Priyank Sahgal

Roll Number: 204205017
M.Des - Master of Design
Indian Institute of Technology, Guwahati

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Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.Des	Indian Institute of Technology, Guwahati	9.36	2020 - Present
B.Tech (Civil Eng.)	College of Technology, Pantnagar	6.54	2015 - 2019
Senior secondary	CBSE board	86.0%	2015
Secondary	CBSE board	9.4	2013

Projects

- **Brand Mascot Design for The Himalayan Chocolate, Manali** *Jul 2021-Present*
  Client: Rohan Keshewar, Founder of The Himalayan Chocolate, Manali
  Character design of a mascot for The Himalayan Chocolate.

- **Mobile Application Design to Enhance Intermittent Fasting Experience** *Jan 2021-April 2021*
  Mentor: Prof. Keyur Babulal Sorathia
  Design intervention that helps users develop and maintain a consistent fasting routine.

- **Redesigning Visual Identity of Uttarakhand Tourism** *Jan 2021-April 2021*
  Self-initiated Project *http://surl.li/agcka*
  Course work executed as a complete project of conceptualizing and redesigning
  Branding and Visual Identity of Uttarakhand Tourism

- **Rebel Inking man** *Feb 2020*
  Self-initiated Project *vimeo.com/460454192*
  A Documentary short film based on the life of Delhi based tattoo artists, understanding
  their art forms, and bringing their art to a wider audience.

- **The way I am: Prem Raj Meher** *Mar 2020*
  Self-initiated Project *youtube.com/watch?v=NqvA3krCoYM*
  An Odia Documentary based on the life of Delhi based artist from Odisha.

Positions of Responsibility

- Core team member in Team Media & PR for Ishanya '21, the Annual Design Festival of IIT Guwahati.

Achievements

- **Co-Founder of Engraved:** A self-initiated college-based art and cultural community where we made videos related to visual arts, performance arts, and literary work presented by students.

- **Creative Instrumental Music Programme 2017:** Secured Excellent Grade in Programme, Organised by Department of Liberal Education of G.B.P.U.A.T, Pantnagar University.

- **Co-ordinator:** Samanvay'17 and '18, The annual alumni meet of College of Technology, Pantnagar.

Extracurriculars

- **Vocational Training:** Undergone one-month training at Irrigation Research Institute, Roorkee and Hydraulic model studies, H.R.S. Bahadrabad
- **Course on Understanding Personality Psychology:** Completed 8-module course on understanding personality Psychology by DR. Jordan B. Peterson, Canadian Clinical Psychologist
- Directed the official aftermovie of Colosseum 2018, The Annual Technical Festival of College of Technology, Pantnagar

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Skill Sets

- **Design Tools:** Adobe XD, Indesign, Photoshop, Illustrator, Premier pro, Figma, Microsoft office tools, Figma, Miro.
- **Design Skills:** Design thinking, Interaction design, Prototyping, Cinematography and FilmMaking

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Key courses taken

- Creativity and Innovation *
- Introduction to Service Design*
- Visual Design
- Design Methods
  To be completed in Nov 2021

- Usability Engineering*
- Graphic Design
- Interaction Design