferred sponsorship placement.</p> <ul style="list-style-type: none"> • Signage at reception • Dedicated transition slide • Prominent logo placement (website and sponsorship slides) • Ad placement in published proceedings • Social media shout-out • Three or four Sawtooth Research Conference tickets*
<p>Breakout Room Sponsor</p> <p>\$8,000</p>	<p>Sponsor the room where breakouts are held.</p> <ul style="list-style-type: none"> • Introduce your brand at the start of each breakout session • Signage and handouts in breakout room • Logo placement (website and sponsorship slides) • Ad placement in published proceedings • Social media shout-out • Two Sawtooth Research Conference tickets
<p>Lunch Sponsor</p> <p>\$5,500</p>	<p>Sponsor a lunch for brand exposure.</p> <ul style="list-style-type: none"> • Signage at meal • Logo placement (website and sponsorship slides) • Dedicated transition slide • One Sawtooth Research Conference ticket
<p>After Party Sponsor</p> <p>\$5,500**</p>	<p>Sponsor an after party—after the day's events.</p> <ul style="list-style-type: none"> • Logo placement (website and sponsorship slides) • Dedicated transition slide • One Sawtooth Research Conference ticket <p><small>**Price increases based on type of experience and assistance provided.</small></p>
<p>Snack Sponsor</p> <p>\$3,500</p>	<p>Sponsor a snack break for brand exposure.</p> <ul style="list-style-type: none"> • Signage at snack break • Logo placement (website and sponsorship slides)
<p>Promo Item Sponsor</p> <p>\$2,000</p>	<p>Sponsor to include a promo item in the SRC swag bag.</p> <ul style="list-style-type: none"> • Logo placement (website and sponsorship slides)

*The number Sawtooth Research Conference tickets is based on which reception is sponsored.