

# SHYAM K S MUNDA

Roll Number: 204205019 M.Des - Department of Design Indian Institute of Technology Guwahati

## **Education**

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
M.Des	Indian Institute of Technology, Guwahati	8.87 (Current)	2020 - Present
B.Des	NIFT, Chennai	9.00	2016 - 2020
Senior Secondary	CBSE board	56.0%	2013
Secondary	CBSE board	8.6	2011

# Experience

- Industrial Design Intern at Intel Corporation, Bangalore Oct 2020 - Ongoing Usability Research of Desktop PC and Laptops users | Trend Research, Comparative Analysis, Concepts and CMF strategies proposal | Conceptualization of new form factor for Desktop PC | Designed chassis for slim Desktop PC | Created foils for different events held within Intel Group | Developed Icons representing different Internal Groups at Intel, Bangalore.
- Accessories Design Intern at Aditya Birla Fashion and Retail Ltd. Dec 2019 - April 2020 Designed and developed bags collection (Spring Summer 2020), for Van Heusen, Women | Worked on the monogram branding for the upcoming season | Developed a range of floral printed handbags for Autumn Winter 2020 | Created exploratory trims for branding | Sourcing and Vendor Management
- Accessories Design Intern at Aditya Birla Fashion and Retail Ltd. Jun 2019 - Aug 2019 Designed promotional products for 3 major brands of ABFRL | Trend Decoding, Understanding Brands' Design Language and Aesthetics.
- Product Design Intern at Palasa Explored concrete and fibreglass as key materials for Indoor planters | Developing metal and wooden stands for big planters | Sourcing and Vendor management.
- Accessories Design Intern at Titan Industries Designed and developed a collection of diamond rings and studs | Studied and documented the manufacturing processes at Tanishq Jewellery Division.
- Product Design Intern at Rolling Cube Jun 2017 - Jun 2017 Product conceptualization as per clients' requirements | Cost-efficient manufacturing process | Products include - Tabletop accessories, wearable accessories and wall arts | Sourcing and Vendor management.

# **Projects**

• Computing Device for Visually Impaired - Sponsored by Intel

Supradip Das, IIT Guwahati | Amruta Ranade, Senior Industrial Designer (Intel) Ongoing Master Thesis Project (IITG) - The project's aim is to design and develop computing devices with good usability aspects for the Visually Impaired while understanding their frustrations with the existing devices.

• Additive manufacturing for Dress Shoes Midsole

new ways of branding the accessories.

Supradip Das, Dept. of Design, IIT Guwahati Semester Thesis Project (IITG) - This project aimed at designing and developing a novel lattice structure and using it for the midsole while improving the experience of wearing dress shoes.

• Range of Accessories for Van Heusen, Women - Sponsored by ABFRL Uday Raj, NIFT Chennai / Tanya Issar, Design Manager (ABFRL) Dec 2019 - Apr 2020 Graduation Project - It aimed at designing and developing a new collection of bags, and exploring

Jul 2018 - Aug 2018

Jun 2018

Dec 2020 - Apr 2021

# **Technical skills**

- 3D Modelling : Solidworks, Rhino\*
- 3D Photorealistic Rendering : Keyshot
- Wireframing Tools: Figma\*
- Vector Graphics : Corel Draw, Adobe Illustrator
- Photo Editing Tools: Photoshop
- **Operating system :** Windows
  - \* Elementary proficiency

## Achievements

- Sponsored Masters Thesis Project at Intel: Selected for the Sponsored Masters Thesis Project.
- Inter Dept. Installation Competition: Secured 1st position in the Institute-level installation competition.
- Hindi Pakhwada Fashion Quiz: Secured 2nd position in the Institute-level Fashion Quiz.
- Inter Dept. Dance Competition: Secured 1st position in the Institute-level dance competition.

## **Extracurriculars**

- Shaping Products with Design Thinking A UX Design Workshop Participated in a UX workshop held during Ishanya 2020, Design fest of DoD, IIT Guwahati.
- Craft Cluster: Contextual study of Terracotta artisans for 15 days in Villianur Craft Cluster.
- Artisan Awareness Programme: Conducted artisan awareness workshop for artisans of Terracotta Craft Clusters of Tamil Nadu.
- **Handicraft Workshops**: Attended paper mache and terracotta workshop conducted by Shree V.K Munusamy, Padmasree awardee.
- **Metal Etching Workshop:** Attended Zinc Metal Plate Etching workshop commonly used for Leather embossing.
- Stone Carving Workshop: Attended stone carving workshop organised by Vijay Shekar Handicrafts, Mahabalipuram.

#### Key courses taken

- Product Design Prototyping and Advanced Manufacturing\*
- Product Detailing
- Form Studies
- Ergonomics

- Design Methods
- Human-Computer Interaction IDF
- Usability Engineering\*
- Service Design\*
- Graphic Design
- \* To be completed in Nov 2021