Himani Sharma

Roll Number : 204205010
Master in Design
Indian Institute of Technology Guwahati

+91-8586916144
himanipsharma@gmail.com
s.himani@iitg.ac.in
www.linkedin.com/in/iamhimanisharma/
www.behance.net/amhimanisharma

Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.Des	Indian Institute of Technology, Guwahati	8.84	2020-Present
BFA	College of Art, New Delhi	64.57%	2015-2019
Senior secondary	CBSE Board	71.2%	2014
Secondary	CBSE Board	7.8	2012

Experience

- **Graphic Designer at 'Nida Mahmood'**   *June 2019 - Oct 2019*
  -Designed logos and branding for the in-house and clients need.
  -Research and Development for the in-house on-going projects.
  -Created Advertisements and handled social media accounts.
  -Co-ordinated backstage in the show at India Runway Week 2019.

- **Intern at 'klove Studio' in Sales and Marketing**   *May 2017 - July 2017*
  -Data Handling of all the clients for Sales.
  -Established and maintained a relationship with potential clients.
  -Prepared Presentation, Quotations, Proforma Invoice and Product Specification Sheets.
  -Followed up with the other departments.

Projects

- **Haryana Tourism**   *June 2021*
  Rebranding Project (Self- Initiated)   *shorturl.at/efBJ7*
  This is a branding project that was extended from a class assignment. The brief was to design a brand for a location, and I chose Haryana. This project explores my take on how Haryana can be branded for tourism

- **Website Redesign**   *July 2021*
  UI Project (Self- Initiated)   *shorturl.at/npMVZ*
  This is a UI project, Focusing on analysing the flaws in an existing website and attempting to redesign with better UX and UI for a better experience for the stakeholders of College of Art, Delhi

- **Awareness about the Process of Child Adoption**   *Jan 2021 - Apr 2021*
  Guided by Dr D. Udaya Kumar, Asst. Professor, DoD, IIT Guwahati
  Semester thesis project- This project was a attempt to bring awareness to adults about child adoption and the outcome was a brochure and an awareness campaign

Technical Skills

- **Software Skills -** Adobe (Photoshop, Illustrator, Indesign, Animate, After effects* & XD Premiere pro), Figma, Figjam, Miro, Coral Draw* and Microsoft Office
- **Design Skills -** Visual design, Illustration, Brainstorming, Conceptualisation, Ideation, Design Thinking, User Research, Journey maps, Task flow, Empathy Maps, Wireframing, Animation, Mind Mapping.
- **Miscellaneous -** Photography & Direction

* Elementary proficiency

Positions of Responsibility

- **Core team member,** Events, Ishanya 2021   *Dec 2020 - May 2021*

Key Courses Taken

- Design Methods
- Form Studies
- Usability Engineering *
- Creativity Innovation & Design Management*

- Interaction Design
- Graphic Design
- Service Design *

* To be completed in Nov 2021

Extracurriculars

- **Head of Rangbaaz:** The Theatre Society (the cultural fest of College of Art).
- **Volunteer:** E-Action of the gifts of PM Narendra Modi for the program Navami Gange for 7 days.   *Jan 2019*
- **Internship:** 7 days internship of Danraj Bhagat Exhibition at National Gallery of Modern Art, New Delhi.   *Dec 2017*
- **Volunteer:** Oriya Parba held on India Gate for 3 days.   *Apr 2018*
- **Volunteer:** Opening ceremony of the Exhibition entitled "Gurudev: The Journey of the Maestro" at National Gallery of Modern Art, New Delhi for 1 day.   *Jul 2018*
- **Volunteer:** Doctors meet with Artists at National Gallery of Modern Art for 1 day.   *Aug 2018*
- **Volunteer:** 1st Anniversary of Art Adda at National Gallery of Modern Art for 1 day.   *Aug 2018*