Nueman Hanif

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B.Design
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Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Des	Indian Institute of Technology, Guwahati	7.87 (Current)	2018 - Present
Senior secondary	HSC Kerala (State board)	85.6%	2017
Secondary	CBSE board	10.0	2015

Projects

- **Generate experimental UI to redefine e-commerce** *Aug 2021 - Ongoing*
  Prof. Sharmishta Bannerjee, IIT Guwahati
  The project aims at refining and bringing a visual overhaul of the current existing UI of e-commerce websites and redefining interaction for the same. Currently, focusing on mapping experiences like bargaining and exploring in a street environment, and working towards effectively using motion to elevate the experience.

- **Redesigning Passenger Subway for a better Gender Neutral experience** *Aug 2020 - Sep 2020*
  Michael Foley, Foley Designs
  Led a team of 8 people and represented the college in a Live Workshop conducted by Foley Designs. Identified the pain points faced by the users of the passenger subway located at Teacher's colony, Khar East, Mumbai. We came up with solutions based upon Accessibility, Hygiene, and Safety and consolidated them under the umbrella of a business model.

- **Discovery - A Tangible Music Control Interface** *July 2020 - Nov 2020*
  Dr. Keyur Sorathia, Dept. of Design, I.I.T Guwahati
  Research, Analysis, and Design of a Tangible Music Browsing Interface focusing on various aspects about listening to music while working.

- **Department Of Design Website Redesign** *Jan 2020 - Apr 2020*
  Dr. Keyur Sorathia, Dept. of Design, I.I.T Guwahati
  Redesigned the Department's website by overhauling design language to make it more modern and tweaked user flows making it easier to navigate through the website and hence improving user experience.

- **White Space Design Club, IIT Guwahati.** *Nov 2019 - Feb 2020*
  Self - Guided
  Created the visual identity for White Space Design CLub, including logo, social media, and other branding assets worked on collaborative projects with other clubs of IITG along with founding members of the club.

Technical skills

- **Design skills:** Product Thinking, Storytelling, User research, Journey mapping, Information architecture, Task Flow creation, Persona creation, Wireframing, Low/High Fidelity Prototyping, Testing
- **Software:** Figma, Framer, Adobe Creative Suite (Illustrator, Indesign, Lightroom, Animate*, Photoshop, XD, Premiere Pro, After effects), Cinema4d (octane), Keyshot, Webflow*.
- **Miscellaneous:** Direction, Cinematography, Video editing.

  * Elementary proficiency

Positions of Responsibility

- **UI/UX Design Head at 'White Space Design Society":** Co-founded and built White Space, the design club of IIT Guwahati, and currently a core team member of the club, I was in charge of the Ui/UX design field. Conducted **"Tashkil"** a Design talk on portfolio preparation and career direction. Led a small team including Design, Events, and PR.

Achievements

- **Manthan (Inter Hostel Cultural Competition, 2018-19):** Secured 1st Position in Film making competition.
- **Inter I.I.T Cultural Fest 2018:** Secured 5th position in the National level competition for Group Dance.
- **Undergraduate Common Entrance Exam for Design, 2018:** Secured Rank 22 (under Category)

Key courses taken

- Interaction Design
- Typography and Grid Systems
- User Research Methods
- Computational ethics
- *Visual Communication Theory*
- *Tangible Interfaces*

Extracurriculars

- **Active Member of Cadence:** the Dance club of IIT Guwahati.
- **Organizer, Techniche Creatives, Techniche 2019:** Did a multitude of tasks ranging from creating video content on Wake up and Vote, shot and edited Techniche Highlights.
- **National Service Scheme:** Attended a 7-day volunteer camp and completed a 2-year program in the National Service Scheme.
- **Founding Member** of White Space Design Society
- **Kochi Design Week:** Attended a 3-day conference on Design at Kochi, Kerala.