

# SRC:

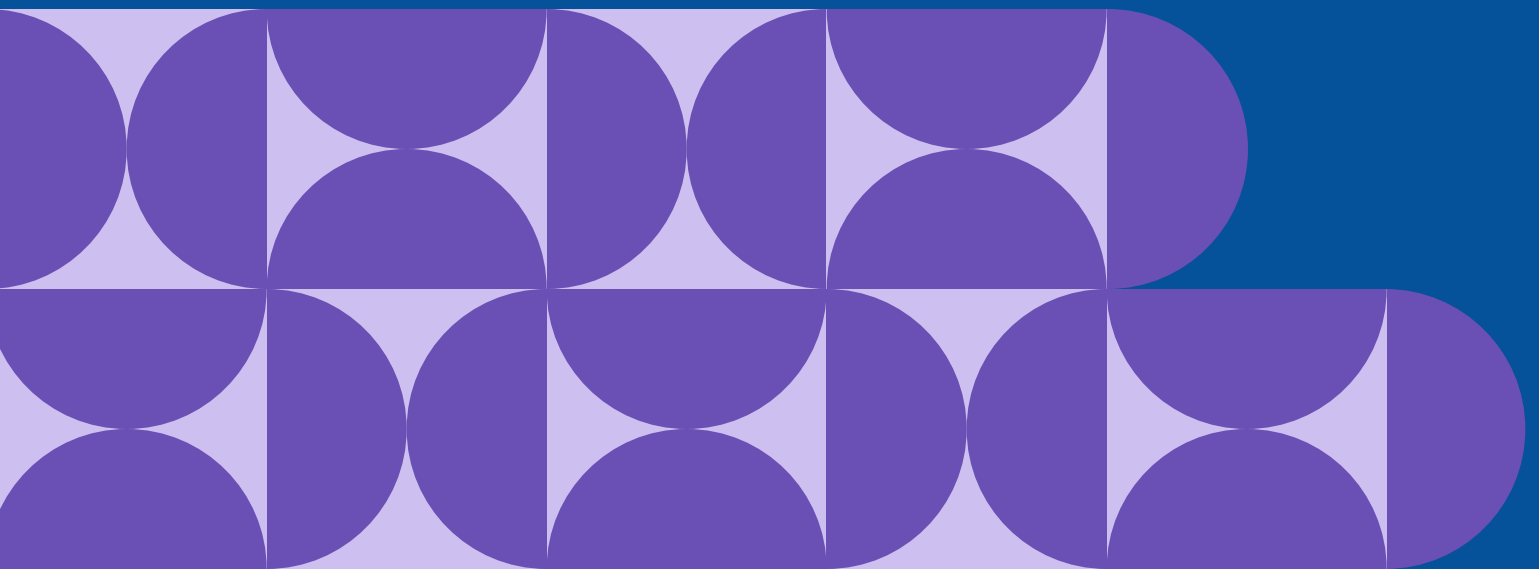
## Sawtooth Research Conference

2026

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## Sponsorship opportunities

To become a sponsor for SRC 2026,  
please contact [dean@sawtooth.com](mailto:dean@sawtooth.com).



# Event details

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Date	6-8 May 2026
Location	Berlin, Germany   Berlin Marriott Hotel
Audience	Market Research leaders—consultants and corporate researchers, industry professionals
Expected attendance	110
Format	Research Methods Track, breakouts, clinics, receptions

Join the leaders shaping the marketing sciences industry, including those from:

Ipsos



NIQ

docusign.



SKIM



The Harris Poll



and more!

<b>Reception Sponsor</b> \$10,000 - \$15,000	Sponsor a conference evening reception and obtain preferred sponsorship placement. <ul style="list-style-type: none"> <li>• Signage at reception</li> <li>• Dedicated transition slide</li> <li>• Prominent logo placement (website and sponsorship slides)</li> <li>• Ad placement in published proceedings</li> <li>• Social media shout-out</li> <li>• Three or four Sawtooth Research Conference tickets*</li> </ul>
<b>Breakout Room Sponsor</b> \$8,000	Sponsor the room where breakouts are held. <ul style="list-style-type: none"> <li>• Introduce your brand at the start of each breakout session</li> <li>• Signage and handouts in breakout room</li> <li>• Logo placement (website and sponsorship slides)</li> <li>• Ad placement in published proceedings</li> <li>• Social media shout-out</li> <li>• Two Sawtooth Research Conference tickets</li> </ul>
<b>Lunch Sponsor</b> \$5,500	Sponsor a lunch for brand exposure. <ul style="list-style-type: none"> <li>• Signage at meal</li> <li>• Logo placement (website and sponsorship slides)</li> <li>• Dedicated transition slide</li> <li>• One Sawtooth Research Conference ticket</li> </ul>
<b>After Party Sponsor</b> \$5,500**	Sponsor an after party—after the day's events. <ul style="list-style-type: none"> <li>• Logo placement (website and sponsorship slides)</li> <li>• Dedicated transition slide</li> <li>• One Sawtooth Research Conference ticket</li> </ul> <p><i>**Price increases based on type of experience and assistance provided.</i></p>
<b>Snack Sponsor</b> \$3,500	Sponsor a snack break for brand exposure. <ul style="list-style-type: none"> <li>• Signage at snack break</li> <li>• Logo placement (website and sponsorship slides)</li> </ul>
<b>Promo Item Sponsor</b> \$2,000	Sponsor to include a promo item in the SRC swag bag. <ul style="list-style-type: none"> <li>• Logo placement (website and sponsorship slides)</li> </ul>

\*The number Sawtooth Research Conference tickets is based on which reception is sponsored.