



Roopa Sathyan

Roll Number: 180205030

B.Des

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Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Des	Indian Institute of Technology, Guwahati	6.76	2018 - Present
Senior secondary	ICSE board	88.75%	2018
Secondary	CBSE board	10.0	2016

Projects

- **Ordering App for a Restaurant** *Ongoing*
Dr. Manoj Majhi, Associate Professor, Dept. of Design, IIT Guwahati
Working on designing a menu and ordering app for a restaurant taking into account accessibility and crucial pain points users face in their day-to-day life.
- **Redesign of CANDI App** *Jan 2021 - May 2021*
Self-guided Project
Redesigned the Canara Digital Banking App satisfying the pain points collected from user research and interviews.
- **CineGO+** *Jan 2020 - May 2020*
Dr. Ravi Mokashi Punekar, Professor, Dept. of Design, IIT Guwahati
Designed the User Interface for an app with novel features for detailed info on movies and shows.

Skills

- **Design:** Design Thinking, User Research / User study, Literature Study, Design Analysis and Evaluation, Brainstorming, Concept generation, Low / Highfidelity Wire-framing, Prototyping, Story-boarding, Illustration, Visual Communication, Photography
- **Software:** Adobe CC (Photoshop, Illustrator, XD, Lightroom, InDesign), Figma, Sketch, Marvel, Blender, MS Office (Word, Powerpoint, Excel)
- **Operating System:** Windows, Mac OS

Positions of Responsibility

- Installation team member, Ishanya 2019, Department of Design, IIT Guwahati

Achievements

- **Undergraduate Common Entrance Examination For Design 2018:** Secured All India Rank 22 (OBC - NCL).
- **Science Olympiad 2015-16:** Qualified for the National level scholarship by securing a position in the top 100.
- **Guru Sishya 2011:** Secured State level Rank 14.
- **WHO Health Emergencies Programme:** Earned a certificate on COVID-19 vaccine-specific resources.
- **Google UX Certificate:** Earned certificates for completing Foundations of User Experience (UX) Design and Start the UX Design Process: Empathize, Define, and Ideate.

Extracurriculars

- **Cyclothon:** Cycle Marathon member of the Red Ribbon Club, IIT Guwahati
- **Ishanya 2019:** Worked in the Installation Team, Department of Design

Key courses taken

- Design Analysis and Evaluation Methods
- User Research Methods
- Physical and Cognitive Ergonomics
- Visual Communication Theory
- Interaction Design
- Systems Approach to Design
- Design Management*
- Design Research and Technical Writing *

** To be completed in Dec 2021*