



Rishab Gupta

Roll Number : 180205026

B.Des

Indian Institute of Technology,
Guwahati

www.behance.net/rishab_

+91-9654071177

rishab2nov@gmail.com

rishab18@iitg.ac.in

www.linkedin.com/in/rishabgupta211

Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Des	Indian Institute of Technology, Guwahati	CPI= 8.00	2018 - Present
Class XII	Amity International School, Noida, CBSE	94.75%	2018
Class X	Amity International School, Noida, CBSE	CGPA= 10.0	2016

Experience

- **UX Intern at Ameyo** (3rd May- 3rd August)
 - As an intern I worked on product analysis, problem identification and ideation, designing solutions for the users. I coordinated with the software developers to come up with a feasible timeline for product development. I also conducted user research, market study and competitor analysis to create intuitive solutions. I interviewed, interpreted and collated all the information, prioritizing them based on importance, efficacy and budget. Two of my solutions are now an important part of Ameyo's product.
- **Digital Media Head, Alcheringa 2021** (the annual Cultural Fest of IIT Guwahati)
 - Managed all official social media accounts of Alcheringa, overseeing all content posted including live updates during the first ever virtual cultural fest of IIT Guwahati.
- **Gainsight Workshop at Ishanaya 2020** (25th-26th September)
 - Designed a solution with a diverse group of students to track blood sample collection, under the mentorship of Mr. Harsha Adukari in the "Creative Collaboration in Design" workshop held by Gainsight at Ishanaya 2020.
- **Origami Workshop** (February 2020)
 - We constructed a large 6 ft high installation using origami and tessellations in the Design Circle of the academic block as part of a week long college workshop conducted by Mr. Ankon Mitra, (Co-Founder and Director of Hexagramm). As I had prior experience in origami, I was at the forefront of the project.

Projects

- **Software Aid for Novice Research Writers** (July 2021-Present)

Dr. Sharmistha Banerjee, Assistant Professor, Dept. of Design, IIT Guwahati

Analysing research paper writing techniques and designing a software to aid novice writers in writing a 'good' research paper.
- **Lighting Design Exploration with Origami** (Jan-July 2020)

Dr. Supradip Das, Assistant Professor, Dept. of Design, IIT Guwahati

Explored the prospects of Lighting fixture designs using origami tessellations with various materials to create a versatile mood lighting for an enclosed space; while keeping in mind sustainable design principles.

Technical skills

- **Softwares:** Adobe Suite (Illustrator, Photoshop, Premiere Pro), Figma, Fusion 360, MS Office, Google Workspace, Miro,
- **Design Skills:** User Research, User Experience Design, Brainstorming, Ideation, Concept Generation, Problem Solving, Low/High Fidelity Wireframing, User Flow Creation, Information Architecture
- **Miscellaneous:** Content Writing, Scriptwriting, Storyboarding

Positions of Responsibility

- **Digital Media Head, Alcheringa 2021** (the annual Cultural Fest of IIT Guwahati)
 - Managing all official social media accounts of Alcheringa; guiding and supervising the inception, design, compilation and posting of content.
 - Planning and execution of Alcheringa 2020, coordinating with the 18 other team heads, along with ensuring satisfaction of various sponsors, events and artists, and their respective announcements and branding.
 - Leading a team of 15 executives and 50+ volunteers, and coordinating between other team heads of Events, Marketing and PR during the live online fest.
 - Designing and Finalizing the merchandise of Alcheringa 2021.
 - Interviewing and mentoring the next Alcheringa Creatives Team.
 - **Sub Editor 2017-18, Global Times** (The school newspaper of Amity International School, Noida)
 - **School Prefect 2016-17:** Amity International School Noida
-

Achievements

- **Undergraduate Common Entrance Examination for Design (UCEED) 2018:** Secured All India Rank 55.
 - **All Rounder Award (2016-17) :** Received the all rounder award for my performance in the 11th grade.
 - **Odyssey of the Mind, Eurofest 2015 (Chelyabinsk, Russia) :** We received the **trophy for the runner up** in the Mixed Problem where we worked together with another team from Russia. The team secured **3rd rank** in the regional rounds, becoming eligible for the international round at Eurofest.
 - **Sachdeva Public School MUN Conference 2015** (inter school) : Received the **Special Mention award** as the Delegate of France in the General Assembly.
-

Extracurriculars

- **Volunteer at a boys' orphanage(Ila, Snehalaya) under U&I (2019-20) :** I worked as a volunteer for an NGO teaching English to underprivileged children.
 - **Xpressions (The Dramatics Society of IIT Guwahati) :**
 - As part of the Dramatics club, I played the **protagonist** in a play (Almost Maine) which required me to play a **double role**.
 - I also **directed a skit** performed by newcomers, to increase participation and motivation in the club.
 - **Member, Aquatics Club, IIT Guwahati :** I'm an excellent swimmer and also play water polo.
 - **Taekwondo (2015):** I was awarded the Green-1 Belt in Taekwondo from Kickfitness Academy.
 - **Model United Nations:** I have participated in and won awards in various intra and inter school MUNs over the course of 2 years.
-

Key courses taken

- | | |
|-------------------------------|----------------------|
| • Visual Communication Theory | • Interaction Design |
| • Design Evaluation Methods | • Design Analysis |
| • Systems Approach to Design | • Design Management* |
| • Usability Engineering* | |

**To be completed in December 2021*
