Mitesh Yadav

Roll Number : 180205018
B.Des - Design
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Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Des	Indian Institute of Technology, Guwahati	6.64 (Current)	2018 - Present
Senior secondary	HSC Maharashtra board	55.8%	2017
Secondary	SSC Maharashtra board	80%	2015

Experience

- **User Experience Design Intern at Develearn**
  Built a forum integrated learning platform and College ERP + Admission Portal for associated college. *May - July 2021*

- **User Experience Design Intern at EasyEat.ai**
  Researched and designed a user friendly PoS for partner restaurants and admin app for management. Also helped rebranding and creating design system for the company. *July - Aug 2021*

- **Product Design Intern at ChalkBoard**
  Worked on entirety of the project from service design to monetization and future possibilities and designed webapp and website. *May - July 2021*

Projects

- **Redesigning Edutech Monetization in India** *Ongoing*
  Dr. Manoj Majhi, Associate Professor, Dept. of Design, IIT Guwahati
  Worked on performing User research and Secondary research. Analysed the data obtained from the surveys and interviews to find patterns and designed solutions to satisfy the pain points.

- **Influencer Connect Platform** *Ongoing*
  Semester Design Project
  Platform which allows influencer to connect with brands and collaborate with others while also making it easier for brands to get in touch with the influencer which best suits them.

- **Website Redesign for Department of Design, IIT Guwahati** *Jan - Apr 2020*
  Dr. Keyur Sorathia, Associate Professor, Dept. of Design, IIT Guwahati
  Redesigned and Modernized department website by overhauling design language and tweaking few user flows making it easier to navigate through website and hence improving user experience.

- **GIFter - GIF done right** *Apr 2020*
  Personal Project
  Improved user experience by simplifying user flow of current GIF sending integration in social media apps and google keyboard.

- **Core service and Webapp for ChalkBoard** *July - Aug 2021*
  Avinaash Anand, Founder, Chalkboard
  Collaborated to develop the core functionality of the service and helped creating logic using which we create pathways (playlist) for students. Built the webapp and website from scratch under given development limitation and tight schedule.

Key courses taken

- Interaction design
- Cognitive ergonomics
- Design Analysis
- Design Management*
  To be completed in Nov 2020
- Typography & Grid system
- User research methods
- Visual communication theory
- Service Design*

Positions of Responsibility

- **Web Design Head, Alcheringa 2021 (the annual Cultural of IIT Guwahati)**
  Managed the Creatives team consisting of 60+ members while also working on Official App and Website, all associated web portals and 20+ posters

Skills

- **Ui and Prototyping :** Figma, Adobe XD, *Protopie.io
- **Graphic :** Adobe Photoshop, Adobe Illustrator
- **Video Editing and Motion Graphics :** Adobe Premiere Pro, Adobe After Effects
- **3D :** Blender *
- **Design Skills :** Brainstorming, User research, Journey mapping, Low/High Fidelity Wireframing, Information architecture, Task Flow creation, Persona creation, Illustration,Testing
  Elementary proficiency

Achievements

- **Manthan (Inter Hostel Cultural Competition, 2018-19) :** Secured 1st position in Logo Design competition.

Extracurricular

- **Core Team member - Students Web Committee :** Built placement statistic portal and helped with campus's OneStop app.
- **OzCHI Student Design Challenge 2019:** Worked in a team of 5 to come up with a solution for the problem statement and relevant deliverables in 24 hours.
- **Alwaan 2018 - The first-year design exhibition:** Member of the organizing team.