



Aman Kumar

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M.Des - Masters of Design
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Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.Des	Indian Institute of Technology, Guwahati	CPI- 9.12(Current)	2020 - Present
B.Tech	L.R. Institute of engineering and technology, Solan, Himachal Pradesh	64.89%	2015
Senior Secondary	HP Board of school education	67.20 %	2011
Secondary	HP Board of school education	81.43 %	2009

Experience

• Junior Associate Outreach- Catalyst, IIT Mandi

Jan 2020 - Sept. 2020

Catalyst is an official startup incubation center of IIT Mandi. My role was to maintain the brand identity and increase the outreach of the IIT Mandi catalyst. Ideation, Planning, and implementing the design strategies to explain the various govt. schemes to the startups through their social media channels and events.

Projects

• "Possibilities with traditional artforms in education"

Jul 2021-Ongoing

Project mentor - Dr. D. Udaya Kumar, Associate professor, HOD - DOD, IIT Guwahati

A detailed study about lost artforms and the different ways we can help rejuvenate them by integrating them in education system.

• Improving online learning experience for school children

Aug 2021

Project mentor - Dr. Debayan Dhar, Assistant professor, DOD, IIT Guwahati

Conducted user research using to get an in depth understanding of the user's thinking process. created empathy maps & journey maps to understand the issues faced by the school children during online learning.

• The "Kari app"

Jan 2021-May 2021

Project Mentor- Dr.Saugata Karmakar, Associate professor, DOD IIT Guwahati

An User experience research design project to help creative community to gain and share the knowledge and skill.

• Logo design for IIT Mandi Innovation - HUB and HCI foundation.

March 2021

• Graphics for IIT Mandi Catalyst's website development

May 2020-June2020

Made visual graphics for the interface design and Information architecture for website.

Technical skills

- UI UX : Figma, Adobe illustrator
- Visual design : Adobe illustrator, Photoshop, Procreate
- Motion design : After effects*, Procreate, Premier pro*

- **Miscellaneous** : Sketching, watercolor paintings, photography, film making.

**Beginner*

Achievements

- **Represented India** - Dec 2018, Group show at "The White Box Gallery" Kuala Lumpur, Malaysia
 - **Represented India** - Aug 2018, Mini Castra watercolor festival, Lokarjeva gallery, Slovenia
 - **Represented India** - July 2018, "Our wonderful world" AVEC Gallery, Kharkiv, Ukrain
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Extracurriculars

- Participated in Art and Design Contest 2021 By Camel art foundation.
 - Worked in art direction team in a Bollywood film "Brina" 2016
 - National level football player.
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Key courses taken

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|----------------------------|---|
| • Usability engineering* | • Visual design principles and applications |
| • Creativity & innovation* | • Interaction design |
| • Graphic design | • Form studies |
| • Ergonomics | |

** To be completed in Nov 2021*