



# Shalmali Gaikwad

Roll Number : 180205034

B.Des

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## Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Des	Indian Institute of Technology, Guwahati	7.51 (Current)	2018 - Present
Senior secondary	HSC board	68.4%	2018
Secondary	SSC board	85.2%	2016

## Experience

- 3D Graphic Design Intern at Wipro Ltd.** *May 2021- July 2021*  
Ideated, animated and rendered a 3D video for branding. Worked on a poster series with 3D illustrations for a peer to peer Rewards and Recognition program. Worked with the AR team for building a 3D prototype of a product.
- 3D Modelling Intern at Anveshan Farm Technologies Pvt. Ltd.** *Jan 2021 - Feb 2021*  
Worked on modelling, materials, renders and post processing for 3D mockups of the products like spices, oils, ghee, honey, etc. for the website.
- Graphic Design Intern at Filmclip Productions** *July 2020 - Dec 2020*  
Ideated, animated, rendered and compiled animated videos and social media creatives for this digital marketing and film production house.

## Projects

- Creating Awareness of Indian Traditions in the youth (BTP)** *July 2021 - Ongoing*  
*Project Dr. Manoj Majhi, Associate Professor, Dept. of Design, IIT Guwahati*  
An ongoing thesis project using 3D illustrations in a graphic novel to educate and spark an interest in the youth about festivals and traditions.
- Pride as you see it!** *June 2021*  
*3D Modelling and Animation*  
Worked on creatives for Pride Month 2021 using 3D illustrations and animation.
- Epoch 2020 (STP)** *Jan 2021 - April 2021*  
This is a thesis project based on the pandemic and how it brought about positive changes in people's lives by taking up new hobbies or enhancing skills. It is a series of people's activities and experiences portrayed through 3D character modelling and rigging.
- Alcheringa'21 Theme Video and Countdown** *Dec 2020 - Feb 2021*  
Ideated, executed, rendered and compiled the 2D+3D animated theme video for Alcheringa 2021 with a co-head and seven juniors. Also worked on 3D animated videos for the countdown before the fest.

## Skills

- Design** : : Illustration, 3D Graphics, 3D Modelling and Animation, Motion Graphics, Video editing, Story-boarding, User research / User study, Literature Study, Design Analysis and Evaluation.
  - Softwares** : Blender 3D, Da Vinci Resolve, Adobe CC (Photoshop, Illustrator, XD, AfterEffects \*), Figma, Procreate, MS Office.
- \* Elementary proficiency*

## Positions of Responsibility

- 3D Design Head, Core team, Alcheringa 2021** *May 2020 - May 2021*  
*The annual cultural festival of IIT Guwahati*  
Worked with and lead a team of executives and freshers for ideating, planning and executing, rendering and compiling the theme video and the countdown. Also worked on campaigns and social media posts.

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## Achievements

- **Alliance Francais India ,2015** : French Olympiad, Silver Medalist.
  - **Akhil Bhartiya Gandharva Mahavidyalaya, 2014** : Appeared and cleared Praveshika Pratham level in classical singing.
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## Key courses taken

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|--------------------------------|---|
| • Graphic Communication        | • Visual Narratives                       |
| • Animation Fundamentalsdesign | • User Research Methods                   |
| • Typography and Grid Systems  | • Design Analysis and Evaluation Methods  |
| • Visual Communication Theory  | • Design Management*                      |
| • Art and Aesthetics in Design | • Design Research and Technical Writing * |

*\* To be completed in Nov 2021*

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## Extracurriculars

- **Core Team Member at Ishanya, IIT Guwahati** : Worked on 3D graphics for the Branding & Creatives team of the annual design fest of DoD, IITG.
- **Executive at Alcheringa'20, IIT Guwahati** : Designed posters and props, branding of a module for Team Creatives.
- **Organiser at Techniche, IIT Guwahati** : Worked for the TechOlympics and Funniche module.
- **Coordinator at Model United Nations, IIT Guwahati** : Co-wrote the background guide for the Lok Sabha committee, branding and marketing of Edition X, and ensured things ran smoothly during the conference.
- **OzChi 2019** : Participated in the annual design competition.