Muskan

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M.Des
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Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.Des	Indian Institute of Technology, Guwahati	8.86 / 10	2020 - Present
BFA	College of Art, New Delhi	62.2%	2015-19
Senior secondary	Uttar Pradesh Board	81.6%	2014
Secondary	Uttar Pradesh Board	79.1%	2012

Experience

- **Internship as Creative Designer at Flipkart**
  Worked with senior Visual designers and Interaction designers team and gain   *May 2020 - July 2020*
  knowledge in user experience and digital product design.

Projects

- **Endangered medicinal plant species, Book Design**
  Semester Thesis Project, Guided by Dr. Udaya Kumar Dharmlingam, HOD, IIT Guwahati
  Worked on an initiative to spread awareness about the extinction of plant species in India through
  children's book design.   *May 2020*

- **Internship Recruitment Design Sprint**
  Designed the user interface for Flipkart's festive sale.   *Nov 2020*

- **Flipkart Category interface unification**
  Internship project, guided by Arksprabo Basak, UX Designer at Flipkart
  Worked with senior creative designer's team on unification for Flipkart category
  landing pages and gained experience on user interface design and UX strategies to give a better
  experience for online shopping users.   *May to Jul 2021*

- **Improving online learning for school children**
  Guided by Prof. Debayan Dhar, Assistant Professor at IIT Guwahati
  Carried out user research and created empathy maps & user journey maps to get an in-depth
  understanding of problems faced by schoolchildren during online classes.   *Sep 2021*

Technical skills

- **Digital Product Design:** Figma, Adobe XD
- **Adobe Suite:** Illustrator, Photoshop, InDesign & After Effects*
- **Others:** MS Office

  * Elementary proficiency

Key courses taken

- Interaction Design
- Ergonomics
- Form Studies
- Service Design: Introduction *

- Design Methods
- Visual Design: Principles and Applications
- Creativity & Innovation *
- Usability Engineering *

  * To be completed in Nov 2021

Positions of Responsibility

- **Core Team Member:** served as a Core Team Member in Team Creatives for Ishanya '21, the Annual Design Festival of IIT Guwahati, from Dec 2020, to May 2021.

Extracurriculars

- **UX workshop by Gainsight:** Participated in a 2 days workshop on Creative collaboration in User Experience Design by Gainsight held on 25 and 26 September 2020.