

# Sunny (Zhiqing) Li

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## Summary

Product Designer with 3+ years of experience designing AI-powered developer tools and technical products. Combines a dual degree in CS and Behavioral Decision Sciences with strong product thinking and technical fluency. Experienced leading 0→1 products from concept to launch in highly ambiguous environments; prototype with code and Figma.

## Work Experience

### MongoDB • Product Designer

AUG 2023 - PRESENT, NEW YORK CITY

- Led design for Auto Embedding, eliminating the #1 technical barrier to AI adoption at MongoDB; the feature saw 10M+ tokens processed by enterprise customers in its first month
- Designed in-product AI copilot for Search Debugging, reducing relevance tuning time by 68% and establishing conversational AI patterns adopted across 5 product teams.
- Reimagined Vector Search onboarding, increasing successful index creation by 52% and boosting first-week activation by 41%.

### MongoDB • Product Design Intern

JUN - AUG 2022, NEW YORK CITY

- Redesigned the Developer Community homepage, driving a 78% increase in estimated traffic to 4 core community products

### COAD • Co-Founder

OCT 2021 - OCT 2022, PROVIDENCE, RI

- Co-founded a healthtech venture and led end-to-end mobile app design, helping secure \$20K+ pre-seed funding

### AUXPAD Notes • Lead Designer

JAN - SEP 2021, PROVIDENCE, RI

- Led end-to-end design of AI note-taking web app with automated speech-to-text transcription, driving a 56% increase in user retention after relaunch

## Leadership

- **Founder, Weekly Search and AI Learning Sessions:** keeping the design team current on emerging Search and AI capabilities through curated research and product developments.
- **Speaker, Product UX Fest (2025):** Presented on storytelling in technical product environments; recognized as one of the highest-rated session.
- **Speaker, Search & AI Team Conference (2024):** Presented user insights and led workshop that informed roadmap priorities
- **Mentor, Women in Tech (2023 - Now):** Coach early-career designers navigating technical product design

## Education

### Brown University

SEP 2019 - MAY 2023

B.A. Computer Science

B.A. Behavioral Decision Sciences

GPA: 3.90 / 4.0

## Skills

### Product Design

Product Strategy  
Human Centered Design  
Interaction Design  
Information Architecture  
Prototyping  
UX Writing  
Design Systems  
Accessibility

### AI & Technical Domains

LLMs  
Agentic Workflows  
Search / Vector Search  
Embeddings  
APIs  
Databases  
Ranking Systems  
AI-Assisted Developer Tools

### Product & Research

User Research  
Usability Testing  
Analytics  
Experimentation  
Metrics Definition  
Competitive Analysis  
Journey Mapping

### Tools

Figma  
Claude Code / Cursor  
GitHub  
HTML / CSS  
Javascript / Python / C++  
LucidSparks / Miro  
Rally  
Dovetail  
Mixpanel / Amplitude